

Syllabus

Descrizione corso

Titolo insegnamento	Social Entrepreneurship
Codice insegnamento	25562
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	SECS-P/08
Lingua	Inglese
Corso di Studio	Corso di laurea magistrale in Imprenditorialità e Innovazione
Altri Corsi di Studio (mutuati)	
Docenti	prof. Richard Lang, Richard.Lang@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/49242
Assistente	
Semestre	Secondo semestre
Anno/i di corso	1
CFU	5
Ore didattica frontale	30
Ore di laboratorio	12
Ore di studio individuale	-
Ore di ricevimento previste	15
Sintesi contenuti	The course deals with key concepts and theoretical approaches to social entrepreneurship. It explores different social enterprise models and how they generate impact, address societal challenges, and operate within networks and governance structures. Case studies and real-world projects help students critically engage with innovation and practical aspects of the field. After completing the course, students will be able to critically assess opportunities and risks related to the social entrepreneurship process and explain essential features of social enterprise models.

Argomenti dell'insegnamento	<ul style="list-style-type: none"> - Concepts and theories of social entrepreneurship - Social enterprise models - Networks and governance in social entrepreneurship - Social entrepreneurship and innovation - Case studies of social ventures
Parole chiave	social entrepreneurship, social enterprise, social innovation, social business
Prerequisiti	
Insegnamenti propedeutici	
Modalità di insegnamento	Frontal lectures with classroom discussions, student group projects and presentations
Obbligo di frequenza	
Obiettivi formativi specifici e risultati di apprendimento attesi	
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	<p>Knowledge and understanding Students will be able to demonstrate knowledge of fundamental concepts in social entrepreneurship. They will also demonstrate understanding of key features of different social enterprise models.</p> <p>Applying knowledge and understanding Upon completion of the course, students will have the ability to identify and assess stakeholder relationships of social enterprises and their importance for the development and impact generation of these types of enterprises.</p> <p>Making judgments Students will be able to critically evaluate opportunities and risks related to social entrepreneurship practice within given regional contexts, and also examine alternative entrepreneurial approaches to address societal challenges.</p> <p>Communication skills Students will be able to clearly communicate scientific knowledge and derived recommendations related to social entrepreneurship to different target audiences, such as professional colleagues or policy makers.</p>

Modalità di esame	<p>The assessment of the course consists of two parts:</p> <ul style="list-style-type: none"> • final examination (60%): assessed with a single written exam at the end; • group case presentation (40%): assessed through a presentation and documentation on a selected topic. <p>Students who choose not to participate in the course work will be graded 100% based on the results of a single written exam at the end, including a written case analysis.</p>
Criteri di valutazione	<p>Individual written exam: clarity of answers, ability to evaluate and summarize, and establish relationships between topics.</p> <p>Group case presentation: quality and clarity of problem identification and analysis, ability to apply theoretical concepts during the analysis and to summarize in own words, participation in teamwork.</p>
Bibliografia obbligatoria	<p>Selected chapters in:</p> <p>Richter, R., Fink, M., Lang, R., Maresch, D. (2019) Social Entrepreneurship and Innovation in Rural Europe. New York and London: Routledge.</p> <p>Huybrechts, B., Nicholls, A. (2012). Social Entrepreneurship: Definitions, Drivers and Challenges. In: Volkmann, C., Tokarski, K., Ernst, K. (eds) Social Entrepreneurship and Social Business, pp. 31-48. Gabler Verlag. https://doi.org/10.1007/978-3-8349-7093-0_2</p> <p>Defourny, J., Nyssens, M. (2017). Fundamentals for an International Typology of Social Enterprise Models. Voluntas, 28, 2469-2497. https://doi.org/10.1007/s11266-017-9884-7</p> <p>Lecture slides will be made available through the Teams channel of the course.</p>
Bibliografia facoltativa	<p>Further supplementary reading material will be published in the Teams channel of the course.</p>

Altre informazioni	
Obiettivi di Sviluppo Sostenibile (SDGs)	Buona occupazione e crescita economica, Ridurre le disuguaglianze, Partnership per gli obiettivi, Utilizzo responsabile delle risorse, Città e comunità sostenibili