

PERSONAL INFORMATION dr Elena Enrica Giunta

Designer, PhD in Design and Multimedia Communication;
graduated at MIP School of Management (executive Master - Pegaso Start-Up programme);
graduated at UNIMONT (course of Advanced Project Management for Mountain Areas).

Founder at SHIFT (www.studioshift.it), dealing with Social Communication, and all that is Design:
strategic design, design driven innovation, service design for social innovation;
expert in creative techniques and co-design practises, visual recording.

PROFILE Adjunct Professor at School of Design (both BSc and MSc), Politecnico di Milano; academic tutor at ASP Alta Scuola Politecnica; Lecturer at University of Padua, Università degli studi di Milano Bicocca and UNIMONT.

Scientific reviewer for Strategic Design Research Journal (Unisinos - Porto Alegre), IDEA journal (RMIT Melbourne) and Interiority Journal (Universitas Indonesia). Member of GIDE - Group of International Design Education and Visiting professor in design schools from Europe to South America and Australia.

Since 2005 she has taken part in a variety of research projects, under the "umbrella" of Design department, Politecnico di Milano; from project writing phase to management. Her research areas and applied field of work are social innovation, community engagement, urban regeneration, cultural heritage, internal areas and smart villages.

WORK EXPERIENCE

Jan 2016 / on-going

Design Director

Studio SHIFT, Milan/Morbegno (IT) - <http://www.studioshift.it/>

- Project writing
- National and international networking
- Project development
- Service and visual design, Visual recording
- Co-creation manager and team leader
- Co-design workshop, transformational design, community organizing
- Training, mentoring and teaching

EMPOWERMental

financed by Erasmus+ KA1 YOUTH

Stakeholders: Ziggurat project Platform association, Association Dinamica, PST dance collective Kosice.

Design Sprint 4Planet Festival

financed by Ignite NEB (EIT Climate-kic) + Grow NEB (EIT Food)

<https://www.designforplanet.it/en/festival/>

Stakeholders: Abriga association, FabLab Sondrio, Coro Di Nota in Nota, Amici e Amiche del Teatro Spazio Centrale

Alpha Future Skill

financed by Erasmus+ KA2 SCHOOL EDU

<https://www.designforsocial.it/>

Stakeholders: Her Beropenhuis, Cooperativa Margherita, Imago Mundi Associatia

Design Sprint 4ETS

financed by Bando DEMO 2022, Regione Lombardia

<https://www.alphafutureskills.eu/>

Stakeholders: Sociosfera onlus, Cooperativa sociale ITACA, Cooperativa ALchimia, MinD - Mad in Design

STARGATE in the Alps

financed by MIC under the programme Creative Living Lab III ed.

<https://www.formecoop.org/cosa-facciamo/forme-di-welfare/stargate-nelle-alpi>

Stakeholders: Forme Impresa sociale, CRAMARS coop, Ass. La Capagrossa, Ass.

ThinkSayDo; partner: FabLab Sondrio, Spazioaperto, Cooperativa di Comunità Viso a Viso.

"FUTUREALPS"

<https://futurealps.it/>

Stakeholders: SEV Società Economica Valtellinese, Ufficio Scolastico della Provincia di Sondrio, UnitBIT, Frate, Webtek spa.

"Omni-BUS 4.0. Creation of a modern, integrated and sustainable system of cross-border Alpine public mobility at the service of commuters and tourists"

financed by Interreg V-A Italia Svizzera – Axis 3

Stakeholders: Provincia di Sondrio, Regione Lombardia, Cantone dei Grigioni, Comune di Livigno, Agenzia del Trasporto Pubblico Locale del Bacino di Sondrio.

"ConValoRE. Preserve and enhance in the common retic space: the cultural heritage and the cultural landscape of Valtellina and Valposchiavo in the UNESCO context"

financed by Interreg V-A Italia Svizzera – Axis 2

Stakeholders: Comune di Tirano, Regione Bernina, Comune di Sernio, Politecnico di Milano, Università degli Studi di Milano, Consorzio Turistico Valposchiavo, società Unesco, Consorzio Turistico Media Valtellina, Associazione San Romerio, Cooperativa Sociale Intrecci.

"CAST – The Castle of alpine stories"

financed by Culture programme, Fondazione Cariplo

<https://www.coopculture.it/en/heritage.cfm?id=297>

Stakeholders: Comune di Sondrio, Politecnico di Milano / Developers: Studio Azzurro, studio SHIFT, studio Base2.

"Sotto-Sopra"

financed by Coltivare Valore 2018 programme, Fondazione Cariplo

<http://www.piusegnipositivi.org/>

Stakeholders: Consorzio Sol.Co Sondrio, social enterprises: Il Sentiero, La Quercia, Intrecci, Il Gabbiano; C'è una valle association.

"Educa in Rete"

financed by Fondazione Con i Bambini

<https://percorsiconibambini.it/educainrete/educa-in-rete/Cooperativa sociale Intrecci, Centro Servizi Volontariato>

Consorzio Sol.Co Sondrio; social enterprises: San Michele, Nisida, Forme, Grandangolo; Uffici di Piano, Municipality of Sondrio and local schools.

"Cultural Planning for Villa Greppi"

financed by PIC program, Fondazione Cariplo

Stakeholders: Consorzio Brianteo Villa Greppi; Municipalities of: Barzago, Barzanò, Besana in Brianza, Briosco, Bulciago, Casatenovo, Cassago Brianza, Correzzana, Cremella, Lesmo, Missaglia, Montevicchia, Monticello Brianza, Nibionno, Osnago, Sirtori, Sovico, Triuggio, Unione dei Comuni Lombarda della Valletta, Usmate Velate, Veduggio con Colzano, Verano Brianza, Viganò.

"Common Housing@: Innovative proximity services for an inclusive neighborhood "

financed by Bando Idee in Rete, Fondazione Asssimoco

Stakeholders: CCL-Consorzio Cooperative Lavoratori, Solidarnosc and GCM-Consorzio Nazionale della Cooperazione Sociale Gino Mattarelli

Jan 2020/Aug 2023

Co-design expert

Fondazione ISMU, Milan (IT) - <https://www.ismu.org/en/>

- Project writing / *UIA Initiative 4th call*
- International networking
- Project development
- Co-creation manager and team leader
- Co-design actions with citizens
- Training and capacity building of stakeholders

"CAPACITYES: Children Against Poverty Awake the CITY Education System"

<https://www.capacityes.it/>

Stakeholders: Comune di Bergamo, Cooperativa sociale RUAH, Associazione Formazione Professionale Patronato S.Vincenzo, Cooperativa sociale Patronato S.Vincenzo, Fondazione ISMU, Generazioni FA, Purelab, CSI Bergamo, BEST Institute.

Private – foundation for migrants' rights

2025 NEB Mentor

New European Bauhaus -<https://neb.eitcommunity.eu/neb-mentors/>

- Team support for project proposal in the frame of NEB program

Public – International institute for research on education

2025 Expert evaluator + Rapporteur

EIT Urban Mobility External Pool - <https://www.eiturbanmobility.eu/>

- Evaluator for project proposal in the frame of EIT UM

EIT Culture&Creativity External Pool - <https://eit-culture-creativity.eu/>

- Evaluator for project proposal in the frame of EIT Culture and Creativity calls

Public – International institute for research on education

2022 Expert evaluator

ARPAL Umbria, Perugia (IT) - <https://www.arpalumbria.it/>

- Evaluator for project proposal in the frame of UPGRADE call (adults re-skilling)

Private – regional agency for labour policies development (Regione Lombardia)

since 2020 Scientific evaluator

INDIRE, Florence (IT) - <https://www.indire.it/en/>

- Evaluator for project proposal in Erasmus+ programme (university area)

Public – national institute for research on education

since 2019 Expert evaluator

Finlombarda spa, Milan (IT) - <https://www.finlombarda.it/home>

- Evaluator for project proposal in smart cities and social innovation area
- Evaluator for project proposal in creative industries area

Private – company for regional economic development (Regione Lombardia)

2018/2022 Scientific evaluator

LazioInnova spa, Rome (IT) - <http://www.lazioinnova.it/>

- Evaluator for project proposal in smart heritage area

Private – company for regional economic development (Regione Lazio)

- 2006 / 2013 **Co-design expert**
 Consorzio POLI.design, Milan (IT) - <https://www.polidesign.net/en/>
- International networking
 - Project development
 - Co-design actions with citizens
 - Training and capacity building of stakeholders
 - Field research
 - User research
 - dissemination, scientific writing and speech
- "ECHI: Design al Tombolo"**
financed by Interreg Ita-Ch programme
<http://www.aess.regione.lombardia.it/site/portfolio/design-al-tombolo/>
- "Valorizar San Leopoldo"**
https://designforculturalheritage.files.wordpress.com/2010/12/dech_san-leopoldo.pdf
- Private – university level, research and learning
- 2025 / on-going **Adjunct professor / Social design**
 NABA uova Accademia Belle Arti, Milano
- 2023 / on-going **Adjunct professor / Master in Eco-social design**
 Libera Università di Bolzano-Bozen
- 2022 / on-going **Lecturer**
 Creative thinkings and methods LABs - Università degli studi di Milano Bicocca (IT)
 Seminars about funding for social innovation project - Università di Padova (IT)
 Master of Project management for the Mountains - UNIMONT (IT)
 Service design course + PhD program - IUAV (IT)
 Master in Urban Planning + Service Design - Domus Academy (IT)
- 2009 / 2022 **Academic tutor / Politecnico di Milano and Politecnico di Torino**
 ASP Alta Scuola Politecnica (IT) - <https://www.asp-poli.it/>
- 2009 / on-going **Adjunct professor / BSc Interior design and MSc Communication and Service design**
 School of Design, Politecnico di Milano (IT) - <https://www.design.polimi.it/en/>
- Course leader in BSc Interior Design
 (Design course at 1° year, Basic Visual Design at 1°y; Metadesign 2°y, Design course at 2°y; Final Design Studio degree at 3°y, Portfolio design course 3°y)
 - Course leader in MSc Communication Design
 (International design workshop 4°y)
 - Course leader in MSc Service System Design
 (International design workshop 4°y; TiUS – Temporary and Inclusive Urban Solutions 4° year)
 - Workshop planning and leading
 - Tutor for MSc Thesis
- Public university - teaching
- 2013 / 2015 **Coordinator + Professor / International Master 1°lev Urban Interior design**
 Consorzio POLI.design, Milan (IT) - <https://www.polidesign.net/en/>
- curricula learning design
 - student management
 - stage management
 - trainer on urban topics, TUS-temporary urban solutions, design for citizen engagement and belonging
- The Master has been developed with Escuela Politecnica Superior, Universidad San Pablo CEU (Madrid) and RMIT Melbourne.