

Syllabus

Course Description

Course Title	Commercial Practice & Law in Tourism
Course Code	31015
Course Title Additional	
Scientific-Disciplinary Sector	IUS/04
Language	Italian
Degree Course	Master in Tourism Management
Other Degree Courses (Loaned)	
Lecturers	Dottore di ricerca Federica De Gottardo, Federica.DeGottardo@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/46633
Teaching Assistant	
Semester	Second semester
Course Year/s	2
CP	6
Teaching Hours	36 Online
Lab Hours	-
Individual Study Hours	-
Planned Office Hours	18 Online
Contents Summary	The Course offers an overview of Italian tourism law in the light of the regulatory framework resulting from both Italian and European regulation. Especially, the focus is on the way entrepreneurial activity in the tourism sector is conducted, with the consequent acquisition of useful professional skills (e.g., knowledge and ability to draft relevant contracts in the tourism sector, i.e. B2B and B2C contracts).
Course Topics	
Keywords	
Recommended Prerequisites	

Propaedeutic Courses	
Teaching Format	
Mandatory Attendance	-
Specific Educational Objectives and Learning Outcomes	<p>Knowledge and understanding</p> <p>The student acquires advanced knowledge of the legal specificities surrounding the work of tourism companies as well as associations, consortia and non-profits, typical of the tourism system.</p> <p>Ability to apply knowledge and understanding</p> <p>The student acquires the ability to orientate himself/herself with sufficient mastery in the legal system concerning business activities and acts, with particular reference to the specificities of tourism companies, intermediation contracts and transport law.</p> <p>Autonomy of judgement</p> <p>acquire the ability to relate models and empirical evidence in the study of tourism businesses, associations, consortia and destinations</p> <p>Communication skills</p> <p>The Master's degree graduate will be able to communicate effectively in oral and written form the specialised contents of the individual disciplines, using different registers depending on the recipients and the communicative and didactic purposes, and to evaluate the formative effects of his/her communication. Written and oral communication skills are particularly developed in the training activities carried out for the preparation of the Master's thesis, in the discussion of business cases and in interactive lectures involving group discussions and the comparison of individual analyses.</p> <p>Learning skills</p> <p>to identify thematic connections and to establish relationships between different cases and contexts of analysis</p> <p>to frame a new problem systematically and generate appropriate taxonomies.</p> <p>to develop general models from the phenomena studied.</p>
Specific Educational Objectives and Learning	

Outcomes (additional info.)	
Assessment	
Evaluation Criteria	
Required Readings	
Supplementary Readings	
Further Information	
Sustainable Development Goals (SDGs)	