

## **Franziska Guggenbichler Beck**

Drawing from her background as a stage director, she brings dramaturgical insight and a deep understanding of presence and voice to her training. She supports individuals in crafting the dramaturgy of their presentations, mastering key elements such as stress management, and delivering authentic, cohesive performances. She is particularly committed to identifying and nurturing each person's unique strengths while preparing them for the latest advancements in presentation techniques. Currently based in Switzerland, she works across borders to support politicians and leaders in preparing for key public speaking moments across the DACH region.

She gained professional experience at the Bayreuth Festival, Staatsoper Berlin, Deutsche Oper Berlin, Fondazione Haydn di Bolzano e Trento, Staatstheater Cottbus, Helios Sustainable Films, and the Venice Biennale.

### **Education**

- MA cum laude in Musicology – Free University of Bolzano, Italy (2020)
- BA in Stage Directing for Music Theatre – Hochschule für Musik Hanns Eisler, Berlin (2015)
- Piano Diploma – Conservatorio all'Abaco, Verona, Italy (2010)
- BA in Communication Science, with Rhetoricum Majus Certificate – University of Salzburg, Austria (2010)