

Syllabus

Descrizione corso

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| Titolo insegnamento | Lingua straniera (Inglese) - Linguaggio Tecnico avanzato |
| Codice insegnamento | 27334 |
| Titolo aggiuntivo | |
| Settore Scientifico-Disciplinare | ANGL-01/C |
| Lingua | Inglese |
| Corso di Studio | Corso di laurea in Economia e Management |
| Altri Corsi di Studio (mutuati) | |
| Docenti | dr. Jemma F. Prior, Jemma.Prior@unibz.it https://www.unibz.it/en/faculties/engineering/academic-staff/person/564 |
| Assistente | dr. Cristina Felicia Rebek |
| Semestre | Secondo semestre |
| Anno/i di corso | 2 |
| CFU | 3 |
| Ore didattica frontale | 30 |
| Ore di laboratorio | |
| Ore di studio individuale | |
| Ore di ricevimento previste | |
| Sintesi contenuti | The course is designed to acquire further specific language skills at the advanced level. The course focuses on the various styles of language used in the academic and professional fields of economics and management, and aims to improve students' receptive, but above all productive skills. |
| Argomenti dell'insegnamento | <ul style="list-style-type: none"> • General introduction to course • Grammar review at C1 level: complex sentences; lexicogrammar • Introduction to and analysis of effective reading, writing, and |

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| | <p>speaking skills; critical thinking skills</p> <ul style="list-style-type: none"> • Audience and effects on language register and style • Writing skills and specialised lexis: reports, generalisation, exemplification, caution, classification, interpretation of data (trends) • Discussions: coherence, discourse features, analysis, exemplification, description, supporting arguments. |
| Parole chiave | Specialised English, economics, academic English, reports, speaking proficiency |
| Prerequisiti | Although there are no formal prerequisites, it is highly recommended that students have already followed the English as a Foreign Language - Specialized Language course – Basic (27125) course and have passed the exam. Attendance of this advanced course and the exercise hours is extremely important so as to be fully prepared for the final exam. |
| Insegnamenti propedeutici | |
| Modalità di insegnamento | <p>Teaching format is based on the seminar format which envisages teacher and student co-operation and participation in the classroom through individual, pair and group work.</p> <p>Exercise hours will enable students to develop the language and skills studied in the lectures through greater opportunities for focussed practice.</p> <p>Any student who has specific learning needs that they feel may have an impact on their ability to benefit fully from this course will be offered individual support on request.</p> |
| Obbligo di frequenza | Attendance not compulsory but strongly recommended |
| Obiettivi formativi specifici e risultati di apprendimento attesi | <p>ILO1 Knowledge and understanding</p> <p>ILO1.1 Knowledge of the mechanisms underlying effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English</p> <p>ILO1.2 Knowledge of the underlying mechanisms for effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English</p> <p>ILO1.3 Knowledge of the underlying mechanisms for effective communication of legal topics in three languages: Italian, German and English</p> |

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| | <p>ILO1.4 Knowledge of the mechanisms underlying effective communication of quantitative topics in three languages: Italian, German and English</p> <p>ILO2 Ability to apply knowledge and understanding</p> <p>ILO 2.1 Be able to communicate the results of economic analyses prepared according to international professional standards in three languages: Italian, German and English.</p> <p>ILO 2.2 be able to apply appropriate concepts, models, tools and techniques to analyse markets, market strategies, programmes and activities in teamwork and communicate research results in accordance with international professional standards in three languages: Italian, German and English</p> <p>ILO 2.3 be able to communicate the results of strategic analyses prepared according to international professional standards in three languages: Italian, German and English</p> <p>ILO 2.4 be able to find and use national, European and international legal sources</p> <p>ILO 2.5 be able to communicate the results of legal analyses prepared according to international professional standards in three languages: Italian, German and English</p> <p>ILO 2.6 be able to communicate the results of quantitative analyses carried out according to international professional standards in three languages: Italian, German and English</p> <p>ILO3 Communication skills</p> <p>ILO3.1 Very good and specialised communication skills in three languages</p> <p>ILO4 Learning skills</p> <p>ILO4.1 Obtaining information to update the constantly changing general and specific reference context</p> <p>ILO4.2 Obtaining information from databases, scientific literature, laws and guidelines required in everyday working life</p> |
| Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.) | <p>Learning outcomes of the course:</p> <ol style="list-style-type: none"> 1. Knowledge and understanding: Knowledge of advanced grammatical structures and subject-specific academic and professional lexis at the C1 level, understanding of authentic (general and subject-specific) longer spoken and written texts including specialised texts and other texts produced for various |

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| | <p>purposes and representing different varieties of English, as well as different registers and styles.</p> <p>2. Applying knowledge and understanding: Producing reports on specific economic, social and management topics providing reasoned interpretations. Presenting clear, detailed descriptions of complex subject-specific subjects, developing points and formulating opinions in short written and oral texts.</p> <p>3. Making judgments: Integrating knowledge and understanding acquired in the course (incl. exercises) with knowledge and understanding from other courses to achieve academic and professional purposes especially within the fields of economics, finance and management.</p> <p>4. Communication skills: Communicating (in both speaking and writing) flexibly and effectively with a degree of fluency. Ability to adapt language style to show awareness of both the intended purposes and audience.</p> <p>5. Learning skills: Ability to pursue autonomous learning based on the input provided in the classes and lectures and the feedback received.</p> |
| Modalità di esame | <p>Assessment is the same for both attending and non-attending students.</p> <p>Formative assessment Extra credit exercises - writing practice and exercises. ILO assessed: 1, 2, 3, 4, 5</p> <p>Summative assessment Written exam: Part A: grammar and vocabulary exercises within a clear specialised context including open cloze, multiple choice, error detection questions at the C1 level; ILO assessed: 1 Part B: academic report of 300-350 words based on subject-specific input. ILO assessed: 1, 2, 3, 4</p> <p>Oral exam: speaking tasks based on discipline-specific input to</p> |

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| | demonstrate an advanced (C1) command of both spoken production and interaction. ILO assessed: 1, 2, 3, 4 |
| Criteri di valutazione | <p>Formative assessment</p> <p>The course will include Extra Credit Exercises (ECE), which will comprise up to 8 tests administered at regular intervals throughout the course. These tests will be scored for a maximum of 2 points per test, and this score will then be converted to a maximum of an extra 2 marks (out of the total 30 for the exam) that will be added to the final mark (written + oral marks). These tests will solely be for extra credit. If students are not present in class when an ECE is administered, they receive no points, but any total points they may have already accumulated from previous ECEs will be unaffected.</p> <p>Summative assessment</p> <p>Written exam (60% of final mark) – exercises and writing task (Part A and B are equally weighted. A pass is 60% overall) 60%</p> <p>Part A</p> <p>4 grammar and vocabulary exercises within a clear specialised context: open cloze, multiple choice, error correction;</p> <p>Part B</p> <p>1 writing production task of 300 words based on subject-specific input</p> <p>Oral exam (40% of final mark) - speaking tasks based on discipline-specific input to demonstrate an advanced (C1) command of both spoken production and interaction.</p> <ul style="list-style-type: none"> • Students have to pass the written exam in order to present themselves at the oral exam. • Only once the oral has been judged positive (minimum 7.2/12) can the student pass the entire exam for the course. |
| Bibliografia obbligatoria | All lecture notes and materials will be available on OLE to download. |
| Bibliografia facoltativa | <p>Further materials include the following:</p> <ul style="list-style-type: none"> - Vince, M (2014)* <i>Language Practice for Advanced</i>. Oxford: MacMillan. - Advanced learners English dictionary, e.g. Longman DCE or |

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| | <p>Collins COBUILD Advanced Learner's Dictionary or Macmillan English Dictionary for Advanced Learners or similar</p> <p>* or newer edition</p> <p>Reference will be made to further titles during the course. Students should also be familiar with the weekly magazine, <i>The Economist</i>, which will be used from time to time during the course.</p> |
| Altre informazioni | |
| Obiettivi di Sviluppo Sostenibile (SDGs) | Istruzione di qualità |