YASSER BASSTAWY

PhD Candidate in Management - Bocconi University Alumnus (MSc and BSc)

Supervisors: Prof. Fabio Zona & Prof. Paola Rovelli

Current Positions

- PhD Candidate – Free University of Bozen/Bolzano & University of Trento (2023 – ongoing)
- Chair, Academy of Management IM Division Doctoral Student Committee (2025 – ongoing)
- Visiting Researcher – Northeastern University, collaborating with Prof. Kimberly Eddleston (April, 2026 – May 2026)

Teaching Activities (current and past)

- Teaching Assistant, for the course "Academic Writing" at Free University of Bozen/Bolzano (September 2025 – ongoing) – Bachelor's level
- Teaching Assistant, for the course "Organizational Systems and Innovation" at University of Trento (September 2025 – January 2026) – Bachelor's level

Education

MSc in Marketing Management - Bocconi University (2020 – 2023)
BSc in Economics and Management - Bocconi University (2017 – 2020)

Academic Service

- Organizer and track chair of the Special Workshop on "Leadership for Sustainable Value Creation in Small and Family Firms", in collaboration with Sinergie-SIMA 2026 Conference. Co-organizers: Carlotta Benedetti (Università Ca' Foscari Venezia), Paola Rovelli (Free University of Bozen-Bolzano), James Cunningham (Aberdeen Business School, Robert Gordon University), Elisa Conz (University of Pavia), and Alfredo D'Angelo (Università Cattolica del Sacro Cuore)
- Organizer of the 2026 AOM Annual Meeting Social Dinner for PhD Students – IM Division
- Organizer of the 8th Internal Workshop in Management, Economics and Sustainability - Free University of Bozen/Bolzano & University of Trento (2025)
- Organizer of the 7th Internal Workshop in Management, Economics and Sustainability - Free University of Bozen/Bolzano (2024)
- Member of the Organization Committee of YES Seminars - University of Trento (2024-2025)
- Representative for the Joint-PhD students in Management - Free University of Bozen/Bolzano & University of Trento (2024 – 2025)
- Member of the Joint Teaching Commission for Economics and Management - Free University of Bozen/Bolzano (2024 – 2025)
- Organizer of the workshop "Introduction to Research Integrity and Ethical Publishing in Management Research" April 3rd - 4th, 2025 as part of the "EUREGIO Program for Integrity and Best Practices in Management Research", Free University of Bozen-Bolzano, Italy. Co-organizers: Paola Rovelli (Free University of Bozen-Bolzano), Andrea Caputo and Silvia Dalladio (University of Trento), and Birthe Soppe (University of Innsbruck)
- Organizer of the workshop "Research Integrity in the Age of AI" (June 3rd - 4th, 2025) as part of the "EUREGIO Program for Integrity and Best Practices in Management Research", University of Trento, Italy. Co-organizers: Paola Rovelli (Free University of Bozen-Bolzano), Andrea Caputo and Silvia Dalladio (University of Trento), and Birthe Soppe (University of Innsbruck)

Conferences

- Full paper "*The CEO's "Final Act": Position Mortality and the Quest for Existential Continuity*" – AOM Annual Meeting 2026 – Philadelphia, US (July-August, 2026)
  Designated as Best Paper by the AOM Strategy Division
- Full paper "*The Last Chapter: How CEO Career Horizons Shape Prosocial Initiatives*" – SIMA 2026 – Pavia, Italy (May, 2026)
- Full paper *"Board Stability as a Source of Enterprise Value in Family Firms"* – TOFE 2026 (highly selective conference accepting between 10-12 papers annually)
- Presented working paper "*When Innovation Needs a Voice: How Boards Signal Credibility to Investors*" – AIDEA 2026 – Milan (January, 2026)
- Presented working paper "*Facing Legacy and Mortality: How CEO Tenure Drives CSR in Family Firms Through Terror Management*" - 20th EIASM Workshop On Family Firm Management Research – Jönköping, Sweden (October, 2025)
- Presented working paper "*Family Firms and CSR: The influence of CEO tenure*" – IFERA conference – Zadar, Croatia (June, 2025)
- Presented working paper "*Should We Always Aim for Gender Diversity? TMTs and R&D Investments in Family and Nonfamily Firms*" – 2nd Workshop on International Business – Bolzano, Italy (April, 2025)
- Presented working paper "*Understanding TMT Influence on Family Firms' Outcomes: A Systematic Literature Review*" - 19th EIASM Workshop On Family Firm Management Research – Barcelona, Spain (October, 2024)
- Presented working paper "*The Influence of CEO Tenure on Family-Owned Enterprises' CSR Engagement*" - 19th EIASM Workshop On Family Firm Management Research – Barcelona, Spain (October, 2024)
- Presented working paper "*CEO Tenure and CSR behaviors in Family Businesses: An Upper Echelons and Socioemotional Wealth Perspective*" in PDW – SIMA Sinergie – University of Parma (June, 2024)
- Journal of Management Studies – Workshop and Conference – University of Edinburgh (March, 2024)

Method enhancement courses

- Course "Panel Data for Causal Research Designs" organized by Società Italiana di Econometria (Italian Society of Econometrics) – Bertinoro, Italy (September, 2025)
- Summer school - Padova Multidisciplinary Summer School on Corporate Sustainability: ESG Is Here to Stay – University of Padova, Italy (September, 2024)
- Course "Panel Data Econometrics: Theory and Application" organized by Società Italiana di Econometria (Italian Society of Econometrics) – Bertinoro, Italy (September, 2024)
- Course "Introductory to Econometrics" organized by by Società Italiana di Econometria (Italian Society of Econometrics) – Bertinoro, Italy (July, 2024)
- Winter school - SIMA, SIM, BAM - Academic writing – LUMSA Palermo, Italy (January, 2024)

Research interests: corporate governance, entrepreneurship, strategic decisions, family firms