

Gatti Maria Cristina

ACADEMIC POSITION

- Associate Professor of English Language, Translation, and Linguistics (ANGL-01/C), University of Bolzano, Italy
- Qualified for full professorship through National Scientific Habilitation (ASN) (2023-2025, I quadrimester)

Websites:

[https://www.unibz.it/it/faculties/education/academic-](https://www.unibz.it/it/faculties/education/academic-staff/person/40909-maria-cristina-gatti)

[staff/person/40909-maria-cristina-gatti](https://www.unibz.it/it/faculties/education/academic-staff/person/40909-maria-cristina-gatti)

[https://centerforinterculturaldialogue.org/2021/02/01/maria-](https://centerforinterculturaldialogue.org/2021/02/01/maria-cristina-gatti-profile/)

[cristina-gatti-profile/](https://centerforinterculturaldialogue.org/2021/02/01/maria-cristina-gatti-profile/)

<https://www.researchgate.net/profile/Maria-Gatti-9>

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EDUCATION AND QUALIFICATIONS

- 2024 National Scientific Habilitation (ASN) as Full Professor (ANGL-01/C - Lingua, traduzione e linguistica inglese)
- 2012 National Scientific Habilitation (ASN) as Associate Professor (ssd L/LIN12)
- 2011 PhD with scholarship (1st position) in English Studies, University of Verona, Italy (Dissertation: *Time-Space: An integrated cognitive-semiotic approach to organizational discourse for the web*) (recognition of outstanding PhD thesis).
- 2009 Visiting Scholar at Berkeley University, California (Department of Linguistics)

- 2009 Scholar at Linguistics Institute, *Linguistic Society of America*, (Berkeley University) (mentors: George Lakoff, Ewe Sweetser, Gill Fauconnier, Mark Turner, Adele Goldberg)
- 1990 Qualified teacher of English for secondary schools
- 1989 Qualified teacher of English for middle schools
- 1986 Laurea Degree (MA) in Modern Languages (English and French) at Catholic University of Milano (110/110) (Dissertation: *T.S. Eliot's Poetic Development: Structures, Imagery, and Content*)

ACADEMIC CAREER

- 2021 – Founder and Director of the Centre for Academic Writing (unibz)
- 2021-- Member of the PhD Programme Committee, PhD Programme in Linguistics (Universities of Verona, Bolzano, and Marburg)
- 2019-2021 Member of the PhD Programme Committee, PhD Programme in Pedagogy, Social Pedagogy, and General Education (currently PhD in Education and Social Sciences) (FUB)
- 2021-2021 Director of the study course BA in Communication Sciences and Cultures (Faculty of Education)
- 2020-2021 Deputy of the study course BA in Communication Sciences and Cultures (Faculty of Education)
- 2019 -- Coordinator of the scientific discipline (SSD ANGL 01/C)
- 2019 -- Associate Professor of English at the University of Bolzano
- 2013-2018 Adjunct Professor (sd L-LIN/12) at the University of Milano (Dept. of Foreign Languages and Literatures)
- 2012-2018 Adjunct Professor (sd L-LIN/12) at the University of Milano-Bicocca (Dept. of Economics, Management, and Statistics; School of Economics and Statistics)
- 2002-2018 Adjunct Professor (sd L-LIN/12) at the University of Verona (Dept. of Foreign Languages and Literatures; Dept. of Economics; School of Medicine)

- 2011-2012 Post-doctorate research fellow (University of Verona) (Topic:"Text and genre variations as implications for the spread of English for inter- and trans-national communication. Use and usage of variants in a language")

PhD TUTOR AND EXTERNAL REVIEWER

- XXXVIII Ciclo

PhD Programme in Linguistics

PhD Supervisor

PhD Student: Laura Narisano

Thesis title: Figurative language in the discourse of sustainability: a corpus study of newspapers

- XL Ciclo

PhD Programme In Linguistics

PhD Supervisor

PhD Student: Francesca Vitali

- University of Parma

Dottorato di ricerca in Scienze filologico-letterarie, storico-filosofiche e artistiche

PhD external reviewer

PhD candidate: Ilaria Giordano (2024)

RESEARCH PROJECTS COORDINATION

- 2025 (in the submission phase) PI of the Joint Project (University of Vienna, AU– University of Bolzano, IT) “The Discourse of Sustainable Tourism”(DoST).
- 2024 – present. Leader of the task force T2.2-WP2 on Multilingualism. of „SUNRISE Smaller (strategic) Universities Network for Regional Innovative and Sustainable Evolution“(2025-2028). A European University Alliance of 9 European universities (funded for 14.4 million euros) <https://sunrise-alliance.eu>
- 2021 – present. PI of the Interdisciplinary University project: *EL4TourC English as an International Language for Tourism Communication in South-Tyrol*. Partners: Faculty of Economics. (158,000 euro) <https://www.unibz.it/it/home/position-calls/positions-for-academic-staff/5710-lingua-e-traduzione-lingua-inglese-prof-gatti?group=18>

- 2021 – present. Principal Scientific Coordinator of research on *Academic Writing in Multilingual Contexts* for the Centre for Academic Writing, funded by the University of Bolzano. A research unit established by the University of Bolzano aiming to promote research for the study of the potential of corpora in academic writing training, to collect corpora for use in academic teaching contexts, and to develop multilingual and audiovisual material for academic writing teaching purposes. <https://www.unibz.it/en/faculties/education/centre-academic-writing/team/>
- 2020- 2023. PI of the Start-up University project: *English in the (digital) communication of multilingual communities*, funded by the University of Bolzano (funded 50.000 euros)
- 2020-2023 Co-organiser and Coordinator of the Transnational Project on Intercultural Communication in Academic Settings MSSP2/UBZMCA (University of Bolzano and University of Meisei, Tokyo) in cooperation with Meisei University, Tokyo, Japan. A project focused on enhancing intercultural communication in academic environments through online teamwork. Participants include professors of English linguistics, teacher trainers, post-doc assistants, master's students, as well as primary school teachers and children.
- 2019-2021 Co-PI of *AR-CLIL* Research project on language teaching and multilingualism in South Tyrol, funded by Autonome Provinz Bozen Südtirol
- 2017-2019 Organiser and Coordinator of the Open Badge international research project *Intercultural Discourse in the Workplace*, funded by the University of Meisei, Tokyo.
- 2015-2017 Organiser and Coordinator of the transnational research project *Bicocca meets Japan: Language, Environment, and Social Organization*, funded by the University of Meisei, Tokyo.

PARTICIPATION IN RESEARCH PROJECTS

- *Research Projects of National Relevance (PRIN) funded by the Italian Ministry of University and Research*

- 2020JTJA55 *Communicating transparency: New trends in English-language corporate and institutional disclosure practices in intercultural settings*. PI: Belinda Crawford.(member of University of Roma la Sapienza unit)
- 2009WFSAAK *The English lexicon between cultural identities and textual genres*. PI: Giovanni lamartino. (member of University of Verona unit)
- 2007YRY2LY *Dictionaries, manuals and words in the context of languages, cultures and ideologies*. Coordinator: PI Roberta Facchinetti (member of University of Verona unit)
- Projects funded by European and local research programmes
 - 2009 ESF-FSE *European Social Fund project, Module 1895/1/3/1017/2008* (University of Verona)
 - 2008 JOINT PROJECT 2008 *Verona's place in society and in the world* (University of Verona)
- International and interuniversity research centres/groups
 - 2025 – present REN EmTechAL – Emerging Technologies in Applied Linguistics – AILA (Association Internationale de Linguistique Appliquée or International Association of Applied Linguistics) [EmTechAL - Emerging Technologies in Applied Linguistics](#)
 - 2022 – present LinE Language in Education Research Centre, an interuniversity research group <https://languageineducation.eu/en/about-us/partners/219/>
 - 2015 - present *News Text & Talk* (University of Gent, Be), an international research group promoting linguistic research on news production processes <http://www.ntt.ugent.be/people>
 - 2014 – present CLAVIER, interuniversity research centre on Corpus Linguistics and LAnguage Variation In English Research https://clavier.fileli.unipi.it/research_units/universita-roma-la-sapienza/
 - 2011 international research group of the European Science Foundation (approved in November 2011) coordinated by Prof. Geert Jacobs (University of Ghent) and

Prof. Felicitas Macgilchrist (Georg Eckert Institute, Braunschweig, Ge) [<http://sandbox.esf.org/serving-science/peer-review.html>]. Research group of academics and researchers from 13 European countries in which Gatti was the sole representative of the Italian State.

SPECIAL SCIENTIFIC RECOGNITION

Nominated member of the International Advisory Board of the *Centre for Intercultural Dialogue (CID)* for her scientific contribution and expertise. CID is an association of 7 communication institutions based in the USA operating under the auspices of the Council of Communication Associations, (USA) promoted by UNESCO

<https://centerforinterculturaldialogue.org/2021/02/01/maria-cristina-gatti-profile/>

EDITORIAL ACTIVITIES

Member of the International Advisory Board of

- *Humanities* (ISSN 2076-0787, MDPI group), a “Class A” journal in the ANVUR rating system for Area 10
https://www.mdpi.com/journal/humanities/topic_editors
- BETWIXT journal, Studies in Linguistics and Communication
<https://www.loffredoeditore.com/it/libri/collana/inglese/betwixt-detail>
- Reviewer for international journals (*Humanities, Multilingua, Hermes, International Journal of Business Communication, Lingue e Linguaggi, Anglistika-AION, Journal of Language and Discrimination (Equinox), Language and International Studies, Lingue Culture Mediazioni LCM Journal*).

SCIENTIFIC MEMBERSHIP

Member of international and national Scientific Associations:

Associazione Italiana Anglistica (AIA)

European Society for the Study of English (ESSE)

Linguistic Society of America (LSA)

Association for Business Communication (ABC)

International Association of Applied Linguistics (AILA)

INVITED SPEAKER, CONFERENCE AND PANEL ORGANIZER

Invited Speaker

- Plenary speaker ELT Conference, *New Trends in English Language Teaching, Learning and Education*, University of Chieti (2023)
- Plenary speaker (opening) at the BrEW, *Brixen Education Workshop on Storytelling in STEM Disciplines* (2022)
- Invited speaker for the international online audience of Association for Business Communication (2020) <https://www.youtube.com/watch?v=KGNl2jCMaVw>
- Invited speaker (University of Meisei-Tokyo, Doctoral School) (2021)
- External examiner for the graduate School of Humanities, University of Meisei, Tokyo (2020)
- Main guest at RAI (national public broadcasting of Italy) RADIO 1 Programme *Post It* www.raibz.rai.it (February 8, 2021)

Conference and Panel Organizer

- Conference Chair “A Linguistic Lens on Narratives in Professional Settings”, University of Bolzano, AIA Italian Association for the Study of English, University of Bozen-Bolzano (May 2024). <https://www.unibz.it/en/events/aia-brixen-2024-a-linguistic-lens-on-narratives-in-professional-settings>
- Seminar Chair Chat GPT and AI writing tools: how can we respond in Higher Education? –3 November 2023 (see here for the video playlist)
- Conference Co-chair (with Jeanette Hoffmann) 1st International Conference “*Storytelling as a Cultural and Pedagogic Practice*”, University of Bolzano. (2021) <https://webservices.scientificnet.org/rest/entries/api/v1/blobs/200328>
- Co-chair of the IISS International Student Symposium *Interaction, Innovation, and Emergence of New Insights during and after the Pandemic -Simpósio Internacional de Estudantes: interação, inovação, e novos insights durante e depois da pandemia* <https://www.even3.com.br/anais/iiss2020/> December 10-

12, 2020. (Brazilian interuniversity research group, Meisei University (JP), Transilvania University (Romania), British Teaching University (Georgia), Free University of Bolzen-Bolzano. <https://www.even3.com.br/anais/iiss2020/>

- Co-panelist (with H. Tanaka, University of Meisei, Tokyo) *A neoconstructivist approach to Lingua Franca English Business Discourse* Association for Business Communication BC Europe, Africa and Middle East Regional Conference, University of Vienna. (2021) https://www.wu.ac.at/fileadmin/wu/o/2020abcvienna/Uploads/ABC_Programme_2021.pdf
- Co-panelist (with D. Lønsmann, University of Copenhagen) *Getting into Business: Research methodology and researcher-informant interaction*. Association for Business Communication, University of Cape Town (2016)

SCIENTIFIC PUBLICATIONS (selected)

<https://bia.unibz.it>

Books

1. Gatti, M. C. (2013) *Spatiotemporality and Cognitive-semiotic Perspectives on Corporate Discourse for the Web*, Bern: Peter Lang. ISBN 978-3-631-62881-2.
2. Gatti, M. C. (2012) *Understanding Embedded Meanings in Business Discourse: The Role of Spatiotemporality*, Milano: Arcipelago. ISBN 978-88-7695-483-2.
3. Gatti, M. C. (2012) *Structural Directionality in Derivational Complex Words*, Milano: Arcipelago. ISBN 978-88-7695-484-9.

Edited volumes

1. Gatti MC, & Hoffmann J (Eds.) (2024) *Storytelling as a Cultural Practice: Pedagogical and Linguistic Perspectives*. Peter Lang. ISBN(PDF) 9783034348331, DOI [10.3726/b21689](https://doi.org/10.3726/b21689)

2. Gatti, Maria Cristina, Sergio Noto (eds.) 2013. *Decline and Economic Ideals in Italy in the Early Modern Age*, Translation of the unpublished work by Gino Barbieri *Gli ideali economici degli italiani all'inizio dell'età moderna*, Milano: Giuffrè [1940], introduction by David Colander, Firenze: Leo Olschki Editore. ISBN 9788822263018.

Journal articles and Book chapters

1. Gatti, M.C., Tanaka H., & Curry N. (In preparation) "Rethinking Language: Trust Beyond Words in Lingua Franca English Interactions".
2. Gatti, M.C. (forthcoming) Discourse Analysis in Transition: From Social Practice to Algorithmic Mediation. *Festschrift*
3. Gatti, M.C., & Narisano L. (set for publication with Routledge). The Elusive Nature of Sustainability: Media Discourse, Metaphors, and the Power of Framing.
4. Gatti, M.C., Lazzeretti C., & Vitali, F. (set for publication with Bloomsbury). Sustainability in Tourism Discourse: The Role of Evaluative Language.
5. Burton, G., & Gatti, M.C. (2026). Equal Partners? English and Indigenous Languages in a Trilingual University. In N. Wright and D. Xerri (Eds.), *The Rise of English as a Glocal Language: Reimagining its Role in an Era of Deglobalisation*. Springer Nature.
6. Irsara, M, Gatti, M.C., & Kawamata T. (2026). Multimodal meaning-making in online English language teaching: Analysis of an Italo-Japanese interaction. *ESP Across Cultures*.
7. Burton, G., Vitali, F., Lazzeretti, C. & Gatti, M.C (2025, submitted). 'How do University Students ask GenAI to Revise or Proofread a Text? A Framework for Analysing Prompting Strategies'. *Journal of English for Academic Purposes*
8. Burton, G. & Gatti, M.C. (2026). Equal Partners? English and Indigenous Languages in a Trilingual University. In N. Wright and D. Xerri (Eds.), *The Rise of English as a Glocal Language: Reimagining its Role in an Era of Deglobalisation*. Springer Nature

9. Burton, G.F. & Gatti, M.C. (2024). Multilingualism and English: How does L1 affect language attitudes at a trilingual university? *International Journal of Multilingualism*. <https://doi.org/10.1080/14790718.2024.2381615>
10. Burton, G.F, Lazzeretti, C. & Gatti, M.C. (2024). EAP teaching and learning in a multilingual context: challenges and implications. *Textus*, 37 (31), 87-108. DOI:[10.7370/114549](https://doi.org/10.7370/114549)
11. Gatti MC, & Hoffmann J (Eds.) (2024) *Storytelling as a Cultural Practice: Pedagogical and Linguistic Perspectives*. Peter Lang. ISBN(PDF) 9783034348331, DOI [10.3726/b21689](https://doi.org/10.3726/b21689)
12. Gatti, M.C., & Hoffmann, J. (2024). Introduction. In M. C. Gatti & J. Hoffmann (Eds.), *Storytelling as a cultural practice: Pedagogical and linguistic perspectives*. Peter Lang, 17-25.
13. Irsara, M., Lazzeretti, C. & Gatti M.C. (2023). Challenges and Opportunities of Globalised English Language Education. A Case Study of Trentino-South Tyrol. *Iperstoria*, 21(1), 49-66. <https://doi.org/10.13136/2281-4582/2023.i21.1268>
14. Gatti, M.C., Lazzeretti, C. & Vitali, F. (2023). Navigating Uncertainty: Social media narratives of tourism during COVID-19. *Lingue Culture Mediazioni*, 10(2), 55-78. <https://www.ledonline.it/index.php/LCM-Journal/article/view/5052/1815>
15. Lazzeretti, C., & Gatti, M.C. (2023). English in Museum Communication: the case of multilingual South Tyrol. *ESP across Cultures*, 19 - DOI http://dx.doi.org/10.4475/0208_5
16. Gatti, M.C, & Lazzeretti C. (2023) Dialogic interaction between player and non-player characters in animal crossing. A corpus-based study. *Language and Dialogue*. DOI <https://doi.org/10.1075/ld.00136.laz>
17. Gatti, M.C., Lazzeretti, C, & Schmalz, V. (2022) Insights into the Phonetic System of 21st Century Falkland Islands English. *Lingue e Linguaggi* 53, pp. 189-210. DOI: 10.1285/i22390359v53p189

18. Burton, G.F., & Gatti, M.C (2022) English at the trilingual Free University of Bozen-Bolzano: exploring experiences and perceptions, *International Journal of Multilingualism* DOI: [10.1080/14790718.2022.2108037](https://doi.org/10.1080/14790718.2022.2108037)
19. Irsara, M., & Gatti, M.C.(2022) Teaching English to Young Learners across cultures: An innovative participatory approach to teacher education in reaction to pandemic lockdown restrictions. *Expressio*, 6, pp. 151-177. ISBN 9788857599342, ISSN 2532-439X. <https://www.torrossa.com/en/resources/an/5485855>
20. Irsara M. & Gatti, M.C.(2021) Academia and primary schools in a joint transnational project on English language teaching during the COVID-19 pandemic. *LEND-Lingue e Nuova Didattica*, 50 (2) pp. 61-70. ISSN 1121-5291.
21. Gatti, M.C., & Irsara, M. (2021) English in a multilingual context and beyond: Broadening horizons during the COVID-19 pandemic. In Kawamata T. and H. Tanaka (eds). *Transnational practices of a learning project: New attempts of learning in a pandemic situation*. International Studies Department, Meisei University. pp. 3-8. ISBN: 978-4-9911317-1-4
22. Gatti, M. C. (2020) Unwrapping Ethics: Framing Effects within the Construction of Team Ethics in Online Discourse at the Workplace. *Humanities* 10, 11. pp.1-13. <https://doi.org/10.3390/h10010011>
23. Gatti, M. C., & Darics, E. (2019) Talking a team into being in online workplace collaborations. *Discourse Studies*, 21(3), pp. 237-257. <https://journals.sagepub.com/doi/10.1177/1461445619829240>
24. Gatti, M. C. (2016) In search of trust: a model of trust construals in Instant Messaging, *RILA Rassegna Italiana di Linguistica Applicata*, 2-3, pp. 173-188. ISSN 0033-9725 <https://post.itals.it/repertorio-bibliografico/rassegna-italiana-di-linguistica-applicata-rila-2016-nn-2-3>
25. Gatti, M. C. [2014] (2016) Culture, memory and collective identities: a cross-modal analysis of metaphors in Italian corporate historical discourse. *International Journal of Applied Linguistics*, 26, 1, pp. 3–24. Article first published online: 29 Sept 2014, <https://doi.org/10.1111/ijal.12077>

26. Gatti, M. C. (2013) The Construction of Companies' Identities Through Memory. Specialised Metaphorical Meanings for Pastness on Italian Companies' Webpages, *TEXTUS*, XXVI, 1, Roma:Carocci, pp. 69-81. ISBN 978-88-430-6851-7. ISSN 1824-3967
27. Gatti, M. C. (2013). Notes on the Translation. In Noto S. and M.C. Gatti (eds.), *Decline and Economic Ideals in Italy in the Early Modern Age*, Firenze: Leo Olschki Editore 2013, pp. 246-251. ISBN 9788822263018.
28. Gatti, M. C. (2011) Re-constructing Time and Space to Persuade. An Eastern-Europe Case-Study of Organizational Discourse. In Salvi R., Tanaka H. (eds.), *Intercultural Interactions in Business and Management*, Bern: Peter Lang (*Linguistic Insights* series), pp. 119-144. ISBN 978-3-0343-1039-0. ISSN 1424-8689.
29. Gatti, M. C. (2011) The Language of Competence in Corporate Histories for Company Websites. (*International*) *Journal of Business Communication*. *Special Issue on Displaying Competence*, 48, 4, pp. 482-502. DOI: 10.1177/0021943611414543
30. Gatti, M. C. (2010) A Persuasive Upturn: Textual and Semiotic Variations in the Intercultural Recontextualization of Financial Discourse. In Facchinetti R., Crystal D. (eds.), *From International to Local English – And Back Again*. Berlin: Peter Lang (*Linguistic Insights*), pp. 209-235. ISBN 978-3-0343-0011-7. ISSN 1424-8689.
31. Gatti, M. C. (2008) The [In]equitable Quest for Language Diversity: A Qualitative and Quantitative Analysis of the EU Multilingual System Through Textual and Inferential Meanings. In Carpi D. (ed.), *Practicing Equity, Addressing Law: Equity in Law and Literature*, Heidelberg: Winter, pp. 403- 424. ISBN 9787-3-8253-5561-6.
32. Gatti, M. C. 2007. In-depth definitions: “Mob”, “Pog”, “Mobster” in Cagliero R., Spallino, C. (eds.). *Dizionario Global Slang Americano. Slang Americano-Italiano*. Milano:Mondadori. ISBN 978-88-04-56310-5.
33. Gatti, M. C. (2007) Projects for interactive platforms for asynchronous communication with didactic function. In Di Martino G., Gotti, M. (eds.), *Didactic*

experimentation in university linguistic centers, Napoli: Arte Tipografica Editrice, pp. 369-386. ISBN 978-88-89776-71-

34. Gatti, M. C. (2006) Dialogic strategies and intertextual conflicts: Analysis of a political speech. In *Quaderni di Lingue e Letterature*, Verona, Fiorini, 31/2006, pp. 115-128. ISBN 978-88-87082-58-6.

THIRD MISSION

- Appointed by the Autonomous Province of Bolzano as a speaker the conference "*Artificial Intelligence: An Opportunity for Businesses in South Tyrol – Dialogue and Collaboration Between Research and the Business World*," organized by Department No. 34 in collaboration with the Free University of Bozen-Bolzano, NOI Techpark, and Fraunhofer Italia (March 26, 2025). PROT. 908156 dated 18/11/2024
- Appointed by the Autonomous Province of Bozen-Bolzano as a collaborating expert- Project T467/19 *English an Allen Schulstufen – Umsetzung der RRL* (Incarico n.190832)
- Co-PI of the interdisciplinary project AR-CLIL. Attività di ricerca connessa ad un processo di progettazione, monitoraggio e verifica di moduli CLIL in lingua tedesca ed inglese (PI: Renata Zanin) Funded by Italienisches Schulamt (Autonome Provinz Bozen Südtirol). ERC:SH4-8
- Host at the RAI program POST-IT. Interviewer: Alessandra Tortosa. A 40 min. Talk about teaching interculturality through transnational projects in higher education (February 2, 2021).
- Bolzano-Meisei English Program (2021) Design and implementation of transnational online teaching programmes for young learners, involving graduate and post-graduate students from unibz and Meisei university, internship and

career tutors, and primary schools of the Trentino-South Tyrol Province and of the city of Tokyo, Japan.

- Meisei-Unibz MSSP2 Online Teaching Project (2020) Design and implementation of transnational online teaching programmes for young learners, involving graduate and post-graduate students from unibz and Meisei university, internship and career tutors, and primary schools of the Trentino-South Tyrol Province and of the city of Tokyo, Japan.
- Organisation and/or participation in public events (e.g. Long Night of Research, Open Day) Presentation of the Study Course in "'Communication Sciences and Culture' as Director of the course (March 2021)

ACADEMIC CONFERENCES ATTENDED

- EATAW 2025 (European Association for the Teaching of Academic Writing), University of Minho, Braga, Portugal, 2nd-4th July 2025.
Talk: *Investigating the factors involved in effective research proposal writing at a trilingual university with implications for didactic choices.*
- CLAVIER 2025 Conference, Tropea, 29-30 May 2025.
Talk: "Can you really not detox your body?" A Corpus-Assisted Analysis of Non-Transparency in Detox Discourse.
- Association for Business Communication (ABC) Regional Conference 2025, NHH, Bergen, 4-6 June 2025.
Talk: Communicating sustainable tourism in a multilingual context: a corpus-assisted discourse analysis of English-language practices in digital communication"
- CERLIS 2025, University of Bergamo, 12-14 April 2025
Talk: "Metaphors in specialised discourses in and across cultures"
- AILA 2024 - 21st World Congress Linguistic Diversity, Equity, Inclusion and Sustainability, Kuala Lumpur. 16-20 August 2024
Talk: "*Moving the dial: discourses of sustainability in English and Italian newspapers*"
- The 11th Inter-Varietal Applied Corpus Studies (IVACS) Biennial Conference, University of Cambridge, UK, 17th July 2024.
Talk: *The word list repository: creating an open resource for researchers and teachers*

- Seminar (PRIN 2020TJTA55) Communicating transparency: New trends in English-language corporate and institutional disclosure practices in intercultural settings, Università di Modena, 23 February 2024
Talk: “Transparency in online texts on detoxing“
- CLAVIER 2023 University of Milano, 22-24 November 2023
Talk: “Framing Sustainability in the Tourism Sector: The case of South Tyrol”
- CLAVIER 2023 University of Milano, 22-24 November 2023
Talk: “Figurative language in newspaper articles about sustainability: a corpus-driven analysis”
- International Conference on Multilingualism and Multilingual Education (ICMME) 2023, University of Malta, 12 October 2023.
Talk: “Identity in a multilingual educational context: does L1 affect attitudes towards other languages at a trilingual university?”
- Intercultural Competence and Global Citizenship Conference, University of Exeter (UK), online event, 3-4 July 2023.
Talk: “Pre-service teachers and pupils in a joint transnational ELT project: An analysis of intercultural communicative competence”
- Conference of the European Association for the Teaching of Academic Writing, Zurich University of Applied Sciences, Switzerland, 6 June 2023
Talk: “Creating a new Centre for Academic Writing: how much digitalisation?”
- Conference: Talking Across the World & Business and Professional Communication in a Changing World, City University of Hong Kong, The Hong Kong Polytechnic University Hong Kong, China, 16 - 18 May 2023
Talk: “Trust-developing communication strategies between verbal resources and spatiotemporal context in IC business practices”
- EAP Conference 2023, University of St. Andrews (Scotland), 4th March 2023
Talk: “Transcultural norms? EAP at the Free University of Bozen-Bolzano”
ABC (Association of Business Communication) Conference, University Federico II, Napoli, IT, 12-14 January 2023.
Talk: “Communicating Tourism in the Post-Pandemic Era: the Case of South Tyrol”
- 6th Learner Corpus Research Conference, University of Padova, Italy, 23rd September 2022
Talk: “English in a bilingual German-Italian community: Collecting data and investigating learner variables in creating the EdiCoMC corpus”
- AIA (Associazione Italiana di Anglistica) 30th Conference, University of Catania, 15th September, 2022
Talk: “English for Academic Purposes (EAP): From Past to Present for the Future”
- ABC (Association for Business Communication) Conference, University of Vienna, Austria, 26-28 August 2021
Talk: “A new approach to ELF discourse”
- 5th ESTIDIA (European Society for Transcultural and Interdisciplinary Dialogue), University of Naples L’Orientale, 19-21 September 2019.
Talk: “Crossing the wall. A ‘Six-months-in-the-life’ study of online discourse practices of a workteam in multilingual settings”
- XVIII AELFE (Associazione Europea de Lenguas para Fines Especificos), Congress

Institute for Culture and University of Navarra , Pamplona, SP, 20-21 June 2019.
Talk: “Beyond the boundaries of ESP through ‘harmony’ and Bushido in HE courses “

- CLAVIER 18, IULM University, Milan IT, 30 November-1 December 2018.
Talk: “I’ll Keep Spark Close to My Heart Those Days”: ‘Ethical’ Challenges in the Discourse of Virtual Work “
- Applied Linguistics and Professional Practice (ALAPP) conference, Cardiff University, UK, 17-19 September 2018.
Talk: “Hmmm.. a quick question for you..’ Non-lexical auditory tokens in text-based messaging at work”
- ABC Regional Conference, University of Alcalá, SP, 11-13 July 2018.
Talk: “Team awesome...’ How virtuality affects interaction and team effectiveness”
- ABC International Conference, Dun Laoghaire, Dublin, Ireland, 18–21 October 2017.
Talk: "Unified Communication system-integration platforms: A case study"
- ALAPP 2016_Applied Linguistics and Professional Practice-Transnational flows and professional practice, University of Copenhagen, DK, 3-5 November 2016.
Talk: "Transnational practices: An integrated and empirical approach"
- University of Cape Town, South Africa, 6 January 2016.
Talk: "Standardized formats v. cultural identities? The case of Japanese business presentations"
- ABC (Association for Business Communication) International conference, Cape Town, South Africa, 6-8 January 2016.
Talk: “‘You have to be there!’ and ‘You know what I’m saying’ A double-direction analytical framework for a cross-cultural view on business discourse"
- CLAVIER 2015_Knowledge Dissemination in Discourse and Episteme, Università di Modena e Reggio, 18-20 November 2015.
Talk: "Instant Messaging: Real time communication for the enterprise"
- International Communication Management conference, CANVAS, Uchida Yoko, 10 October 2015.
Talk: "Engineering presentations and business discourse in Asia and Europe: a contrastive study"
- MPPDE Multilingual Perspectives on Professional Discourse in Europe, University of Ghent, Belgium, 10-11 September 2015.
Talk: "IM and new corporate identities in multimodal online workplaces"
- *DICOEN VIII-Discourse, Communication, and the Enterprise*, International Conference, Università degli Studi di Napoli Federico II, 11-13 June, 2015.
Talk: "Presentations in Asian Business Discourses"
- RAAM2014: Metaphor in Communication, Science and Education, Università di Cagliari, Cagliari, 20-23 June, 2014.
Talk: "The impact of spatiotemporal framings on pre-electoral strategies: Italian political instability and European fears"
- *The Language of Politics / La Politique et ses Languages*, International conference, Università degli Studi di Verona, Verona, 30-31 May 2013.
Session Chair: New Media e New Labour Discourse.

- Talk: "Right, Left or 5 Stars? Reporting the Italian trilemma"
- *RAAM Specialized Seminar Metaphor, Metonymy and Emotions*, Adam Mickiewicz University, Poznan, Poland, 2-3 May 2013.
Talk: "The power of memory: 'specialized' metaphorical meanings for the construction of a corporate identity in Italian web discourse"
 - Insights into Business and Communication Workshop, Università di Milano-Bicocca, 18 October 2012.
Talk: "Representations of company's identity and development in web discourse"
 - *ESSE 2012, Seminar S1 - From Print to Web 2.0*. Bogazici University, Istanbul, Turkey, 4-8 September 2012.
Talk: " Harnessing the power of the past in customercentric corporate (sub)genres"
 - *RaAM9: Researching and Applying Metaphors*, Lancaster University, UK, 4-7 July 2012.
 - Talk: "Spatiotemporality beyond conceptual metaphors: Compressing organizational action through language and non-verbal linguistic tools"
Session Chair: Economic/Business Discourse (CC16).
 - *ABCEurope International Conference 2012*, University of Radbound, Neijmegen, Netherlands, 30 May - 2 June 2012.
Session Chair: Identity and Groups.
Talk: "Anchoring the company's growth to the timeline. A story of visual and written progress".
 - BAAL 11 British Association for Applied Linguistics, University of West England, Bristol, UK, 1-3 September 2011.
Talk: "Today it is time for a new vision". *Operationalizing* action in the Baltic corporate discourse"
 - *ESSE 9 European Society for the Study of English Conference*, Università di Torino, 24-28 August 2010
Talk: (invited speaker) "Building History to Persuade in Multimodal Organization Discourse. An Eastern Europe Case-Study"
 - *RAAM 8: Researching and Applying Metaphors*, University of Amsterdam, AmsterdamVrije Universiteit, Amsterdam, Holland, 30 June-3 July 2010
Session Chair of SM1: Track 1 (Econ.)
Talk: "Unravelling Metaphors and Blends for the Enhancement of Competence within C-History" -
 - *CERLIS 2010: Legal Discourse in Context: Insights for Analysis*. University of Bergamo, 22 June 2010
 - Talk (invited speaker by AIDEL) "Arbitration as Practice: An Ethnographic Approach from the 'Novice' Perspective" -
 - Joint 10th ABC (Association for Business Communication) Europe Convention + 2nd GABC (Global Association for Business Communication) Conference, Antwerp, University of Anwerp and Lessius University, 26-29 May 2010.
Talk: "The Language of Competence@Corporate History(ies)" -
 - *IDEOLEX. Ideologia e Lessicografia, International Convention* – Forlì, Università di Bologna, 10-12 March 2010.
Talk: "(Blended) Ideologies in 'User-Friendly' Web Lexicography"

- *ABC (Association for Business Communication) World Convention -Exploration and Discovery: A Historical Perspective on Developments and New Directions in Business Communication*, Portsmouth, Va, USA, 4-7 November 2009.
Talk: “From Global Language to National Semiotics: An Intercultural Approach to Global Competitiveness”
- *2nd International Workshop on Discourse in Organizations Conference and PhD Colloquium* – University of Ghent, Be (University of Antwerp, University of Lessius/Leuven), 16-18 September 2009.
Talk: “Displaying Competence through Corporate History Narratives. An Analysis of Language, Text and Beyond”
- *APacLSP08-Partnership in Action, Research, Practice and Training* – Inaugural Conference of the Asian-Pacific Rim, LSP and Professional Communication Association, Department of English and Communication, City University of Hong Kong and The Hong Kong Polytechnic University, HK, 8-10 December 2008.
Talk: “Financial Discourse between Structural Identities and Functional Hierarchies”
- *ESSE 9, The Ninth International Conference of the European Society for the Study of English*, University of Aarhus, Dk, 22-26 August 2008.
Talk: “A Semiological and Textual Approach to Commercial Videoclips: A Possible Solution between Local Theories and Global Discourse”
- *GLOBENG: International Conference*, Università di Verona, 14-16 February 2008.
Talk: “Analysing Analysts’ Reports: Linguistic and Cultural Variations in Transnational Business Communication”,
- ‘International Conference: *Practicing Law, Addressing Law: Equity in Law and Literature*’, Università di Verona, 4-6 May 2007.
Talk: Eurodemic Babellion for the Sake of Equity. A Qualitative and Quantitative Analysis’,
- XVIII International Conference *EISFL (Euro-International Systemic Functional Linguistics)*, Università di Trieste, 19-22 July 2006.
Talk: “Two Attacks through Language: A Comparative Analysis of G.W.Bush’ and T.Blair’s Speeches”,
- IV National Convention *AICLU (Associazione Italiana Centri Linguistici)*, Università Federico II di Napoli, 26-28 May 2005.
Talk: “Projects of interactive platforms of asincronous communication. An on-going project at Università di Verona”,