

# Syllabus

## *Descrizione corso*

<b>Titolo insegnamento</b>	Research Coaching
<b>Codice insegnamento</b>	25567
<b>Titolo aggiuntivo</b>	
<b>Settore Scientifico-Disciplinare</b>	NN
<b>Lingua</b>	Inglese
<b>Corso di Studio</b>	Corso di laurea magistrale in Imprenditorialità e Innovazione
<b>Altri Corsi di Studio (mutuati)</b>	
<b>Docenti</b>	prof. Paola Rovelli, Paola.Rovelli@unibz.it <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/38337">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/38337</a>
<b>Assistante</b>	
<b>Semestre</b>	Secondo semestre
<b>Anno/i di corso</b>	1
<b>CFU</b>	2
<b>Ore didattica frontale</b>	18
<b>Ore di laboratorio</b>	-
<b>Ore di studio individuale</b>	-
<b>Ore di ricevimento previste</b>	6
<b>Sintesi contenuti</b>	<p>The course Research Change LAB deals with:</p> <ul style="list-style-type: none"><li>• The meaning of conducting a research project and developing a thesis</li><li>• Conducting a literature review</li><li>• Choosing among alternative research methodologies (quantitative and qualitative)</li></ul> <p>The course provides students with theoretical knowledge and practical tools on how to develop their thesis. Students are required to work on the design of a small research project, which may serve as the foundation for their thesis project.</p>

<b>Argomenti dell'insegnamento</b>	<p>The course is divided into 3 modules:</p> <ul style="list-style-type: none"> <li>A. Conducting research and writing a thesis;</li> <li>B. Writing a literature review;</li> <li>C. Choosing among alternative research methodologies.</li> </ul> <p>In Module C, quantitative (survey data collection, use of databases, and data analysis) and qualitative research methods are presented.</p>
<b>Parole chiave</b>	Research; Thesis project; Literature review; Quantitative; Qualitative.
<b>Prerequisiti</b>	Not foreseen.
<b>Insegnamenti propedeutici</b>	
<b>Modalità di insegnamento</b>	Frontal lectures and project work.
<b>Obbligo di frequenza</b>	75% mandatory presence
<b>Obiettivi formativi specifici e risultati di apprendimento attesi</b>	
<b>Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)</b>	
<b>Modalità di esame</b>	<p>100% Project work</p> <p>The project work consists of the design of a (small) research project on a topic of interest for the student. The student has to design the research project individually according to the concepts and best practices presented during the course. The student has time to work on the project during the course (in-class activity). On the day of the exam, the student has to deliver a written report on the project work.</p> <p>Students attending less than 75% of the lectures will automatically fail the course.</p>
<b>Criteri di valutazione</b>	<p>It is relevant that the student demonstrates to be able to correctly apply the concepts and best practices presented during the course, especially with respect to structuring the research project, defining the boundaries of a literature review, and identifying the most appropriate quantitative or qualitative research method.</p>
<b>Bibliografia obbligatoria</b>	Readings will be provided in the lecture slides and on TEAMS.

<b>Bibliografia facoltativa</b>	Supplementary readings will eventually be recommended to the students on the TEAMS page of the course.
<b>Altre informazioni</b>	
<b>Obiettivi di Sviluppo Sostenibile (SDGs)</b>	Istruzione di qualità