

Letizia Bollini Ph.D.

ARTchitect

Academic CV
Summary 2026

Letizia Bollini, Architect, Ph.D, full professor CEAR-08/D

Language certifications

- **Italiano** Native language
- **English** C1 IELTS Academic
- **Deutsch** B2 Goethe Institute Zertifikat

EDUCATION

1996—M.Arch. in Architecture, Politecnico di Milano

1996-2013—Professional Qualification, Ordine degli Architetti di Pavia

2001—Ph.D. in *Industrial Design and Multimedia Communication*, Politecnico di Milano

2002—Visiting scholar at the Design and Industry Department, San Francisco State University.

PRESENT APPOINTMENTS (OVERVIEW)

Faculty of Design & Art, Free University of Bozen-Bolzano, Italy since 2020:

- **CUID Conferenza Universitaria Italiana del Design**, delegate (since 2025)
- **Unibz Disciplinary Board**, substitutive member (since 2025)
- **CUMULUS World Association**, delegate (since 2024)
- **Unibz Evaluation procedure for awarding salary classes**, commission member (2024 session)
- **PhD in *Experimental Research through Design, Art and Technologies*** coordinator (since XL Cycle)
- **National Ph.D in *Design for Made in Italy*** member of the board of professors (since 2023)
- **Unibz Gender Equality Plan**, member (2023)
- **Unibz Research Ethic Committee** (2020-2025, 2 mandates)
- **Faculty Parity Commission**, coordinator (2020-2023, 1 mandates)

Full Professor in ICAR/13-Design, at the **Faculty of Design and Art** of the **Free University of Bozen-Bolzano** (since 1/2/2024)

Associate professor in ICAR/13-Design, at the **Faculty of Design and Art, unibz** (15/2/2020-31/1/2024)

Ricercatrice a Tempo Indeterminato in SSD ICAR/17-Drawing, at the **Department of Psychology**, of the **University of Milano-Bicocca** (1/4/2006-14/2/2020)

Since 1994, alongside with the research, dissemination and teaching activities I also worked as a **practitioner, research consultant, creative and design strategist for public and private institutions and leading digital and communication agencies**, also running **my own company *extrasmall studio***, between 1998 and 2019.

EXHIBITIONS

Participation Exhibition *Science Live Mille e una Scienza*, Unibz, Bolzano: 14-15/11/2025
Workshop: *Atlas of Future Territories* with F. Ferrero

Exhibition *Meet Me Tonight. Notte bianca dei ricercatori*, Palestro, Milano: 28/9-1/10/2017
Invited project: *Colour blindness and wayfinding. Universal design in underground maps and signage systems* with C.A. Castelli. Colour & Perception section.

Exhibition *AIAP Community 3.0, Università per Stranieri*, Perugia: 6-8/10/2006
Selected project: *Rosso. Fuoco, sangue, passione*

Exhibition *AIAP Community 2.0, Castello Svevo, Trani (Ba)*, 18-20/6/2004
Selected project: *Piccoli Frammenti di città per abitare*, exhibition organised by AIAP

Exhibition *Face2Face, Design Zentrum, Stuttgart*: 18-24/3/2004
Invited project: *Piccoli frammenti di città per abitare. Comunicare l'evento tra cultura e didattica* with Prof. M. Borsotti. International exhibition by DDB and the Stuttgart Design Zentrum.

Exhibition *Mp2poli. La metropoli al quadrato, Palazzo della Triennale, Milano*, 18-20/3/2004
Invited project: *Grafica 4.0, Milano-Bicocca. Il web nella costruzione di una cultura collaborativa* exhibition promoted by the Provincia, Comune and Triennale di Milano.

Exhibition *Libero Abitabile Possibile, Politecnico di Milano*: 3-17/11/1995
Selected project: *La casa sull'isola. Spazio del vivere, luogo dell'arte*

Co/Curatorship Exhibition *AIAP PINK!, World Women's Day unibz*, 8-18/3/2024
PINK! Le pioniere del Graphic design, Donne nella storia del progetto grafico italiano travelling exhibition

Exhibitions & Awards *BrearaBicocca, Accademia di Breara & unimib*, 2015-17
Virtual online exhibitions of the Inter-university project: *BrearaBicocca Art competition and Salon Award*, sponsored by Banca Generali and Fondazione Cariplo.

- *Body and Soul, 2017*. Premio BreraBicocca
- *Percezione e Azione, 2016*. Premio BreraBicocca
- *Salon 2015*. Premio BreraBicocca

Exhibition *Percorsi Visivi. Esercizi di Stile, AIAP, Milano*: 13-31/12/2006, extended to 31/1/2007

Exhibition *Rosso. Fuoco, Sangue, Passione, Museo Storico Nazionale dei Vigilli del Fuoco di Mantova e il Museo Internazionale della Croce Rossa di Castiglione delle Stiviere. Casa del Mantegna, Mantova*: 25/11-18/12/2005 with the sponsorship of the Provincia di Mantova and Fondazione Casa del Mantegna.

Exhibition *Piccoli frammenti di Città per abitare, Casa del Mantegna, Mantova*, 16/1-8/2/2004 with the sponsorship of the Provincia di Mantova, Fondazione Casa del Mantegna and Polo Universitario Regionale di Mantova.

AWARDS

ADI Design Index 2024, Premio Compasso d'Oro

Registica Multimodale. Saggi 1998-2022 / Multimodal Directing. Essays 1998-2022, in the Theoretical, Historical, Critical Research and Publishing projects category

Int. Award 5th AWDA - Aiap Women in Design Award, Triennale di Milano, 9/11/2023

Registica Multimodale. Saggi 1998-2022 / Multimodal Directing. Essays 1998-2022, finalist/short list in *Researchers and Teachers* category

Best Papers Award, 20th ICCSA - Int. Conf. on Computational Science and its Applications 2020, 1-4 /7/2020, Cagliari/Virtual

Bollini, L. & Della Fazio, I. (2020). *Situated emotions. The role of the soundscape in a geo-based multimodal application in the field of Cultural Heritage*.

Int. Award 3rd AWDA - Aiap Women in Design Award, Roma, 20/9/2017

Large, small, medium. Progettare la comunicazione nell'ecosistema digitale selected in *Researchers and teachers* category

eContent Awards, Fondazione Politecnico di Milano, MEDICI Framework

- Special mention eHealth category: *Centro Medico Santagostino* (Milano, 12/12/2012)
- Special mention eCulture category: *ASPI, Archivi Storici della Psicologia Italiana* (Roma, 1/11/2010)
- Special mention eCulture category: *Dizionario Nazionale del Risorgimento Italiano di Milano, Michele Rosi* (Roma, 3/12/2008)
- Special mention eCulture category: *Circuito dei Musei del Centro di Milano* (Venezia, 2/10/2007)

Bardi Web Awards, Fondazione IBM

- Winner of the *Art on the net sites* category: *Circuito dei Musei del Centro di Milano* (Bardi, 12/1/2008)
- Winner of the *Education sites* category: *Facoltà di Psicologia di Milano-Bicocca* and finalist in the *No-business-services* category (Bardi, 8/7/2006)
- Winner of the *Education sites* category: *Grafica 03, Università di Milano-Bicocca* and finalist in the *No-business-services* category (Bardi, 17/7/2003)

Italian Web Awards

- IWA 2006: Mention of excellence: *Faculty of Psychology of the University of Milano-Bicocca* in the categories *Design, art direction and site of the year*.
- IWA 2005: Mention of excellence: *ICP online* (chinese edition); *ScottiMangiarotti*; *Grafica 05* Milano Bicocca; *LabPI03* Università di Bologna; *Grafica 04* on nomination by the prize jury
- IWA 2004: Mention of excellence: *Valceno.org. Orchidea Experimental project*
- IWA 2003: Mention of excellence: *D+R e-journal* of the PhD DieCM, Politecnico di Milano

DonnaèWeb, IWA

- DonnaèWeb 2006: finalist in the *Enterprise* category: *ScottiMangiarotti*
- DonnaèWeb 2005: Mention of excellence: *Grafica 05* e *Orientamento Studenti*- Milano Bicocca; *ScottiMangiarotti*; portale *Valceno.org. Progetto sperimentale Orchidea*
- DonnaèWeb 2004: Mention of excellence; *LabPI04* e *LabTIXD04* Università di Bologna; and *Orientamento Studenti* Milano Bicocca

Mp2poli Metropoli al quadrato, Triennale di Milano, /3/2004

The website *Graphic Design*, University of Milano-Bicocca selected in the 12 sites of excellence and exhibited at the Triennale di Milano

Oscar dei Bilanci, FERPI

- 2002 *Interactive Annual Report Award* for the Merloni Elettrodomestici 2001 (for D&C Financial Communication)
- 2001 *First Italian interactive Annual Report Award* for the Benetton Group Interactive Annual Report 2000 (for D&C)

Young Researcher Award, Politecnico di Milano

- Premio Giovani Ricercatori 2001: research project *SDI Sistema Design Italia*, PI Prof. A. Seassaro
- Premio Giovani Ricercatori 1999: research project *Pacchetto software multimediale per la formazione sui temi dell'analisi di impatto ambientale (LCA) e del Life Cycle Design (LCD)*, PI Prof. C. Vezzoli

EXPERIENCE IN ACADEMIC TEACHING

I have been developing my teaching activities focused on the **design culture, methods, and practices in a transdisciplinary academic context involving Design, Art, Social-Psychology, and Computer Science since 1994**. In particular, I have developed my experience inside a **theoretical as well as a methodological framework in the field of information architecture, visual, interaction, experience, multimodal and interface design according to a life-centered, inclusion-driven and practice-based approach**. The teaching activities are closely linked to the research projects that explore the frontiers and the relationships between people's interaction when experiencing digital technologies/devices and physical/phygital/augmented/virtual space with particular attention to multimodal, multisensory, and kinetic aspects. My teaching appointments include **lectures, seminars, courses, workshops, thesis supervisions, tutoring and reviews in bachelor and master degrees, postgraduate, I/II level master** (International Master in *User Experience Psychology* at Università Cattolica del Sacro Cuore + Politecnico di Milano; Master in *Strategic Design*; Master in *eDesign* at Politecnico di Milano; Master in *Multimedia and Science Dissemination* at Università di Bari-Centro Tecnopolis; Master in *History, Didactics and Communication* at Università di Milano; Master in *Design and promotion of cultural and tourist events* at Università di Ferrara, Master in *Art Direction* at Accademia di Comunicazione di Milano; International Master in *Web & multimedia design* at Scuola Politecnica di Design), **Higher Education Courses** (HEC in *User Experience Design* at Politecnico di Milano) **and Ph.Ds courses, both in national and international universities**.

Before joining the **Faculty of Design and Art of the Free University of Bozen-Bolzano** as **Associate Professor** in 2020, I have been teaching at the **University of Milano-Bicocca** (MD in Theory and Technology of Communication: *Visual & User Interface Design*; *Multimodal Interface Design*; *Visual & Semiotic of Interface*; BD in Psychosocial Communication Science: *Visual/Graphic Design*; *Web/User Interface Design* 2002-2020) and I have been contract professor [professore a contratto] at **Politecnico di Milano** (five-years degree in Architecture, five-years degree in Design; 1995-03; Higher Education Course in User Experience Design: 2016-18, Ph.D. School since 2020) the **Università Statale di Milano** (BD in Digital Communication: 2014-15), the **Università degli Studi di Bologna** (BD in Internet Science, MD in Computer Science: 2002-05).

I have been advisor of **140 Master and Bachelor degree thesis** many of them have been **published in scientific papers and presented at international conferences, exhibitions and awards**.

- The BD thesis *Designing with Intelligence: an inquiry into the design process in the age of AI* authored by C. De Micco has been selected to be presented at the International Conference WUD World Usability Day 2026 in Bolzano (7/11/2026)
- The BD thesis *Healthcare Odyssey: Improving People's Journey through a Service Design Approach* authored by V. Battaiola and *HistaMine* authored by S. Bonomi have been selected and presented at the International Conference WUD Bolzano 2024 (7/11/2024)
- The MD Thesis *Liminal-Spaces. A Visual Exploration of Skiing Between the No-More and the Not-Yet*, has been presented by the author B. Citterio at the **24th ICCSA International Conference on Computational Science and Its Applications 2024** (2/7/2024)
- In 2023 the MD Thesis *Liminal-Spaces. A Visual Exploration of Skiing Between the No-More and the Not-Yet*, B. Citterio and *The Bridge. A Citizen Science Project to Bridge the Gap between Science and Society*, L. Bachmann & V. Professione have been selected for

- Science Live. Get Curious! Festival della Scienza* at unibz (6/10/2023)
- **The Bridge. A Citizen Science Project to Bridge the Gap between Science and Society**, L. Bachmann & V. Professione has been selected to be presented at the International Conference WUD World Usability Day 2023 in Bolzano (9/11/2023)
 - The BD thesis **Psst! Not on everyone's lips. Enhancing the interaction of visitors with small cultural heritages which are forgotten by the digital revolution** has been presented by the author C. Facchini at the **International Conference EARTH2023. Digital Environment for Education Arts and Heritage** (19/6/2023)
 - In 2022 students **C. Ringobianco** and **F. Pastore** of the course **Interaction and Communication Design a.a. 2020-21** (BD in Design & Art, Free University of Bozen-Bolzano) have been awarded in the **InterAction & Experience Unirsm Design Contest 2022**: 3rd place and Special Mention for Communication Design app prototype "GOG" (<https://www.youtube.com/watch?v=dYPKZrvsWbE>)
 - The thesis (BD in *Science of communication*, University of Milano-Bicocca) **Daltonismo e accessibilità. Orientarsi nelle metropolitane** developed by C. A. Castelli was part of the Milan exhibit **Meet Me Tonight. Notte bianca della Ricerca 2017**
 - The thesis (MD in *Theory and Technology of communication*, University of Milano-Bicocca) **Pastiche a font for the Mind Sciences. A Gestalt approach in designing the legibility of a screen font** developed by S. Forte has been selected in **Targa Giovani** and included in the **ADI Design Index 2016**. It also won the **Eccellenze della Lombardia Award by ADI Design Lombardia & Regione Lombardia in 2016**.
 - In 2006 the students project **The Queneau style Exercises** and **Communicating an event** (BD in *Communication & Psychology*, University of Milano-Bicocca) were presented at the exhibition **Percorsi Visivi** held with the sponsorship of AIAP Italian Association for Visual Design in Milano.

University Master & Bachelor Degrees (full courses/modules)

Period	Job title	Academic Institution	Level	Responsibilities
Since 2026-27	Full Professor	Free University of Bozen-Bolzano	MD in <i>Critical Creative Practices</i>	Teaching appointment: • <i>Communication and Interaction design</i> . (6 CFU/60 h)
2023-24	Full Professor	Free University of Bozen-Bolzano	1st Level Master in <i>Design for Children</i>	Teaching appointment: • <i>Architettura degli spazi. Digital design per e con i bambini</i> (ICAR/16)
Since 2021-22	Associate Professor	Free University of Bozen-Bolzano	MD in <i>Eco-Social Design</i>	Teaching appointments: • <i>Project 2</i> (ICAR/13, 45 h, ≈30 students) co-project leader Thesis supervisor since 2021
Since 2020	Professor & Faculty Member	Università Cattolica del Sacro Cuore & Politecnico di Milano	1st Level International Master in <i>User Experience Psychology</i>	Teaching appointment: • <i>Beautiful Interfaces. From User Experience to User Interface Design</i> (8 h, ≈50 students)

Period	Job title	Academic Institution	Level	Responsibilities
Since 2020-21	Professor	Politecnico di Milano	PhD School Engineerings, Architecture, Design	Teaching appointments: <ul style="list-style-type: none"> • <i>Power of images and visual language for academic knowledge dissemination and public engagement</i> (ICAR/17, 5 CFU/25 h, ≈50 students)
Since 2019-20	Associate Professor	Free University of Bozen-Bolzano	BD in Design and Art	Teaching appointments: <ul style="list-style-type: none"> • <i>Digital design. Interaction and Transmedia Design</i> (ICAR/13, 6 CFU/60 h, ≈35 students) • <i>Interaction and Communication design</i> (INF/01, 6 CFU/60 h, ≈35 students) Thesis supervisor since 2020
Since 2016	Professor & Faculty Member	Politecnico di Milano Poli.Design	Higher Education Course in <i>User Experience Design</i>	Teaching appointments: <ul style="list-style-type: none"> • <i>Ux & UI Design in digital ecosystems</i> (8 h, ≈30 students) • Chairwoman: <i>Ux Talk</i>, 31/2023 • Chairwoman: <i>Ux Talk</i>, 4/2018
2014-15	Contract professor	Università Statale di Milano	BD in <i>Digital Communication</i>	Teaching appointment: <ul style="list-style-type: none"> • <i>Visual & Multimodal Communication</i> (8 CFU/90 h, ≈120 students)
2006-20	Faculty Member & Ag-gregated Professor	Università di Milano-Bicocca	BD in <i>Psychosocial Science of Communication</i> MD in <i>Theory and Technology of Communication</i>	Teaching appointments: <ul style="list-style-type: none"> • <i>Grafica/Visual Design</i> (ICAR/17, 8 CFU/42+16 h, ≈250-120 students) • <i>Visual Communication and Interface Design</i> (ICAR/17, 8 CFU/42+20, ≈50-120 students) • <i>Laboratorio di Progettazione Interfacce Multimodali</i> (ICAR/17, 6 CFU/30+20, ≈50-120 students) • <i>Spazio Semiotico delle Interfacce</i> (ICAR/17, 6 CFU/40+20, ≈50-120 students) Thesis supervisor

Period	Job title	Academic Institution	Level	Responsibilities
2002-05	Faculty member & Contract professor	Università degli Studi di Bologna	MD in <i>Computer Science</i> BD in <i>Internet Science</i>	Teaching appointments: <ul style="list-style-type: none"> • <i>Laboratory of Internet Technologies: Interface design</i> (INF/01, 60 h, 250 students) • <i>Internet Programming Laboratory/Java, Interface Design Module</i> (INF/01, 60 h, 200 students) Thesis supervisor
2002-05	Contract professor and MD coordinator ad interim	Università di Milano-Bicocca	BD in <i>Science of Communication / Communication & Psychology</i> MD in <i>Theory and Technology of Communication</i>	Teaching appointments: <ul style="list-style-type: none"> • <i>Grafica</i> (7 CFU/40+20 h, ≈120-250 students) • <i>Progettazione Interfacce Grafiche per la Comunicazione</i> (6 CFU/30+20 h, ≈120-250 students) • <i>Laboratorio di Progettazione Interfacce Multimodali</i> (6 CFU/30+20 h ≈30-50 students) • <i>Spazio Semiotico delle Interfacce</i> (6 CFU/40+20 h ≈30-50 students) Thesis supervisor MD coordinator ad interim
2001-03	Teaching coordinator & Contract professor	Università Telematica Nettuno	1st Level Master in <i>Web Design</i> (e-learning/RAI 2)	Coordination of the <ul style="list-style-type: none"> • Didactic module <i>Methodologies for design</i> • System of evaluation of competences in collaboration with Semeion Teaching appointments: <ul style="list-style-type: none"> • <i>Multimodal direction: the design of new media</i> • <i>Methodologies and professions of web design</i>
1995-03	Contract professor, Teaching Assistant & Research Fellow	Politecnico di Milano	MD in <i>Design</i> (5 ys) M.Sc. in <i>Architecture</i> (5 ys)	Teaching appointments: <ul style="list-style-type: none"> • <i>Industrial Design Lab. Perceptological aspects of Visual Communications; Graphic Design III</i> (ICAR/13, 45 h) Teaching assistant [Cultore della materia] of the courses: <ul style="list-style-type: none"> • <i>Interior design/architecture II</i>, Prof.ssa Gabiella Zuco • <i>Visual communication tools and techniques</i>, Prof. Giovanni Anceschi Thesis supervisor

Visiting Professor, International experiences

- Sichuan Fine Arts Institute** 2018 | **Sichuan Fine Arts Institute, Chongqin, China**
Chongqin, Cina
2018
- **Invited lecture** at the Department of Fine Arts: *Ten Plus Years of Italian Visual Design* (17/5/2018)
 - **Invited workshop** in *Data visualization* with Proff. N. Ceccarelli and V. Dal Buono (18/5/2018)

- Istituto Italiano di Cultura** 2018 | **Istituto Italiano di Cultura, Beijing, China**
Beijing, Cina
2018
- **Invited lecture** at the Istituto Italiano di Cultura of the Italian Embassy in Beijing: *La prospettiva italiana. Il visual design contemporaneo tra tradizione e innovazione* (16/5/2018)

- Tianjin International Design Week** 2018 | **V Tianjin International Design Week, Tajin, China**
Tianjin, Cina
2018
- **Invited workshop** *East x West: Knowledge machines* with Proff. N. Ceccarelli and V. Dal Buono (14-15/5/2018)
 - **Lecture:** *Visual Design basics. Immaterial values in a tridimensional world* (14/5/2018)

- Universidad de La Laguna** 2017 | **ULL Universidad de La Laguna, Tenerife, Spain**
Tenerife, Spain
2017
- **Workshop leader** at the Faculty of Fine Arts, Campus Guajara: *Draw me a coffee. A collaborative experience to understand how to design complexity* (21-22/11/2017) part of the IC 2CO 2 events.

Ph.D. Level

A.A.	UNIVERSITY	PHD	THESIS/ACTIVITY	ROLE
2026	LaSapienza Università di Roma	Ph.D. Pianificazione, Design e Tecnologia dell'Architettura Curriculum Design XXXVIII ciclo	Candidates: Dr. M. Ucchiello Dr. A. Turco	President of the the final commission
2025	DIN Dottorato di interesse nazionale [National Ph.D.] partnership led by University Luigi Vanvitelli, Napoli	Design for Made in Italy XLI ciclo	Selection of national and international candidates	Member of the selection committee

2025-28	DIN	DIN deMIT XLI ciclo	Ph.D. Candidate: A. Checola	Supervisor
2024-27	DIN	DIN deMIT XL ciclo	Ph.D. Candidate: F. Ferrero	Supervisor
2024-27	Free University of Bozen- Bolzano, Faculty of Design and Art	PhD in Experimental Research through Desig, Art and Technologies XL ciclo	Ph.D. Candidate: T. Pedretti	Supervisor
2023-26	DIN	DIN deMIT XXIX ciclo	Ph.D. Candidate: B. Citterio	Supervisor
2023	University of Sassari/Alghero	Ph.D. in Architettura e Ambiente XXXV ciclo	<i>I processi di traduzione visiva nel design dell'informazione.</i> Dr. S. Melis	President of the Final Commission
Since 2024	unibz	Ph.D. ERDAT	since XL cycle	Founding member and coordinator (7/2/2025)
2023-25	La Sapienza Università di Roma	Ph.D. Pianificazione, Design e Tecnologia dell'Architettura Curriculum Design	Since XXXIX cycle	Member of the Ph.D the Scientific Committee [Collegio dei docenti di dottorato] Curriculum Design

Since 2023	DIN	deMIT	Since XXXIX cycle	Member of the Ph.D: Board of Professors [Collegio dei docenti di dottorato] and Referent for the Faculty D&A
2022-23	Politecnico di Milano	Ph.D. School of Engineerings, Architecture, Design	<i>Power of images and visual language for academic knowledge dissemination</i> (5 CFU/25 H) with Prof. M. P. Iarossi	Professor
2022	IUAV di Venezia	Ph.D. Architettura, città e design Curriculum Scienze del Design XXXIV ciclo	<i>Design with/about/of Politics. Political Communication and Communication Design in the Age of Information.</i> Ph.D. candidate: N. Biasetton	Member of the Final Commission
2022	Università di Sassari, Alghero	Ph.D. Scuola di Dottorato in Architettura e Ambiente XXXVII ciclo	<i>Ambienti e tecnologie digitali per la comprensione di fenomeni complessi Nuovi scenari di fruizione per gli spazi culturali</i> Ph.D. candidate: D. Murgia	Discussant/ Reviewer Midterm
2022	La Sapienza Università di Roma	Ph.D. Pianificazione, Design e Tecnologia dell'Architettura Curriculum Design del Prodotto XXX ciclo	<i>Dalla Graphicacy alla Data-Graphicacy. Una proposta metodologica Design-Based per un approccio critico interdisciplinare all'artefatto di Information Design</i> Ph.D. candidate: A. Caccamo	Reviewer

2021-22	Politecnico di Milano	Ph.D. School of Engineerings, Architecture, Design (2 editions)	<i>Power of images and visual language for academic knowledge dissemination</i> (5 CFU/25 H/52 students) with Prof. M. P. Iarossi	Professor
2022	La Sapienza Università di Roma	Ph.D. Pianificazione, Design e Tecnologia dell'Architettura Curriculum Design del Prodotto XXXIII ciclo	<i>L'approccio sistemico del linguaggio infografico nella strategia progettuale. Il contributo della Visual Language nella teoria del design: l'ipotesi di una modellizzazione complessa.</i> Ph.D. candidate: M. Mariani	Reviewer
2021	Politecnico di Torino	Ph.D. in Production, Management and Design XXXIII cycle	<i>Sistemi Interattivi a supporto dei Veicoli Autonomi. User Experience all'interno del concept di mobilità Pop.Up Next</i> Ph.D. candidate: A. Arcoraci	President of the Final Commission
2020-21	Politecnico di Milano	Ph.D. School of Engineerings, Architecture, Design	<i>Power of images and visual language for academic knowledge dissemination and public engagement</i> (5 CFU/25 h, ≈45 students) with Prof. M. P. Iarossi	Professor
2019-20	FRID Doing Research in Design, National forum of PhDs in Design	Ph.D. DAD Dipartimento di Architettura e Design, Università di Genova	<i>Comunicare sulla linea di margine. Forme di comunicazione breve applicate ai contesti digitali</i> Ph.D. candidate: M. Capurro	Reviewer

since 2018-20	La Sapienza Università di Roma	Ph.D. Pianificazione, Design e Tecnologia dell'Architettura Curriculum Design del Prodotto XXXIII ciclo	<i>Agro(inter)facce. Sistemi di HCI non tradizionali basati su IoT applicati a colture specialistiche</i> Ph.D. Candidate: A. Caccamo	Co-tutor
2018-19	IUAV di Venezia	Ph.D. Architettura, città e design Curriculum Scienze del Design XXXI ciclo	<i>Il tradimento delle interfacce: manifesto per una prefigurazione critica</i> Ph.D. Candidate: M. Ciaramitano <i>Corrispondenze tra suono, spazio e corpo strategie per un design sonoro dello spazio</i> Ph.D. candidate: G. Vismara	Reviewer
2016-17	Università di Milano- Bicocca	Ph.D. Psicologia Linguistica e Neuroscienze Cognitive Curriculum: Psicologia Sociale, Cognitiva e Clinica XXX ciclo	<i>Comunicazione e salute, Muoviti!, applicazione nel settore del wellness e benessere.</i> PhD. candidate: D. Baretta	Co-tutor
2011	IUAV di Venezia	Ph.D. Architettura, città e design Curriculum Scienze del Design XXIII ciclo	XXIII cycle Final dissertation and PhD candidates' defence	Member of the final Commission

MEMBERSHIPS OF ACADEMIC AND PROFESSIONAL BODIES

Since 2022 | DesignForAll, *Associazione of Design for human diversity, social inclusion and equality*
 Since 2022 | DCC *Design Culture Collective Association*
 Since 2022 | Member of Ux Club, Dolomiti
 Since 2018 | Member of SID, *Società Italiana Design*
 Since 2017 | Member of AIS/Design, *Associazione Italiana Storici del Design*
 2013-16 | Maker Ux Book Club di Milano
 2012-20 | Member of Gruppo del Colore, *Associazione Italiana del Colore*
 Since 2011 | Member of Architecta, *Società Italiana di Architettura dell'Informazione*
 2005 | Founding member of IDA, *Interaction Design Association*
 2004-20 | Member of UID, *Unione Italiana per il Disegno*
 2001-10 | Member of BEDA, *Bureau of European Design Association*
 1999-09 | Italian representative at ICOGRADA/ICO-D, *International Council of Design*
 Since 1998 | Member of AIAP *Associazione Italiana per la Comunicazione Visiva*

CUMULUS

Representative for the Faculty of Design and Art of unibz (since 2024)

SID Società Italiana Design, Member of the bottom up/working group:

- *Design della comunicazione*
- *Pro-Des. Forms and processes of scientific writing, production and dissemination of design*

ADI, Permanent Observatory of the ADI Design Index, Compasso d'Oro Award

- Coordinator of the Thematic Commission *Theoretical, historical and critical research and editorial projects* of the (2018-21, 2 terms)
- Coordinator of the Thematic Commission: *Visual Design (ex Communication Design)* (2011-17, 3 terms)
- Member of the Thematic Commission *Visual Design*, Coord. C. Branzaglia (2008-10, 3 terms)

Italian representative at ICOGRADA International Council of Graphic Design Association/ICO-D, International Council of Design (1999-2009)

Main activities carried out at the international association:

- **Icograda International Design Week/1st World Design Capital, Torino: 13-19/10/2008**
Multiverso. Nodi, connessioni e correnti della comunicazione visiva contemporanea
Member of the organising committee and digital communication of the event
- **XII Icograda General Assembly, Design/Culture L'Habana: 19-26/10/2007**
Talk: *Multiverso Nodes, connections and currents in contemporary communication design* (26/10/2007)
- **XIX Icograda GA, Identity/Integrity: Raising Design Awareness, Brno: 13-18/6/2002**
Talk: *Ethic meets aesthetic: the Italian point of view* (13/6/2002)
- **Icograda Regional Meeting, The State of Graphic Design in Central and Eastern Europe, Zagabria: 10-11/4/2001**
Talk: *Profession and education: the Italian challenges on visual design culture* (10/4/2001)
- **Icograda Regional Meeting, Graphic Design: New Challenges for Western Europe, Copenhagen: 24-25/1/2001**
Talk: *The Visual design Chart 10 years later* (24/1/2001)

Since 1998 | AIAP Associazione Italiana per la Comunicazione Visiva

- **National board** elected for three terms (1999-2009)
- **Italian representative at ICOGRADA** (1999-2009)
- **General/National secretary** (1999-2001)
- **Professional member** (since 1998)

2013-15 | Tavolo Normativo: UNI Professionisti del web

AIAP representative as *User experience & User Interface Design* expert for the national professional **UNI Professional Web Profiles** (UNI 11621). *Interdisciplinary normative table for the definition of the UNInfo certification in the field of digital-computing disciplines*

1998-2000 | Tariffario professionale

Member of the working group as digital design expert

Among the activities and events within the board of directors and subsequent collaborations with the association:

DESIGN PER. INTERNATIONAL GRAPHIC DESIGN WEEK**2012 | International Graphic Design Week, Treviso 2012**

Digital Publishing, Design and Science, with L. Bortoloni

2015 | International Graphica Design Week, Milan 2015

Design X: Confini/Boundaries, with D. Piscitelli

WORKSHOP LEADER AND ORGANISER

2018 | AIAP Workshop: *In camera simplicity*, with N. Ceccarelli & A. Calosci

2012 | Seminar series: *Ux form mobile and digitl publishing deisgn*, with Stefano Dominici (Milano e Roma)

GENERAL ANNUAL ASSEMBLY

Assemblea nazionale AIAP, Nullaosta. Graphics, Borders, Relations Aosta, 4-7/10/2007

Talk: *icograda design Week 2008. Nuove sfide per la comunicazione italiana*

Assemblea nazionale AIAP, Perugia, 6-9/10/2006

Talk: *European Design HUB. Sfide emergenti per il design europeo*

Assemblea nazionale AIAP, Bolzano 27-29/5/2005

Talk: *icograda & BEDA. Nuove sfide per le associazioni internazionali: per una cultura strategica del design*

Assemblea nazionale AIAP, Riccione, 13-15/12/2002

Talk: *icograda & BEDA: network internazionali per la cultura del design* (15 dicembre)

Assemblea nazionale AIAP, Pavia, 12/2001

Chair of the Annual National Assembly

AIAP COMMUNITY

- Exhibit at *AIAP Community 4.0*, Perugia, 6-9/10/2006
- Jury member the *Annual Excellence in Graphics Design AIAP Community 3.0*, Bolzano
- Exhibit at *suDesign, AIAP Community 2.0*, Trani, 18-20 June 2004
- Jury member: *Annual Excellence in Graphics Design AIAP Community 1.0*, Riccione 13-15/12/2002

DELEGATE

- **DEP HUB** *Europena Design Programm* progetto finanziato dalla EU (2005-07)
- **ICOGRADA** *Internatioanl Council of Graphic Design Associations* (1999-2009)

RESEARCH

The research activities have been developed starting from the disciplinary perspective of the project culture and from innovative theoretical and conceptual hypothesis to be investigated and verified through design-based experiences. Besides, they have been conducted according to a transdisciplinary approach, able to connect hybrid contributions and perspectives – such as computer science, psycho-sociology, perception and ergonomics, environmental psychology and so on – and to synthesise them.

The research interests converge on knowledge sharing and participatory design in the field of Cultural & Intangible Heritage and digital archives; multimodal, spatial, geobased, phygital, social, and situated interactions mediated by technologies (GIS, IoT, AR/VR); the adoption of digital/wearables devices and motivation in eHealth; methods and hybrid approaches to design education for non-designers, and inclusive design and accessibility issues addressed to people with special needs in the field of visual communication.

The research projects have been developed independently, with other University and Cultural Institutions or within interdisciplinary and interdepartmental research groups.

Research Affiliations

Free university of Bozen-Bolzano, Faculty of Design and Art

- **URL User Research Lab** Interfaculty Laboratory and Reserach Group funded by unibz **Infra2023 (since 2023)**
- Research Cluster **Enable. Competences, Material Culture and Human Development, Faculty of Design and Art, unbz (since 2020)**

Università di Milano-Bicocca, Psyshcology Department

- **Center for Applied Psychology (BiCapP)** funded by Bando MIUR *Progetto Dipartimenti di Eccellenza 2018-22*
- **Mind and Behavior Technological Center (MiBTec)** funded by Bando MIUR *Progetto Dipartimenti di Eccellenza 2018-22*
- **ABCD Centro interdipartimentale per gli Studi di Genere (2018-2020)**
- **Laboratorio Comunicazione e salute/ Communication and Health Laboratory** Dipartimento di Psicologia and Dipartimento di Informatica Sistemistica e Comunicazione (DISCO)(**2016-2020**)
- **BIPAC Interdepartmental Research Centre for Artistic and Cultural Heritage (2016-2020)**
- **Progetto Interateneo BreraBicocca, Accademia di Belle Arti di Brera and the University of Milano-Bicocca** aimed to promote research and cultural projects in science, human science and art field, comitato scientifico (**2015-17**)
- **ASPI Centro di ricerca interdipartimentale Historical Archive of Italian Psychology: Centre for Research in the History of Experimental, Clinical, Legal and Labour Psychology (since 2014)**

Università di Bologna

- **[SUB] Sistemi semantici per la ricerca web del portale di Ateneo** Dipartimento di Computer Science e dal Sistema Portale d'Ateneo (**2004-05 |**)

Politecnico di Milano, DI.Tech

- Research unit *USDI, Unità di studio e sviluppo teorie e culture di ricerca in disegno industriale*. (2003-04)
- Research unit *GaMs, Graphical and Multimodal System* del DI.Tec (1999-2002)

Research topics

The ongoing research projects are focused on four main areas:

- *Slow Tourism & Cultural/Intangible/Landscape Heritages design* (since 2020).
- *Next Media History. Nü-Shu (Her)Stories of Women of Digital Design* (since 2015)
- *Amnesia Project. The first social library of digital design* (since 2019)
- *Performative and Multimodal interfaces: phygital, storytelling and situated interactions in the field of participatory Cultural Heritage Design* (since 2008)
- *Accessibility and design-driven inclusion* (since 2011)

Funded/competitive research projects (PI/CoPI)

Previous research interests and projects were focused on:

- **TRIGGER. *The daRk side of Interfaces, desiGninG Ethical expeRiences + Experimental Phase***, commissioned research, UX/T Lab (2024-25)
- **CARE. *Climate crisis in Alpine tourism: A mixed-method investigation through Visual Social Media***, PI Prof. S. Volo, funded by unibz ID 2022 (2022-25)
- **ALICE. *A-maz(e)-ing: phygitaL storytelling in desIgn for Cultural landscapes & hEritage***, funded by unibz Start Up Grant (2021-24)
- **MilanoAttravero. *People and places transforming the city***, funded by Fondazione Cariplo & ASP Golgi Redaelli, Direzione Archivio e Beni Culturali (2018-19)
- **“The promise” un progetto di transmedia storytelling urbano**, funded by unimib FA-QD 2018 (2018-19)
- **Screen legibility/readability delle font progettate per soggetti dislessici: una verifica sperimentale**, funded by unimib FA-QD 2017 (2017-19)
- **FFABR. *Fondo per il finanziamento delle attività base di ricerca***, funded by MIUR (2017)
- **Muoviti! *mobile-health e self-efficacy. Valutazione tramite user testing e ciclo iterativo di redesign di una applicazione mobile per il wellness basata su cardio frequenza e valutazione di auto efficacia***, funded by unimib FA-QD 2016 (2016-17)
- **eHealth: *digital technologies, people experience and motivation***, funded by unimib FA-QD 2016 (2016-2020)
- **Zero Design Background. *Teaching design to non-designers. Theory, methods, tools and practices*** funded by unimib FA-QD 2016 (2016-2020)
- **ePublishing and digital typography in the age of mobility: an experimental project**
- **The language of representation. *Visual facilitation, recording and sketching as design thinking tools*** (2016-19)
- **Res Logica, *a gamification approach to language learning***, funded by unimib FA-QD 2015 (2015-18)
- **Esperienze spazio-contestuali nei progetti di allestimento per i beni storico-culturali**, funded by unimib FA-QD 2014 (2014)
- **Orientare, orientarsi. *Ipotesi per uno studio della UX e UI design di un sistema digitale geo-tagged per l'orientamento studenti***, funded by unimib FA-QD 2013 (2013-2015)
- **Analisi della User Experience (Ux) e usabilità delle interfacce multi-touch in contesti mobile nel settore della grande distribuzione alimentare (GDA)**, commissioned research by BitMama, Armando Testa Group (2012-13)

- **Screen legibility/readability: verifica sperimentale della terza generazione di tipografia digitale**, funded by unimib FA-QD 2011 (2011-2016)
- **From paper to bytes: digital knowledge sharing. A multi-level & user centered approach to document digitalization**, funded by unimib FA-QD 2010 (2010-12)
- **User Centered Design e ricerca psico-sociale al fine di sviluppare progetto di blog community e applicazioni web 2.0. con applicazione dei Modelli di ricerca qualitativa ZMET** commissioned research by MBT Swiss Masai Barefoot
- **Dizionario Rosi. Digitization and on line dissemination of the 4 volumes of the “Dizionario del Risorgimento. Dalle origini a Roma capitale. Fatti e persone” di Michele Rosi (1931-37)** unded by Comune di Milano, divisione Circuito dei Musei del Centro (2006-09)
- **Aspi. Digital archives, user experience and data visualisation** (2004-20)
- **The shape of space: representation and interaction. Conceptual, spatial, social, and digital maps** (2003-12)
- **Progetto Sperimentale Orchidea. The environment as an opportunity. Valceno.org. Ambiente come opportunità. Gestione e Valorizzazione delle Informazioni Ambientali per il Rilancio di un Territorio Appenninico** promoted by the Ministero dell'Ambiente e della Tutela del Territorio e dal Centro Studi della Valle del Ceno, with the involvement of the Municipality of Bardi, Varano de' Melegari e Varsi, Comunità Montana Ovest delle Valli del Tarò e del Ceno and the IBM Italy Foundation. (2003-12)
- **Circuito dei Musei del Centro / Network of the Civic Museums of the Historical Centre of the City of Milan. Museum of the Risorgimento and the Civic Historical Collections, including the Civic Museums: Museum of the Risorgimento, Museum of Contemporary History, Palazzo Attendolo Bolognini, Casa Manzoni, Civic Historical Collections, Bagatti-Valsecchi Museum*, Museo alla Scala***, collaboration with Comune di Milano (2003-11)
- **Progetto sperimentale Hamlet, Consorzio Nettuno Università Telematica (NETTUNO) Master in Web Design, experimental project**, television and e-learning lessons (broadcast on RAI 2) (2001-02)
- **Multimodality, multisensory and directing: the languages of digital media design**, funded by polimi (1998-08)
- **Multimedia software package for training on the topics of environmental impact analysis (LCA) and Life Cycle Design (LCD)** funded by polimi (1998-2001)
- **Progetto sperimentale A9. Interscambio anagrafi digitali** (1998-02)

Funded/competitive research projects (Co-investigator)

- **LocLab. A Real World Laboratory for innovative building - local, circular and low-tech**, PI Prof. I. Kofler, funded by ERDF 2021-2027 (2026-28)
- **USL User Research Lab** PI: Prof. M. Zanker **funded by Infra2023 unibz (since 2023)**
- **Back to (Data) Basic Design. Progetto, sviluppo e validazione di percorsi di Digital Education per accrescere nelle scuole l'Information e Data Literacy**, PI Prof. I. Cortoni, funded by Ricerca@Sapienza (2021)
- **B-Digital. Digital Bozen and Brixen. Documentation, enhancement and educational processes for heritage**, PI Prof. A. Luigini, funded by ID 2020 unibz (2020-23)
- **La storia delle scienze della mente in Italia tra Otto e Novecento: un approccio multidisciplinare**, PI Prof. M. Antonelli, funded by FA-QC 2010, unimib
- **IBIS tecnologie Innovative per il Benessere e l'Inclusione Scolastica**, PI Dr. M. Vernice funded by Fondazione Cariplo (2018-19)
- **ASPI L'archivio aperto: strategie e strumenti digitali e semantici per la valorizzazione del patrimonio documentale. Quattro casi studio dal territorio lombardo** PI Prof. M. Antonelli, funded by Regione Lombardia (2015)
- **Le scienze della mente a Milano e nel Milanese. Censimento e valorizzazione dei patrimoni**

- documentari*, PI. Prof. M. Antonelli , funded by Regione Lombardia (2014-15)
- *Gli archivi storici della psicologia on line. Un nuovo portale per la comunicazione scientifica*. PI. Prof. M. Antonelli, funded by Fondazione Cariplo (2013-14)
 - *Fattori locali, globali e il problema dell'illuminazione in fenomeni di induzione acromatica: Il contrasto simultaneo di bianchezza e la five square Gelb effect rivisitati*. PI. Prof. D. Zavagno, funded by FA-QC 2009, unimib (2009-10)
 - *Il design del patrimonio culturale tra storia, memoria e conoscenza. L'immateriale, il Virtuale, l'Interattivo come "materia" di progetto al tempo della crisi*. PI Prof. F. Irace, WP *L'archivio digitale degli allestimenti temporanei*, PI Prof. R. Trocchianesi funded by PRIN (2008-10)
 - *Induzione di chiarezza, gradienti di luminanza e percezione dell'illuminazione*, PI Prof. N. Stucchi, funded by FA-QC 2008, unimib (2008-09)
 - *Disegno-Design Mediterraneo. Nuovi modelli per conoscere, tutelare, valorizzare e comunicare i paesaggi italiani*, PI Proff. M. Giovannini, E. Bistagnino, funded by PRIN (2007-09)
 - *Perceptual saliency of the golden section*, PI Prof. N. Stucchi, funded by FA-QC 2007, unimib (2007-08)
 - *Progetto [SUB] Sistemi semantici per la ricerca web del portale di Ateneo* funded by Dipartimento di Computer Science and Sistema Portale d'Ateneo, Università di Bologna
 - *Design plus Research, e-journal* (2001-03)
 - *SDI. Sistema Design Italia. Progetto Giovani Ricercatori* funded by Politecnico di Milano (2001-02)
 - *Il Design per i Distretti Industriali. Sistemi di competenze e nuove reti di connessione per la competitività dei Sistemi Produttivi Locali italiani*. PI Prof. A. Seassaro, funded MIUR (2000-02)
 - *L'interscambio telematico delle informazioni con Stato Civile ed Anagrafi, progetto finalizzato A9*, promosso dalla Presidenza del Consiglio dei Ministri, Dipartimento della funzione pubblica e dal Dipartimento di Elettronica e Visione Artificiale dell'Università di Pavia. Coordinatore: Ing. M. Piastra (1998-02)

EDITORIAL BOARDS & REVIEWER

Editorial boards / Scientific Committee

Since 2025 | **Progetto Grafico***, rivista di Classe A [ISSN xxx]

Invited member of the editorial board of the Journal. Editor-in-chief Prof. C. Martino

Since 2018 | **AIS/Design. History and research scientific journal** [ISSN 2281-7603]

Invited member of the editorial board of the Journal.

Since 2023 | **PAD Journal. Pages of Art and Design***, rivista di Classe A [ISSN 1972-7887]

Invited member of the editorial board of the Journal. Invited curator of the issues:

- **Digital Memories**, december 2022 with Prof. F. E. Guida
- **Future Heritage** June 2023, with Prof. F. E. Guida

Since 2020 | **Journal of Information Architecture** [ISSN 1903-7260]

Invited member of the editorial board of the Journal. Editor-in-chief Prof. A. Resmini

2015-25 | **ASPI. Studi e ricerche journal** [ISSN 2464-9171]

Member of the editorial board. Direttore Resp. Prof. M. Antonelli

2000-04 | **D+R Journal**, Politecnico di Milano [Court registration, old Italian regulation]

Editorial board member, editor and art director

1995-97 | **Intracive Magazine Arredata. Mensile multimediale di Interni e Design** [Court registration, old Italian regulation]

Member of the editorial board, editor and Art Director *Apice editoria elettronica*

Reviewer Since 2021 | Franco Angeli Open Access, reviewer

Since 2022 | **IxD&A**, rivista di Classe A [ISSN: 1826-9745]

Reviewer of the *53/Special Issue 2022* (<https://doi.org/10.55612/s-5002-000>)

Since 2021 | **img Journal** [ISSN 2724-2463]

Since 2018 | **PAD Journal. Pages on Art and Design** [ISSN 1972-7887]

Since 2018 | **DIID Journal. Disegno Industriale Industrial Design** [ISSN: 1594-8528]

Since 2018 | **MD Journal. Material Design** [ISSN 2531-9477]

Since 2016 | **AIS/Design. History and research scientific journal** [ISSN 2281-7603]

Since 2011 | **MDPI Multidisciplinary Digital Publishing Institute**

- **Sustainability rivista di Classe A** [ISSN 2071-1050]
- **Multimodal Technologies and Interaction** [ISSN 2414-4088]
- **Applied Sciences** [ISSN 2076-3417]
- **Journal on Internet technologies and the information society**, Special issue *Future Internet*

PUBLICATIONS

The research results have been disseminated and shared thanks to an intense, continuous, and wide publication international and national activity.

I have been publishing since 1998 and authored **186 contributions**.

Although the texts are predominantly single-author, when written with co-authors the **individual contribution or first author*** (when applicable) **is explicitly recognisable and declared**.

Updated list on Google Scholar:

<https://scholar.google.com/citations?user=kMD2MfYAAAAJ&hl=en>.

SCIENTIFIC DISSEMINATION (LAST 3 YEARS)

Participation in conferences is closely linked to research and publication activities. Since 1999 I have been giving speeches to share research results, to discuss with the national and international scientific community and to develop networks useful for future developments.

S171-2025 | *La memoria viva dei centri storici*, IUAV Venezia, 17/10/2025

Invited presentation: *Il patrimonio vivo dei centri storici. Il paesaggio tipografico urbano tra passato e contemporaneità*

S168-2025 | WUD Int Conf. 2025, NOI TechPark, Bolzano, 6-7/11/2025

Emerging Technologies and Human Experience

Organiser and chair of the event. Welcome speech (6/11/2025)

S166 e 167-2025 | ICCSA 2025, Istanbul, 30 June-4 July 2025

SUPERTRENTO: a practice-led design process for urban transformation, with T. Pedretti

A phygital space-related storytelling of a Cultural Intangible and social experience. The Telve Humanscape / Mappe del sentire application, with G. Faccin

S165-2025 | *Design Plurale*, SID 2025, Napoli, 27-28/6/2025

Post-disciplinarietà all'intersezione tra design, arte e tecnologie. Un programma pilota per un dottorato plurale. (27/6/2025)

S164-2025 | DIN deMIT, Curriculum Cultural Heritage for MIT, 11 Aprile 2025

The (hybrid) space as interface. From the mise-en-page to performative interactions (11/4/2025)

S163-2025 | ICOM, Flussi Digitali, webinar, 27 February 2025

La Comunicazione: il Rinnovamento del Linguaggio Progetti, Metodologie e Risultati

Invited presentation: *Linguaggi per nuovi pubblici* (27/2/2025)

S162-2025 | Student Design Sprint, NOI Tech Park, Bolzano 25 February 2025

Workshop: *Student Design Sprint2025, Briefing the Experts* (25/2/2025)

S161-2024 | CARE Project Winter Retreat, Brunek. 10 December 2024

Images, Imaginaries and imagery of mountains (10/12/2024)

S160-2024 | Ux University, UTLab, 15 November 2024

L'Ux non è l'UI e viceversa. Come le interfacce visive rendono efficaci e piacevoli le ux digitali.

S159-2024 | WUD Int Conf. 2023, NOI Tech Park, Bolzano, 06-07/11/2024

Designing for a Better World

Organiser and chair of the event. Welcome speech (7/11/2024)

S157-2024 | CUMULUS, *Design across Borders*, Tech de Monterrey, Mexico, 16-18 /10/2024

Across Borders: A Pilot Phd Programme In Design, Art And Technologies. Open Questions For A Post-Disciplinary Education & Research Model. (17/10/2024)

S156-2024 | *International Unconference 2024* Avanscopeta, Riccione 10 September 2024

S155-2024 | ICCSA, Hanoi, 1-4 July 2024

Understanding Climate Change in Alpine Region Through Geo-Referenced Multi-Factor Mapping of Ski Facilities and Over-Tourism. with B. Citterio

S154-2024 | CUMULUS, Budapest, 14-17 May 2024

Epi-Centres of the World Wide Web. 30 years of Italian Web Interface Design History, a Critical Investigation, with F. E. Guida (15/5/2024)

S153-2024 | National Symposium CARE Project, University of Bozen-Bolzano, 5 April 2024
MAUDIT Immagini e Immaginari nelle Alpi

Chair and opening speech (5/4/2024)

S152-2024 | STEAM Spring School, Cavalese (Tn), 15-17 March 2024

Transdisciplinary workshop between technology, design and art to improve sustainable and citizen-centred community spaces, With Prof. A. Montessor and F. Fiore researcher, UniTrento and Prof. R. Gennari (coordinator), L. Bollini and L. Petti, UniBz.

S151-2024 | Symposium Giornata Internazionale della donna, 8 March 2024

Opening speech: *3sienze. Storie di donne del design* (8/3/2024)

S150-2023 | International Symposium, UniBz, 30 November 2023

Per-formig Spaces: On Designing Phygital Narratives within the Cultural Heritage Ecosystem

Chair and opening speech: *The space of Interface. Space as an Interface* (30/11/2023)

S147-2023 | Int. Conf. AIS/Design, Politecnico di Milano, 24-25 November 2023

Alle radici del design espans. Roots of Expanded Design

Selected presentation: 1993-2023 – 30 years of Italian web interface design as a paradigm of digital artefacts' history, with F. E. Guida (23/11/2023)

S146-2023 | WUD Int Conf. 2023, NOI TechPark, Bolzano, 9 November 2023
2023 Collaboration & Cooperation

Organiser and chair of the event. Welcome speech (9/11/2023)

S145-2023 | ICCSA 2023, Atene, 3-5 July 2023

Typographic Topology/Topographic Typography. Reading the Urban Identity Through the Historical Typescape: Hypothesis for an AR Situated Mobile App, (4/7/2023)

S144-2023 | SID 2023, Università Chieti-Pescara, Pescara, 12-13 June 2023

Memorie, storie e paramnesie. La questione del digitale tra cultura di progetto e indagine storica, with F. E. Guida (12/6/2023)

S142-2023 | International Ambassador Pathways, Politecnico di Milano

Track: *Inclusivity Design*, coord. Prof. M. S. Matera

Invited lecture: *50 words for snow. Colours and accessibility design-driven inclusion* (27/3/2023)

S141-2022 | CUID Firenze: 5-6 October 2022

La formazione universitaria del design nel cambiamento d'epoca

Invited guest as specialist into the *Digital Society* track (6/10/2022)

S140-2022 | HExD Summer School, Alghero: 5-15 September 2022

Invited supervisor at *HExD-Heritage Experience Design Scientific School* (5-10/9/2022)

S139-2022 | 2CO3 *Communicating Complexity*, Alghero: 8-9 September 2022

The Betrothed next. Multimodal geo-storytelling and Emotional design (8/9/2022)

Session chair: Junior track 2 (8/9/2022)

S138-2022 | ICCSA *International Conference on Computational Science and Its Applications*, Malaga/Virtual: 5-7 July 2022

Selected presentation: *I wish you were here. Designing a geostorytelling ecosystem for enhancing small heritage experience* (6/07/2022) with C. Facchini

Responsibility for organizing conferences and workshops (last 3 years)

2026 | SID 2026, Bolzano, 27-28 June 2025

Fare Design? / Design Doing?

Co-chair of the local scientific and organising committee

2025 | IC World Usability Day 2025, NOI TechPark, Bolzano, 7-8 November 2025

Emerging Technologies and Human Experience

Chair of the local organizing committee WUD 2025 Bolzano

2024 | Int. Conf. WUD World Usability Day, Bolzano 6-7 November 2024

Better world life

Chair of the local organizing committee WUD 2024 Bozano

2024 | Int. Conf. 2CO4 *Communicating COMplexity*, Barcelona: 4-5 July 2024

Member of the Scientific Committee, scientific Academic partner, responsible for the UniBz, Faculty of Design and Art

2024 | National Symposium CARE Project, University of Bozen-Bolzano, 5 April 2024

MAUDIT Immagini e Immaginari nelle Alpi

Chair and opening speech (5/4/2024)

2023 | UniTrento/UniBz & Dolomiti Ux and Architecta: 1 December 2023

Design OPS with Patrizia Bertin

Panel discussants (1/12/2023)

2023 | International Symposium, UniBz, 30 November 2023

Per-formig Spaces: On Designing Phygital Narratives within the Cultural Heritage Ecosystem

Conference chair, coordinator of scientific and organising committee

2023 | UxTalk, Politecnico di Milano: 16 February 2023

Chairwoman: *Ux Talk Product Design 31/2023*, Ux Academy

Panel discussants: F. De Rosa, MetaLab Canada/WorldWide & D. Bucci, Accenture Song

2023 | Int. Conf. AIS/Design, Politecnico di Milano: 24-25 November 2023

Alle radici del design espanso/Roots of expanded design

Co-organiser, invited member of the Scientific Committee, scientific Academic partner, responsible for the UniBz, Faculty of Design and Art

2023 | Int. Conf. WUD World Usability Day, Bolzano 9 November 2023

Collaboration & Cooperation

Chair of the local organizing committee WUD 2023 Bozano

2023 | CHItaly, University of Turin: 8-9 September 2023

Invited member of the Programme Committee

2022 | Int. Conf. 2CO3 *Communicating COMplexity*, Alghero: 8-9 September 2022

Member of the Scientific Committee, scientific Academic partner, responsible for the UniBz, Faculty of Design and Art, Chairwoman of the Junior Track Session—1

14. TERZA MISSIONE/PUBLIC ENGAGEMENT (last 3 years)

According to the criteria introduced by ANVUR Art. 3 c. 1 of the Regulation establishing ANVUR D.P.R. 76/2010 and the **SUA-TM protocol [Scheda Unica Annuale-Terza Missione]**, approved in its final version by the ANVUR Board of Directors in January 2018, the following activities, already mentioned in the CV, are considered eligible as **third mission/public engagement activities for the VQR 2015-2019 [Valutazione della Qualità della Ricerca] Ref Quadro I3 ATTIVITÀ CONTO TERZI and Quadro I4 PUBLIC ENGAGEMENT.**

2025 | Science Live *Mille e una scienza*, Bolzano 14 November 2025

Atlases of future territories

With B. Citterio & F. Ferrero

2025 | IC World Usability Day 2025, NOI TechPark, Bolzano, 7-8 November 2025

Emerging Technologies and Human Experience

Chair of the local organizing committee WUD 2025 Bolzano, public and free event

2024 | Int.

Rivitalizzazione degli spazi pubblici a Cavalese con la Steam School

La sfida degli studenti delle Università di Bolzano e Trento. Nel weekend dal 15 al 17 marzo a Cavalese si svolgerà la prima “unibz & unitn STEAM Spring School”.

<https://www.unibzmagazine.it/it/magazine/article/rivitalizzazione-degli-spazi-pubblici-a-cavalese-con-la-steam-school>

2024 | Int. Conf. WUD World Usability Day, Bolzano 6-7 November 2024

Designing for a better world

Chair of the local organizing committee WUD 2024 Bozano, public and free event

2024 | DCC Design Culture Collective MeetUp

Dialogue with prof. Francesco E. Guid on *A more inclusive history of Graphic and Communication Design*, public and free event

2024 | National Symposium CARE Project, University of Bozen-Bolzano, 5 April 2024

MAUDIT Immagini e Immaginari nelle Alpi

The free and open event was attended by local realities and stakeholders from the world of cultural associations, activism, communication and local Alpine clubs.

2024 | PINK! Traveling Exhibition, AIAP

Organiser of the AIAP *PINK! Le pioniere del Graphic design, Donne nella storia del progetto grafico italiano* travelling exhibition on the occasion of World Women's Day organises following the invitation of the Equal Opportunities Committee of the UniBz (8-18/3/2024) , public and free event

2024 | Radio RAI Onde vagabonde, 25 January 2024

Interview: Academia On Air, by Tommaso Zamboni

<http://www.raibz.rai.it/feed.php?id=104>

“Visions to drive change” Radio RAI Alto Adige interview on Youth On Air podcast (21/10/2024)

2023 | Intervista Academia Magazine, 85, 12/2023

Interview: *Digital memories and the cracks they fall into*, by Iske Conradie

<https://webassets.eurac.edu/31538/1701957964-academia-85-2023.pdf>

2023 | Alto Adige, 19 November 2023

Interview: *Bolzano si specchia nel passato*, by Paolo Campostrini

<https://www.altoadige.it/cronaca/bolzano/bolzano-si-specchia-nel-passato-1.3637005>

2023 | WUD World Usability Day, 9 November 2023

Chair of the organizing committee *International Conference WUD World Usability Day 2023:*

Collaboration and Cooperation Bolzano, funded by **Faculty in Tour**, **Exeen SRL** Milano and **Sheldon Studio**, Bolzano and in partnership with **NOITech Park** and **Alto Adige Innovazione** and **STPS Conference**, public and free event

2023 | DCC Design Culture Collective MeetUp

Dialogue with prof. Luciano Perondi on *Accessible and inclusive typography*, public and free event.

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