

# Syllabus

## *Course Description*

<b>Course Title</b>	Foreign Language (Italian) - Advanced Specialized Language course
<b>Course Code</b>	27333
<b>Course Title Additional</b>	
<b>Scientific-Disciplinary Sector</b>	LIFI-01/A
<b>Language</b>	Italian
<b>Degree Course</b>	Bachelor in Economics and Management
<b>Other Degree Courses (Loaned)</b>	
<b>Lecturers</b>	Dr. phil. Francesca Mercuri, FMercuri@unibz.it <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/13335">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/13335</a>
<b>Teaching Assistant</b>	
<b>Semester</b>	Second semester
<b>Course Year/s</b>	2
<b>CP</b>	3
<b>Teaching Hours</b>	30
<b>Lab Hours</b>	30
<b>Individual Study Hours</b>	-
<b>Planned Office Hours</b>	9
<b>Contents Summary</b>	<p>Revision and consolidation of certain grammatical structures and vocabulary (level B2- C1) and strengthening of argumentative and expository skills. Specific topics of public debate at national and international level linked to the specificity of the course of study.</p> <p>Focus: access to the world of work.</p> <p>Advanced technical language: terminology, syntax, text structure.</p> <p>Reports / presentations on specific topics</p>
<b>Course Topics</b>	- Political and economic debate in Italy (and Europe) as presented

	<p>in the media (young people, women, productivity, innovation, business sustainability, etc.)</p> <ul style="list-style-type: none"> <li>- The jobmarket: professional profiles and job applications (CVs, job offers, company information, cover letters, job interviews)</li> <li>- Technical language: textualisation, vocabulary and syntax.</li> <li>- Practice of specific grammatical topics for oral interaction and written communication.</li> <li>- Test examples (level C1) taken from Italian</li> </ul>
<b>Keywords</b>	University education, advanced specialised Italian, linguistic and communication needs in academic and professional contexts
<b>Recommended Prerequisites</b>	In order to follow the lessons properly, it would be advisable to have passed the basic course exam 27326.
<b>Propaedeutic Courses</b>	
<b>Teaching Format</b>	<p>The teaching methodology encourages cooperation and participation among students both inside and outside the classroom through individual, pair and group work.</p> <p>Specifically, starting from rich and varied linguistic input, opportunities and activities for linguistic and thematic reflection are offered.</p>
<b>Mandatory Attendance</b>	Attendance not compulsory, but recommended
<b>Specific Educational Objectives and Learning Outcomes</b>	<p>Knowledge and Understanding (A4b2)</p> <p>Domain: economics</p> <p>Knowledge of the mechanisms underlying effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English</p> <p>Domain: business understanding</p> <p>knowledge of the mechanisms underlying effective communication of theoretical and empirical business arguments in three languages: Italian, German and English.</p> <p>Domain: Legal</p> <p>knowledge of the mechanisms underlying effective communication of legal arguments in three languages: Italian, German and English</p> <p>Domain: Quantitative methods for decision-making</p> <p>knowledge of the mechanisms underlying effective communication of quantitative arguments in three languages: Italian, German and English</p> <p>"Ability to apply knowledge and understanding</p>

	<p>(A4b2)"</p> <p>Economic domain</p> <p>being able to communicate the results of economic analyses prepared according to international professional standards in three languages: Italian, German and English</p> <p>Area: business understanding</p> <p>to be able to apply concepts, models, tools and techniques suitable for analysing markets, market strategies, programmes and activities through teamwork and to communicate research results in accordance with international professional standards in three languages: Italian, German and English</p> <p>to be able to communicate the results of strategic analyses in accordance with international professional standards in three languages: Italian, German and English</p> <p>Area: Legal</p> <p>being able to find and use national, European and international legal sources</p> <p>being able to communicate the results of legal analyses elaborated according to international professional standards in three languages: Italian, German and English</p> <p>Area: quantitative methods for decision-making</p> <p>being able to communicate the results of quantitative analyses prepared according to international professional standards in three languages: Italian, German and English</p> <p>Communication skills</p> <p>excellent communication skills in three languages</p> <p>Learning skills</p> <p>to find the information necessary for updating relative to the changing context of reference, both general and specialised</p> <p>retrieve information from databases, scientific literature, laws and regulations as required in professional life</p>
<p><b>Specific Educational Objectives and Learning Outcomes (additional info.)</b></p>	<p>Knowledge and understanding:</p> <ol style="list-style-type: none"> <li>1. Read/listen to and understand authentic texts on topics currently under public debate in Italy concerning economic and financial policies in Italy and the EU.</li> <li>2. Discuss and interpret the proposed content.</li> <li>3. Interact fluently and spontaneously with native speakers on economic topics.</li> <li>4. Communicate using technical language, register and style appropriate to the academic and professional context.</li> </ol>

	<p>5. Give a short presentation on a topic covered in class or in another course.</p> <p>6. Describe and comment on statistics, surveys and graphs</p> <p>7. Produce correct, coherent and cohesive texts on specific topics assigned or discussed in class, paying particular attention to the characteristics of specialist economic language</p>
<b>Assessment</b>	<p>To be admitted to the examination, students must submit a dossier to the lecturers at least 10 days before the examination date. The dossier will be assessed and will contribute to the final mark.</p> <p>The dossier contains three compulsory written assignments to be completed outside the classroom on key aspects of the programme + a PowerPoint presentation (the topic will be announced at the beginning of the course).</p> <p>The inclusion of other contributions, in addition to those assigned, is optional.</p> <p>The examination consists of two parts:</p> <p>1. Written examination:</p> <ul style="list-style-type: none"> <li>&gt; written test: assesses reading, vocabulary and textual comprehension skills.</li> <li>Duration: 60 minutes.</li> <li>The use of monolingual and bilingual dictionaries is not permitted.</li> <li>&gt; dossier: (see above)</li> </ul> <p>2. Oral examination:</p> <ul style="list-style-type: none"> <li>&gt; discussion/interaction on the contents of the dossier and the topics covered during the course</li> <li>&gt; PowerPoint presentation</li> <li>Duration: 15 min.</li> </ul> <p>Non-attending students will take the same exam as attending students and are invited to contact the lecturer on Teams or by email and log in to the platform regularly.</p>
<b>Evaluation Criteria</b>	<p>30% → written test</p> <p>20% → dossier</p> <p>30% → oral test</p> <p>20% → PowerPoint presentation</p> <p>The dossier is assessed in terms of consistency of content and structure, as well as formal correctness.</p>

	The assessment criteria are: clarity and completeness of responses, linguistic competence and correctness, ability to summarise, evaluate and establish relationships between topics.
<b>Required Readings</b>	Lecture notes, handouts, and selected materials (articles/excerpts/videos) from the media are available via Teams.
<b>Supplementary Readings</b>	Further online resources will be communicated during lessons.
<b>Further Information</b>	We recommend that you regularly access the TEAMS platform for materials and communications (instructions, deadlines, etc.).
<b>Sustainable Development Goals (SDGs)</b>	Gender equality, Reduced inequalities, Decent work and economic growth