

Syllabus

Descrizione corso

Titolo insegnamento	Research Coaching
Codice insegnamento	25567
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	NN
Lingua	Inglese
Corso di Studio	Corso di laurea magistrale in Imprenditorialità e Innovazione
Altri Corsi di Studio (mutuati)	
Docenti	prof. Paola Rovelli, Paola.Rovelli@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/38337
Assistente	
Semestre	Secondo semestre
Anno/i di corso	1
CFU	2
Ore didattica frontale	18
Ore di laboratorio	-
Ore di studio individuale	-
Ore di ricevimento previste	6
Sintesi contenuti	The course Research Change LAB deals with: • The meaning of conducting a research project and developing a thesis • Conducting a literature review • Choosing among alternative research methodologies (quantitative and qualitative) The course provides students with theoretical knowledge and practical tools on how to develop their thesis. Students are required to work on the design of a small research project, which may serve as the foundation for their thesis project.

Argomenti dell'insegnamento	The course is divided into 3 modules: A. Conducting research and writing a thesis; B. Writing a literature review; C. Choosing among alternative research methodologies. In Module C, quantitative (survey data collection, use of databases, and data analysis) and qualitative research methods are presented.
Parole chiave	Research; Thesis project; Literature review; Quantitative; Qualitative.
Prerequisiti	Not foreseen.
Insegnamenti propedeutici	
Modalità di insegnamento	Frontal lectures and project work.
Obbligo di frequenza	75% mandatory presence
Obiettivi formativi specifici e risultati di apprendimento attesi	
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	
Modalità di esame	100% Project work The project work consists of the design of a (small) research project on a topic of interest for the student. The student has to design the research project individually according to the concepts and best practices presented during the course. The student has time to work on the project during the course (in-class activity). On the day of the exam, the student has to deliver a written report on the project work. Students attending less than 75% of the lectures will automatically fail the course.
Criteri di valutazione	It is relevant that the student demonstrates to be able to correctly apply the concepts and best practices presented during the course, especially with respect to structuring the research project, defining the boundaries of a literature review, and identifying the most appropriate quantitative or qualitative research method.
Bibliografia obbligatoria	Readings will be provided in the lecture slides and on TEAMS.

Bibliografia facoltativa	Supplementary readings will eventually be recommended to the students on the TEAMS page of the course.
Altre informazioni	
Obiettivi di Sviluppo Sostenibile (SDGs)	Istruzione di qualità