

Ottobre 2025

YASSER BASSTAWY

*PhD Candidate in Management – Free University of Bozen/Bolzano & University of Trento
Bocconi University Alumnus (MSc and BSc)*

Supervisors: Prof. Paola Rovelli & Prof. Fabio Zona

Education

MSc in Marketing Management - Bocconi University (2020 – 2023)

BSc in Economics and Management - Bocconi University (2017 – 2020)

Current Position

- PhD Candidate – Free University of Bozen/Bolzano & University of Trento (2023 – ongoing)
 - Teaching Assistant – Sistemi Organizzativi e Innovazione at University of Trento (September, 2025 – ongoing)
 - Representative for the Joint-PhD students in Management - Free University of Bozen/Bolzano & University of Trento (2024 – 2025)
 - Member of the Joint Teaching Commission for Economics and Management - Free University of Bozen/Bolzano (2024 – 2025)
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First achievements

- Paper under review (second round) in Journal of Family Business Strategy (ABS 2)
 - Presented working paper “*Facing Legacy and Mortality: How CEO Tenure Drives CSR in Family Firms Through Terror Management*” - 20th Eiasm Workshop On Family Firm Management Research – Jönköping (October, 2025)
 - Presented working paper “*Family Firms and CSR: The influence of CEO tenure*” – IFERA conference – Croatia, Zadar (June, 2025)
 - Workshop on International Business (April, 2025)
 - EUREGIO PRISM – member of the organizing committee (April, 2025)
 - Presented working paper “*Understanding TMT Influence on Family Firms’ Outcomes: A Systematic Literature Review*” - 19th Eiasm Workshop On Family Firm Management Research – ESADE (October, 2024)
 - Presented working paper “*The Influence of CEO Tenure on Family-Owned Enterprises’ CSR Engagement*” - 19th Eiasm Workshop On Family Firm Management Research – ESADE (October, 2024)
 - Summer school - Padova Multidisciplinary Summer School on Corporate Sustainability: ESG Is Here to Stay – University of Padova (September, 2024)
 - Summer school – Panel Data, SIDE – Bertinoro (September, 2024)
 - Summer school – Introductory to Econometrics, SIDE – Bertinoro (July, 2024)
 - Presented working paper “*CEO Tenure and CSR behaviors in Family Businesses: An Upper Echelons and Socioemotional Wealth Perspective*” in PDW – SIMA Sinergie – University of Parma (June, 2024)
 - Workshop and Conference – Journal of Management Studies – University of Edinburgh (March, 2024)
 - Winter school - SIMA, SIM, BAM - Academic writing – LUMSA Palermo (January, 2024)
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Acconsento alla pubblicazione del mio CV in ottemperanza alle disposizioni di legge dettate in materia di trasparenza (D.Lgs. 33/2013).

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Research interests: Family business, corporate governance, ESG, CSR, innovation, gender studies

Acconsento alla pubblicazione del mio CV in ottemperanza alle disposizioni di legge dettate in materia di trasparenza (D.Lgs. 33/2013).