

Syllabus

Descrizione corso

Titolo insegnamento	Social Entrepreneurship
Codice insegnamento	25562
Titolo aggiuntivo	
Settore Scientifico- Disciplinare	SECS-P/08
Lingua	Inglese
Corso di Studio	Corso di laurea magistrale in Imprenditorialità e Innovazione
Altri Corsi di Studio (mutuati)	
Docenti	prof. Richard Lang, Richard.Lang@unibz.it https://www.unibz.it/en/faculties/economics- management/academic-staff/person/49242
Assistente	
Semestre	Secondo semestre
Anno/i di corso	1
CFU	5
Ore didattica frontale	30
Ore di laboratorio	12
Ore di studio individuale	-
Ore di ricevimento previste	15
Sintesi contenuti	The course deals with key concepts and theoretical approaches to social entrepreneurship. It explores different social enterprise models and how they generate impact, address societal challenges, and operate within networks and governance structures. Case studies and real-world projects help students critically engage with innovation and practical aspects of the field. After completing the course, students will be able to critically assess opportunities and risks related to the social entrepreneurship process and explain essential features of social enterprise models.



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Argomenti	- Concepts and theories of social entrepreneurship
dell'insegnamento	- Social enterprise models
	- Networks and governance in social entrepreneurship
	- Social entrepreneurship and innovation
	- Case studies of social ventures
Parole chiave	social entrepreneurship, social enterprise, social innovation, social
	business
Prerequisiti	
Insegnamenti propedeutici	
Modalità di insegnamento	Frontal lectures with classroom discussions, student group projects
	and presentations
Obbligo di frequenza	
Obiettivi formativi specifici e	
risultati di apprendimento	
attesi	
Obiettivi formativi specifici e	Knowledge and understanding
risultati di apprendimento	Students will be able to demonstrate knowledge of fundamental
attesi (ulteriori info.)	concepts in social entrepreneurship. They will also demonstrate
	understanding of key features of different social enterprise models.
	Applying knowledge and understanding
	Upon completion of the course, students will have the ability to
	identify and assess stakeholder relationships of social enterprises
	and their importance for the development and impact generation
	of these types of enterprises.
	Making judgments
	Students will be able to critically evaluate opportunities and risks
	related to social entrepreneurship practice within given regional
	contexts, and also examine alternative entrepreneurial approaches
	to address societal challenges.
	Communication skills
	Students will be able to clearly communicate scientific knowledge
	and derived recommendations related to social entrepreneurship to
	different target audiences, such as professional colleagues or policy
	makers.



Modalità di esame	 The assessment of the course consists of two parts: final examination (60%): assessed with a single written exam at the end; group case presentation (40%): assessed through a presentation and documentation on a selected topic. Students who choose not to participate in the course work will be graded 100% based on the results of a single written exam at the end, including a written case analysis.
Criteri di valutazione	Individual written exam: clarity of answers, ability to evaluate and summarize, and establish relationships between topics. Group case presentation: quality and clarity of problem identification and analysis, ability to apply theoretical concepts during the analysis and to summarize in own words, participation in teamwork.
Bibliografia obbligatoria	Selected chapters in: Richter, R., Fink, M., Lang, R., Maresch, D. (2019) Social Entrepreneurship and Innovation in Rural Europe. New York and London: Routledge. Huybrechts, B., Nicholls, A. (2012). Social Entrepreneurship: Definitions, Drivers and Challenges. In: Volkmann, C., Tokarski, K., Ernst, K. (eds) Social Entrepreneurship and Social Business, pp. 31-48. Gabler Verlag. https://doi.org/10.1007/978-3-8349-7093-0_2 Defourny, J., Nyssens, M. (2017). Fundamentals for an International Typology of Social Enterprise Models. Voluntas, 28, 2469-2497. https://doi.org/10.1007/s11266-017-9884-7 Lecture slides will be made available through the Teams channel of the course.
Bibliografia facoltativa	Further supplementary reading material will be published in the Teams channel of the course.



Altre informazioni	
Obiettivi di Sviluppo	Buona occupazione e crescita economica, Ridurre le
Sostenibile (SDGs)	disuguaglianze, Partnership per gli obiettivi, Utilizzo responsabile
	delle risorse, Città e comunità sostenibili