# Short academic CV | **Prof. Dr. Thomas Aichner**

*Please refer to **LinkedIn** for the full professional experience | For publications see **Google Scholar** or **ResearchGate***

## ACADEMIC ROLES

02/2016–Present **ADJUNCT PROFESSOR**

**Free University of Bozen-Bolzano**, Faculty of Economics and Management, Bolzano (Italy)

05/2019–Present **ADJUNCT PROFESSOR**

**MCI Management Center Innsbruck**, Innsbruck (Austria)

09/2025–Present **ADJUNCT PROFESSOR**

**ESCP Business School**, Berlin (Germany)

09/2019–08/2021 **ASSOCIATE PROFESSOR**

**John Cabot University**, Department of Business Administration, Rome (Italy)

Full-time faculty member. Engaged in research, teaching, and service.

Teaching includes courses in the Bachelor of Business Administration (Principles of Marketing, Integrated Marketing Communications, Market and Marketing Research, E-Marketing).

Service roles: Member of the Faculty Senate (2019/20, 2020/21).

05/2018–06/2018 **VISITING PROFESSOR**

**ESCP Business School**, Berlin (Germany)

09/2016–08/2019 **ASSISTANT PROFESSOR**

**Alfaisal University**, College of Business, Riyadh (Saudi Arabia)

Full-time faculty member. Engaged in research, teaching, and service.

Teaching included courses in the Bachelor of Business Administration (Consumer Behavior, Services Marketing, Integrated Marketing Communications, Marketing Research) and the MBA program (Consumer Behavior and Insights, Services Marketing Management).

Service roles: Member (2016/17, 2017/18) and head (2018/19) of the Appeals Committee, member of the Research Committee (2016/17, 2017/18, 2018/19), member of the Graduate Committee (2018/19), member of the CoB Advisory Council Awards Committee (2016/17), head of the Student Poster Competition Judging Group for Business & Management (2016/17, 2017/18, 2018/19), member of the BAE Systems KSA Project Management Student Competition Judging Group (2016/17, 2017/18, 2018/19).

## UNIVERSITY EDUCATION

02/2016 **PHD MANAGEMENT ENGINEERING**
**DR. RER. POL. IN BUSINESS ADMINISTRATION**

**University of Padova**, Department of Management and Engineering, Vicenza (Italy)
and **ESCP Business School**, Chair of Marketing, Berlin (Germany)

Joint PhD (*cotutelle de thèse*), with the special mention of *Doctor Europaeus*

07/2012 **MA IN MANAGEMENT**

**University of Trento**, Department of Economics and Management, Trento (Italy)

03/2011 **MSC IN EUROPEAN BUSINESS**

**ESCP Business School**, Berlin (Germany)

05/2009 **BSC IN ECONOMICS AND MANAGEMENT**

**LUSPIO University** (since 2013 UNINT), Faculty of Economics, Rome (Italy)