

Syllabus

Descrizione corso

Titolo insegnamento	Family Business Management
Codice insegnamento	25564
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	SECS-P/08
Lingua	Inglese
Corso di Studio	Corso di laurea magistrale in Imprenditorialità e Innovazione
Altri Corsi di Studio (mutuati)	
Docenti	prof. Paola Rovelli, Paola.Rovelli@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/38337
Assistente	
Semestre	Secondo semestre
Anno/i di corso	1
CFU	6
Ore didattica frontale	36
Ore di laboratorio	6
Ore di studio individuale	-
Ore di ricevimento previste	18
Sintesi contenuti	<p>The course Family Business Management deals with:</p> <ul style="list-style-type: none"> • The nature and dynamics of family business • The governance of family business • The management of family business • Succession in family business <p>The course entails both theoretical lectures and group activities aimed at putting theory into practice for a better understanding of the topic (e.g., case study analysis, role plays).</p>
Argomenti	The course is divided into 5 modules:

dell'insegnamento	<ul style="list-style-type: none"> - TM1. Introduction to family business - TM2. Dynamics of family business - TM3. Governance in family business - TM4. Management in family business - TM5. Succession in family business
Parole chiave	Family business; Family firm; Governance; Management; Succession.
Prerequisiti	Not foreseen.
Insegnamenti propedeutici	
Modalità di insegnamento	Frontal lectures, group discussions, case study analysis.
Obbligo di frequenza	
Obiettivi formativi specifici e risultati di apprendimento attesi	
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	
Modalità di esame	<ul style="list-style-type: none"> - Individual written exam: it consists of open and closed questions based on the theory. - In-class active participation: during the theoretical lectures, students are invited to participate in group activities (e.g., discussions, role play, brief case study analyses). - Group case study analysis: students participate in the Ulysses Contest (https://www.ulysses-contest.eu/); during dedicated lectures, groups of students analyze a family business case study based on assigned questions and by applying the theoretical concepts previously illustrated during the theoretical lectures. <p>Non-attending students have to write to the lecturer at the beginning of the course. These students are evaluated based on an individual written exam. The written exam consists of open and closed questions, as in the case of attending students, but goes deeper in testing non-attending students' knowledge.</p>
Criteri di valutazione	<p>Attending students</p> <ul style="list-style-type: none"> - 60% Individual written exam <p>It is relevant: quality and clarity of answers based on the knowledge provided during lectures, ability to summarize, evaluate, and establish relationships between topics, and ability to</p>

	<p>critically analyze family business management.</p> <ul style="list-style-type: none"> - 40% Group case study analysis <p>It is relevant: quality and clarity of answers, ability to apply theoretical concepts to analyze case studies, participation in group work, and quality and clarity of presentations.</p> <ul style="list-style-type: none"> - 0-3 extra points In-class active participation <p>It is relevant: participation in in-class discussions, proactiveness during discussions, and quality and clarity of answers.</p> <p>Non-attending students</p> <ul style="list-style-type: none"> - 100% Individual written exam
Bibliografia obbligatoria	<p>Readings will be provided in the lecture slides and on the TEAMS page of the course.</p>
Bibliografia facoltativa	<p>Supplementary readings will eventually be recommended to the students on the TEAMS page of the course.</p>
Altre informazioni	
Obiettivi di Sviluppo Sostenibile (SDGs)	<p>Istruzione di qualità</p>