

**Silvia Dal Dosso**

Artist | Writer | Researcher

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## PROFILE

I am an artist, writer, and researcher specializing in internet subcultures and emerging technologies. In 2016, I co-founded *Clusterduck*, an art collective that intersects research, design, and transmedia, with a focus on digital infrastructures and internet-related content. Through this collective, I have curated and created transmedia projects, collective exhibitions, interactive installations, and workshops worldwide.

I have explored the complexities of digital culture through various mediums, including the film trilogy *The Future Is Weird AF* and *The 1Up Fever*. I regularly contribute to publications such as *INC Longform*, *Domus*, and *Nero Editions*, focusing on the impact of technology on society. I've also translated significant academic works into Italian, including N. Katherine Hayles' *The Unthought* and Geert Lovink's *Stuck on the Platform*.

Professionally, I work as a Senior Creative Director and R&D consultant, leading digital campaigns and interactive installations for high-profile clients including Adidas, Bvlgari, and Google. My work as an artist has been exhibited at renowned international venues and events.

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## EDUCATION

*PHD* — I'm currently working on my PHD research proposal.

*MA in Theory of Literature and New Media*

Università di Firenze / Goldsmiths, University of London (2009—2013)

*Thesis: The Cybernetics Bestiary* — Awarded 110/110 cum laude

*BA in Comparative Literatures*

Università di Firenze / Humboldt Universität zu Berlin (2005—2008)

*Thesis: Post-structuralism in the works of J.M. Coetzee* — Awarded 110/110 cum laude

*Diploma in Documentary Filmmaking*

MET Film School, Berlin (2013—2014)

*Final Work: The 1Up Fever* — Audience Favorite Documentary at CineGlobe CERN

## PROFESSIONAL EXPERIENCE

*Clusterduck Collective* (2016—Present)

Co-founder & Creative Director

- Co-created transmedia projects, exhibitions, and global workshops
- Key projects: #MEMEPROPAGANDA (2018-2020), *MEME MANIFESTO* (2019-2024), *Deep Fried Feels* (2022-2024)

*Giga Design Studio* (2016—Present)

Curator & Storyteller

- Curated and developed art and design projects focusing on digital culture

*Mirror* (2014—Present)

Creative Director, Film Director, Storyteller, R&D

- Directed films, digital campaigns, and AI interactive installations and experiences for major fashion brands like Bvlgari, Pinko and Max Mara

*AKQA* (2016—2020)

Creative Director & Copywriter

- Led creative direction for global campaigns across digital platforms, with clients like Tim, Barilla, Lavazza, Diadora

## SELECTED EXHIBITIONS

- *KiöR, Zurich: Art in the Public Space “(W)hole”* (Nov 2025 – Mar 2026)
- *Vienna Digital Cultures 2025, Vienna: “The Future Is Now Finally Weird AF”* (May 2025)
- *Galerie Rudolfinum, Prague: Poetics of Encryption “The Detective Wall”* (Feb – May 2025)
- *Kunsthal Charlottenborg, Copenhagen: Poetics of Encryption “The Detective Wall”* (Sep – Nov 2024)
- *Fondazione Spazio Vitale, Verona: Per Speculum. Intelligence and its Double “The Future Is Going To Be Weird AF”* (May – Jun 2024)
- *KW Institute of Contemporary Art, Berlin: Poetics of Encryption “The Detective Wall”* (Feb – May 2024)
- *Transmediale, Berlin: The Future Ahead Will Be Weird AF* (Jan 2024)
- *Gallerie D’Italia, Naples: Deep Fried Feels* (Mar—May 2024)
- *Ars Electronica, Linz: Meme Manifesto* (2020-2021)

## SELECTED PUBLICATIONS

- *Deep Fried Feels*, Nero Editions (2024)
- “Daydreams, Playable Nightmares and Out-of-Body Journeys,” *NOTZINE #1* & Aksioma Editions (2024)
- “The Deep Mellow Valley,” *INC Longform* (2024)
- “Fake. Sul Falso del XXI Secolo,” *Iconografie Vol. III* (2023)
- “Browsing Bottom-Up Alternatives for Art on Web3,” *Nero Editions* (2023)
- “Memes and The Anti Archive,” *Foam Magazine #59* (2021)
- *The Detective Wall Guide*, Aksioma Editions (2021)

## LECTURES & SEMINARS

- *AI & Digital Justice Tools*, Mesh – Festival für Kunst und Technologie, Basel (Oct 2024)
- *The Consequences of Gen AI*, ABA Catania (May 2024)
- *Film in the Age of AI*, AFO Film Festival, Olomuc (Apr 2024)
- *Real / Unreal*, Transmediale, Berlin (Jan 2024)
- *Intelligenze Creative: IA tra design arte e impresa*, Triennale, Milan (Dec 2023)
- *The New Atlas of Digital Art: Are Humans Still Necessary?*, MEET Digital Culture Center, Milan (Jun 2023)
- *From Meme Magic to TikTok Realness: How Platforms are Changing the Game of Online Propaganda*, Technische Universität Dresden (Jan 2023)
- *Browsing Bottom-Up Alternatives for Art on Web3*, Uzbekistan National Pavilion, Venice Biennale (Apr 2022)
- *Stock Memes in #MEMEMANIFESTO: The Freeport Protocol*, Screenwalks, The Photographers Gallery, London (Jan 2021)
- *Meme Culture and its Discontents*, Heinrich Heine Universität, Düsseldorf (Jan 2020)

## LANGUAGES

- Italian: Native Speaker
- English: Fluent (C2)
- German: Intermediate (B1)

For my complete portfolio and projects, please visit [hawaidolphino.cc](http://hawaidolphino.cc).