

Short Curriculum

↳ Resume - Short Bio Antonino Benincasa

- ↳ Antonino Benincasa, designer (* 1967). In 1993 he graduated in Visual Communication at the HfG Schwäbisch Gmünd. He moves from Germany to Italy in 1996 and opens in Milan his own design office «72 dpi». Between 1997 and 2005 he teaches Visual Communication at the Politecnico di Milano, Faculty of Design. In 1999 together with Nicole Husmann, he opened in Milan the design studio «Husmann-Benincasa Corporate & Brand Design». In 2000 he was the winner of the international contest for the Logo and Corporate Identity of the Olympic Winter Games in Turin 2006. In 2001 he was commissioned by TOROC (Turin Organizing Committee) to design the entire corporate identity of the XXth Olympic Winter Games Turin 2006. Moreover, he designs also the emblem of the Paralympic Games and all sub-brands related to the Olympic Winter Games in Turin 2006. From 2003 to 2006 he is Member of the AIAP Board (Association of Italian Graphic Designers); in 2004 he is a member of the Ministero della Grafica. Since 2005 he is appointed professor at Free University of Bozen-Bolzano, Faculty of Design and Art. Since 2016 Antonino Benincasa lives and works in Bozen-Bolzano.

Scientific Curriculum

↳ Curriculum of the Teaching and Scientific Activities Antonino Benincasa

Academic position in the Faculty

- ↳ Associate Professor for Communication Design
Scientific sector ICAR/13 – Disegno Industriale
October 2005 - current

Fields of activity and roles in the Faculty

- ↳ Vice Dean for Teaching
2016 - current
- ↳ Degree course director Bachelor in Design and Art
2016 - current
- ↳ Degree course director Bachelor in Design and Art
2010-2014

Teaching at other postgraduate universities

- ↳ Politecnico di Milano | Scula del Design
Adjunct professor
1997 - 2005

↳ Languages

- ↳ German, Italian, English, French
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↳ Publications

- ↳ Benincasa Antonino, A, Bisson M, Carullo R, Casiddu N, Celaschi F, Dal Buono V, De Pont G, Elia M, Gambardella C, Labalestra A, Martino C, Pietron L, Russo D, Tamborrini P, Tosi F,
Design, Kitsch, Camp, Trash; educazione al buon gusto?,
in ***Design e Territori***, 2018,
Contribution to Books
In Print - spring 2019
ISBN
- ↳ Benincasa Antonino
100 Posters in occasion of the 100th anniversary of Hermann Zapf,
in ***100 Years of Hermann Zapf***, 2018
Practice-oriented teaching | Action Research
Website (scientific)
<http://100yearshermannzapf.projects.unibz.it>
- ↳ Benincasa Antonino, Bonini Amedeo
An online Modular Layout Grid Calculator for printed matters,
in ***GridAid***, 2018, ongoing
Website (scientific)
<http://gridaid.projects.unibz.it>
- ↳ Benincasa Antonino
Sport{Verein~t} Visual Identity: SVV – Federazione delle Associazioni Sportive della Provincia Autonoma di Bolzano, 2018
Design - Communication Design Product
- ↳ Benincasa Antonino
Experimental open source fonts platform,
in ***We Share Fonts***, 2017-2018, ongoing
Practice-oriented teaching | Action Research
Website (scientific)
<http://we-share-fonts.unibz.it>
- ↳ Benincasa Antonino, Larcher Claudio, ***La ricerca non è consentita per vivere su una torre d'avorio***,
in ***Design Thinking on Ropeways***, 2017
Edited book
EURAC Research, Bolzano
ISBN 978-88-98857-12-8

- ↘ Benincasa Antonino, Larcher Claudio
Design Thinking on Ropeways, Design Thinking on 2000m
 in ***Design Thinking on Ropeways-
 Research workshop with student***, 2017
*Practice-oriented teaching | Action Research
 Website (scientific)*
 EURAC Research, Bolzano
<http://dtrworkshop.projects.unibz.it>

- ↘ Benincasa Antonino
***FC Südtirol-Alto Adige
 Le divise della stagione 2013-2016***,
Design - Fashion Design Product

- ↘ Benincasa Antonino, Veneri Robert, ***Neue Konzepte für Bolzano Sud***,
 in ***Think Tank Sud: Visioni per Bolzano Sud -
 Visionen für Bozen Süd***, 2016
Edited book
 EURAC Research, Bolzano
 ISBN 978-88-98857-12-8

- ↘ Camuffo Giorgio,, Dalla Mura Maddalena, Vinti Carlo
 Upmeier Christian, Benincasa Antonino
Graphic design: History and practice, 2016
Edited book
 Bozen-Bolzano University Press
 ISBN 78-88-6046-090-5

- ↘ Benincasa Antonino, Veneri Robert
Think Tank Sud,
 in ***Think Tank Sud- Research workshop with student***, 2016
*Practice-oriented teaching | Action Research
 Website (scientific)*
 EURAC Research, Bolzano
<http://thinktanksud.projects.unibz.it>

- ↘ Benincasa Antonino,Upmeier Christian,
 Camillini Gianluca, Seta Gianluca
Refugees,
 in ***Poster Rex***, 2016,
*Practice-oriented teaching | Action Research
 Exhibition*
 Swiss Design Network, Bozen-Bolzano

- ↘ Benincasa Antonino, Dalla Mura Maddalena,
Graphic design: History and practice, 2014
Website (scientific)
<http://graphic-design-history-and-practice.unibz.it>

- ↘ Benincasa Antonino, Moretti Matteo, Gleiter Jörg
Generative and Analog Ornament,
 in **Swiss Design Network**, 2010,
Conference proceedings article
 Swiss Design Network, Basel
 ISBN 978-3-9523662-1-9

- ↘ Benincasa Antonino, **Diverso dagli altri**,
 in **ZONA | allegato ad Abitare #473, Gli Altri** n°0, 2007,
Revista Contribution
 Editrice Abitare Segesta, Milano
 ISSN 0001-3218

- ↘ Bagnara Sebastiano, Belluscio Antonio, Benincasa Antonino,
 Bollini Letizia, Branzaglia Carlo, Capucci Pier Luigi, Colombo Fausto,
 Gnot Maurizio, Lussu Giovanni, Marini Daniele, Polillo Roberto,
 Riccò Dina, Simonini Isabella
Basic Motion: Analisi della progettazione cinetica,
 in **Web Design e processi cognitivi**, 2006
Contribution to Books
 McGraw-Hill, Milano
 ISBN 88-386-6357-2

- ↘ Höger Hans, Glüher Gerhard, Jodice Francesco, Kaz Steffen, Prey Kuno,
 Riolzi Paolo, Benincasa Antonino, - **LightWorks Designing Lights**,
Designing with Light, 2006
Design online pub. - design of the Book
 University Press: Bozen - Bolzano
 ISBN 88-6046-003-4

- ↘ Benincasa Antonino, - **The Branding of Olympic Wintergames**
Torino 2006, 2004
Authored Books - monography - english
 Grandesign - Plana, Milano
 ISBN 88-8934402-4

- ↘ Benincasa Antonino, - **Typeface Design**, 2004
 in **Corporate Typography**
Authored Books - monography - english
 Grandesign - Plana, Milano
 ISBN 88-8934402-4

- ↳ Benincasa Antonino, Husmann Nicole
Experiments with Typography, 2004
 in ***Typography and Education vol.1***
Authored Books - monography - english
 Grandesign - Plana, Milano
 ISBN 88-8934400-8
- ↳ Benincasa Antonino, ***The Graphic Language of the 50s***, 2004
 in ***Visual language vol.2***
Authored Books - monography - english
 Grandesign - Plana, Milano
 ISBN 88-8934403-3
- ↳ Benincasa Antonino, ***The Graphic Language of the 40s***, 2004
 in ***Visual language vol.1***
Authored Books - monography - english
 Grandesign - Plana, Milano
 ISBN 88-8934403-2
- ↳ Benincasa Antonino, ***Segni: Giochi Olimpici invernali Torino 2006***
 in ***Aiap Community*** 0.1, 2004
Contribution to Books
 Aiap Edizioni, Milano,
 EAN 9786001434822
- ↳ Benincasa Antonino, ***Il Progetto della Coroparte Identy di Brera***
 a cura di: Emanuela Dafra con la collaborazione di Emanuela
 Acinapura, Francesco Debolini, Cesare Maiocchi
 in ***Comunicare Brera | venti progetti per il museo e il palazzo***, 2004
Contribution to Books
 Edizione Triennale di Milano
- ↳ Benincasa Antonino, ***Brand concept dei Giochi Olimpici Torino 2006***,
 in ***Progetto grafico*** n°2, 2003
Contribution Revista
 Edizione AIAP
 ISBN 1824-1301
- ↳ Cristallo Vincenzo, Morone Alfonso, Benincasa Antonino
Rinnovare la tradizione
 in ***Il design per il comparto ceramico di Cerreto Sannita
 e San Lorenzello***, 2002
Contribution to Books
 Clean Edizioni, Napoli

↳ **Organisaton | Intenationl Conferences**

- ↳ **Graphic design: History and practice**
Dalla Mura Maddalena, Benincasa Antonino, Upmeier Christian,
Camuffo Giorgio, Vinti Carlo
International Conference, 2014
Libera Univesrità di Bolzano, Faculty of Design and Art

- ↳ Benincasa Antonino, Upmeier Christian
Communication on Design
**International Conference on networks in design education
and design practice**
International Conference, 2012
Libera Univesrità di Bolzano, Faculty of Design and Art

- ↳ Gleiter Jörg, Jan Bovelet, Antonino Benincasa,
Upmeier Christian
Syptom Design
International Conference on Things, Signs and Their Effects
International Conference, 2012
Libera Univesrità di Bolzano, Faculty of Design and Art
Museion | Museum of modern and contemporary art Bolzano

- ↳ Gleiter Jörg, Benincasa Antonino
The Art and Science of Design
International conference on Design Education
International Conference, 2011
Libera Univesrità di Bolzano, Faculty of Design and Art

- ↳ Gleiter Jörg, Benincasa Antonino,
Ornament Today
Digital. Material. Structural. Ornament Today
International Conference, 2010
Libera Univesrità di Bolzano, Faculty of Design and Art

- ↳ Höger Hans Leo, Benincasa Antonino,
Strategy Setting to Face the Future
International conference on Design Research
Internationl Conferenz, 2007
Libera Univesrità di Bolzano, Faculty of Design and Art