

Syllabus

Descrizione corso

Titolo insegnamento	Lingua Straniera Francese
Codice insegnamento	30175
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	L-LIN/04
Lingua	Inglese
Corso di Studio	Corso di laurea in Management del Turismo, dello Sport e degli Eventi
Altri Corsi di Studio (mutuati)	
Docenti	dott.ssa Francesca Franco, Francesca.Franco@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/41357
Assistente	
Semestre	Primo semestre
Anno/i di corso	2
CFU	6
Ore didattica frontale	36
Ore di laboratorio	-
Ore di studio individuale	-
Ore di ricevimento previste	18
Sintesi contenuti	<p>The course is offered in French language.</p> <p>“French for travel and tourism – speak with confidence, discover with purpose!”</p> <p>This beginner course builds essential French skills for everyday and professional tourism contexts. Learn to talk about places, people, events, and daily life with confidence.</p> <p>Master basic grammar, useful vocabulary, and polite expressions.</p> <p>Explore the language of the tourism sector in France and related</p>

	<p>work situations. Develop your speaking, reading, and writing for real-life and professional interactions.</p> <p>« Le français du tourisme – parlez avec assurance, découvrez avec passion ! »</p> <p>Ce cours débutant vous donne les bases du français dans un contexte quotidien et touristique. Apprenez à décrire des lieux, des personnes, des événements et votre quotidien. Maîtrisez les structures grammaticales de base et les expressions utiles. Découvrez le vocabulaire du secteur touristique et les situations professionnelles typiques. Améliorez votre expression orale, écrite et votre compréhension du français authentique.</p>
Argomenti dell'insegnamento	<p>Vocabulary Topics:</p> <p>Places; Events ;Media; Work,Current affairs; Arts; Daily Life; Sport etc.</p> <p>Grammar Topics:</p> <p>Auxiliary verbs (to be/to have) ; Genders (masculine/feminine) ; Definite and indefinite articles ; Plural form ; Possessive adjectives (my, your, his/her...) ; Regular verbs at present tense (-er verbs) Plural of nouns "on" pronoun ; Negation • Prepositions of location (in, on, next to, in front of...) ; Use « Quel », « Est-ce que » and « Qu'est-ce que » in a question ; Demonstrative adjectives (this, that) Partitive articles • Answering a negative question ; Futur Proche (future tense)Gallicisms ; Reflexive verbs (se lever...) ; Imperative Form Passé Composé (past tense) ; Présent Continu (Present continuous) ; Direct pronouns ; Time markers ect; Future, Conditional, Subjunctive, Hypothesis.</p> <p>Speaking Topics: Introducing sb; Talk about the world around you; Describe sb or sth; Describe a person - Physique, Character; Health issues; Talk about the future: explain future plans and possibilities; Expressions of place: give directions, locate a place / an object / a person; Describe a person, his neighborhood, a monument, a place, common animals, common objects, and lifestyle ect</p> <p>Sociocultural knowledge:</p> <p>Everyday expressions to express politeness; Conditional present to be polite or to make a suggestion (We could + infinitive);</p>

	Welcoming sb: greetings; Asking for news, reaction to the response; How to write a personal message, different models of business-related messages, and administrative message; How to get into a conversation, start talking, call out somebody, and take leave, etc.
Parole chiave	Professional French course
Prerequisiti	it is absolutely desirable to have at least an A1 level of French, as it represents a starting point for those starting from scratch, allowing them to understand and use very simple everyday expressions for concrete needs and to introduce themselves and ask questions about themselves, interacting simply with slow and clear interlocutors.
Insegnamenti propedeutici	
Modalità di insegnamento	Frontal lectures, exercises, simulations, conversation starting from the reading of specific materials (newspaper articles, leaflets, timetables, presentations of touristic sites, etc.)
Obbligo di frequenza	-
Obiettivi formativi specifici e risultati di apprendimento attesi	
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	
Modalità di esame	<p>Assessment Final Examination</p> <p>WRITTEN TEST (2 hours - 30 points)</p> <p>The written exam includes a Listening comprehension, a Reading comprehension and and a Text composition.. Writing skills in business/economic/sport contexts (various typologies: press release, shareholder newsletter, dialogue simulation, interview or another interaction type); the startpoint is provided by a newspaper article. No dictionaries allowed.</p> <p>ORAL TEST (20 minutes - 30 points)</p> <p>The oral section includes a presentation of touristic activities and</p>

	<p>fields (i.e. the management of a touristic activity, advertising campaigns, marketing actions, etc.).</p> <p>A discussion on topics presented during the classroom course, students' presentations and dossier of texts presented during the course and available on reserve collection .</p> <p>The same assessment is valid also for non-attending students.</p> <p>Assessment language French</p> <p>Evaluation criteria and criteria for awarding marks Written examination is given a grade on a 30 points scale: congruence to the writing directions (10 points), use of data of the proposed text (5 points), correctness and adequacy of language (15 points). Students must pass the written examination (minimum grade 18/30) to be admitted to the oral examination. Oral examination is given a grade on a 30 points scale. The final grade is the average of the results obtained in the written and oral examinations.</p> <p>For the admission to the oral section, it is compulsory to obtain a positive result in the written part.</p> <p>To pass the complete exam, the student must obtain a positive mark in both the sections.</p> <p>Written section:</p> <p>Listening comprehension: 10 points</p> <p>Reading comprehension: 10 points</p> <p>Text composition: 10 points</p> <p>Oral section: 30 points</p> <p>During the oral evaluation, the student must prove a good pronunciation, the use of a specific vocabulary and a good fluency in the language.</p>
Criteria di valutazione	<p>Assessment Final Examination</p> <p>WRITTEN TEST (2 hours - 30 points)</p> <p>The written exam includes a Listening comprehension, a Reading comprehension and a Text composition..</p>

	<p>Writing skills in business/economic/sport contexts (various typologies: press release, shareholder newsletter, dialogue simulation, interview or another interaction type); the startpoint is provided by a newspaper article. No dictionaries allowed.</p> <p>ORAL TEST (20 minutes - 30 points)</p> <p>The oral section includes a presentation of touristic activities and fields (i.e. the management of a touristic activity, advertising campaigns, marketing actions, etc.)..</p> <p>A discussion on topics presented during the classroom course, students' presentations and dossier of texts presented during the course and available on reserve collection .</p> <p>The same assessment is valid also for non-attending students.</p> <p>Assessment language French</p> <p>Evaluation criteria and criteria for awarding marks Written examination is given a grade on a 30 points scale: congruence to the writing directions (10 points), use of data of the proposed text (5 points), correctness and adequacy of language (15 points). Students must pass the written examination (minimum grade 18/30) to be admitted to the oral examination. Oral examination is given a grade on a 30 points scale. The final grade is the average of the results obtained in the written and oral examinations.</p> <p>For the admission to the oral section, it is compulsory to obtain a positive result in the written part.</p> <p>To pass the complete exam, the student must obtain a positive mark in both the sections.</p> <p>Written section:</p> <p>Listening comprehension: 10 points</p> <p>Reading comprehension: 10 points</p> <p>Text composition: 10 points</p> <p>Oral section: 30 points</p> <p>During the oral evaluation, the student must prove a good pronunciation, the use of a specific vocabulary and a good fluency</p>
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	<p>in the language.</p> <p>Final Examination</p> <p>WRITTEN TEST (2 hours - 30 points)</p> <p>The written exam includes a Listening comprehension, a Reading comprehension and and a Text composition..</p> <p>Writing skills in business/economic/sport contexts (various typologies: press release, shareholder newsletter, dialogue simulation, interview or another interaction type); the startpoint is provided by a newspaper article. No dictionaries allowed.</p> <p>ORAL TEST (20 minutes - 30 points)</p>
Bibliografia obbligatoria	<p>Objectif Express 1 ; Le monde professionnel en français, de Anne - Lyse Dubois Sara Kaddani. Niveau A1/A2</p> <p>Édition Hachette</p>
Bibliografia facoltativa	<p>Grammaire progressive du français - niveau intermédiaire 3ème édition – CLE INTERNATIONAL</p> <p>ISBN : 978-2-09-038124-5</p>
Altre informazioni	
Obiettivi di Sviluppo Sostenibile (SDGs)	Istruzione di qualità