

# Syllabus

## *Kursbeschreibung*

<b>Titel der Lehrveranstaltung</b>	Wirtschaftsökonometrie
<b>Code der Lehrveranstaltung</b>	27347
<b>Zusätzlicher Titel der Lehrveranstaltung</b>	
<b>Wissenschaftlich-disziplinärer Bereich</b>	ECON-05/A
<b>Sprache</b>	Englisch
<b>Studiengang</b>	Bachelor in Wirtschaftswissenschaften und Betriebsführung
<b>Andere Studiengänge (gem. Lehrveranstaltung)</b>	
<b>Dozenten/Dozentinnen</b>	Prof. Francesco Ravazzolo, Francesco.Ravazzolo@unibz.it <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/36066">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/36066</a> Dr. Gery Andres Diaz Rubio, GeryAndres.DiazRubio@unibz.it <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/51046">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/51046</a>
<b>Wissensch. Mitarbeiter/Mitarbeiterin</b>	
<b>Semester</b>	Erstes Semester
<b>Studienjahr/e</b>	3
<b>KP</b>	6
<b>Vorlesungsstunden</b>	36
<b>Laboratoriumsstunden</b>	20
<b>Stunden für individuelles Studium</b>	-
<b>Vorgesehene Sprechzeiten</b>	
<b>Inhaltsangabe</b>	- Matrix Algebra, Stochastic Issues and Distribution Theory  - Linear Regression with a Single Regressor and with Multiple

	<p>Regressors</p> <ul style="list-style-type: none"> <li>- Hypothesis Tests and Confidence Intervals in Linear Regression Models</li> <li>- Special topics in linear regressions, such as heteroscedasticity and autocorrelation</li> <li>- Regression with Panel Data (Advantages and limitations of fixed and random effects regression)</li> <li>- Regression with a Binary Dependent Variable, Categorical data analysis</li> </ul>
<b>Themen der Lehrveranstaltung</b>	<p>This introductory econometrics course provides a comprehensive overview of statistical methods for analyzing economic data. It starts with the foundational concepts of Matrix Algebra, Stochastic Issues, and Distribution Theory, which are essential for understanding the underlying principles. The core of the course focuses on Linear Regression, beginning with a single regressor and expanding to models with multiple regressors. The students will learn to perform Hypothesis Tests and construct Confidence Intervals to draw valid conclusions from your data. The curriculum also addresses common real-world challenges in regression, such as heteroscedasticity and autocorrelation. Finally, the course covers advanced topics in data analysis, including a detailed examination of Regression with Panel Data, exploring the differences between fixed and random effects, and methods for analyzing qualitative data through Regression with a Binary Dependent Variable and Categorical Data Analysis.</p>
<b>Stichwörter</b>	<p>Linear Regression, Hypothesis Testing, Panel and Binary Data, Econometric models</p>
<b>Empfohlene Voraussetzungen</b>	<p>Basic knowledge of statistics and mathematics</p>
<b>Propädeutische Lehrveranstaltungen</b>	
<b>Unterrichtsform</b>	<p>Lectures, practical labs, group project, face-to-face coaching and mentoring, guest lectures from external experts.</p>
<b>Anwesenheitspflicht</b>	<p>Attendance not compulsory but recommended</p>

<b>Spezifische Bildungsziele und erwartete Lernergebnisse</b>	<p>Knowledge and understanding</p> <p>Area: Quantitative methods for decision-making</p> <p>Mastery of basic and intermediate mathematical tools for understanding and analysing economic mechanisms using theoretical models and empirical applications</p> <p>Knowledge of tools for statically, dynamically and comparatively analysing data on individuals, companies and the economy</p> <p>Knowledge and understanding of descriptive statistics, the basics of probability theory and sampling methods, standard distributions and their application to economic analyses as well as linear and non-linear regression</p> <p>Knowledge of parametric estimation and hypothesis testing</p> <p>Knowledge of the computer tools required for reading and analysing economic data and models</p> <p>Knowledge of the structure of computer networks, their most important applications and security techniques as well as techniques for collecting, visualising and analysing data using suitable software</p> <p>Knowledge of international accounting systems and double-entry bookkeeping for recording and evaluating business transactions</p> <p>Understanding of annual financial statements</p> <p>Thorough knowledge of accounting data collection or management control</p> <p>Knowledge of the analysis method for estimating present values and discount factors for estimating the cost of capital and the valuation of bonds and shares</p> <p>Knowledge of the methods of medium and long-term financial forecasting and sensitivity analysis with simulation under uncertainty for risk management in the area of corporate and international finance</p> <p>Knowledge and understanding of the international financial environment, multinational risk defence techniques and competitive strategies of global banks</p> <p>Knowledge of the mechanisms underlying effective communication of quantitative topics in three languages: Italian, German and English</p> <p>Ability to apply knowledge and understanding</p> <p>Area: Quantitative methods for decision making</p> <p>Ability to analyse problems in (unconstrained) optimisation and</p>
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	<p>mathematical interpretation of models of social and economic dynamics</p> <p>be able to formalise and solve economic problems using mathematical models and interpret the results conceptually</p> <p>be able to analyse economic data using methods of descriptive, parametric and non-parametric statistics as well as linear and non-linear regression and interpret the results</p> <p>be able to apply international accounting standards to the various contexts of corporate reality</p> <p>Know how to derive and interpret economic information from the Internet</p> <p>Know how to use computers and computer networks to analyse large amounts of data to solve complex problems and to write dissertations and articles</p> <p>Know how to use spreadsheet programmes to value fixed-interest financial instruments and shares in listed companies</p> <p>be able to analyse financial statements using financial ratios and communicate the results in accordance with international professional standards</p> <p>be able to apply the most important theories about capital, foreign exchange and commodity markets to current observational data, including international data</p> <p>Knowledge of how to set up and carry out an empirical project using econometric software and financial or economic databases</p> <p>Be able to apply techniques to evaluate the performance of financial assets and understand the pricing mechanisms of high-risk financial assets and of spot and forward interest rates</p> <p>Ability to use basic and intermediate mathematical and statistical tools to investigate the behaviour of economic agents from a theoretical and empirical perspective</p> <p>Knowledge of analysing economic data using spreadsheets or other suitable software</p> <p>knowledge of the use of computerised tools for analysing economies</p> <p>be able to communicate the results of quantitative analyses carried out according to international professional standards in three languages: Italian, German and English</p>
<b>Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche</b>	

<b>Informationen)</b>	
<b>Art der Prüfung</b>	<p>For attending students doing the mid-term assignment: written exam and a mid-term assignment. The written exam includes an essay and practical questions to test knowledge of theory, method and application skills. Oral group assignment carried in groups in the mid-term in a form of a presentation.</p> <p>For non-attending students or attending students without mid-term assignment: written exam. The written exam includes two essays and several practical questions to test knowledge of theory,</p>
<b>Bewertungskriterien</b>	<p>Final mark for students doing the mid-term assignment is a sum of marks from the group assignment and a written exam.</p> <p>Student will analyse econometric problems in both academic and practical contexts, displaying effective quantitative problem-solving skills. With a clarity of answers and mastery of research method, ability to collect and process the data, make critical comparisons and judgements, summarize, establish and measure the relationships within the project. An assignment also test student's ability to work in a team, creativity, IT and communication skills, critical thinking, cooperation and demonstrate individual's reflection and judgement.</p> <p>Final written exam.</p> <p>Final mark for students without the mid-term assignment is the result of the written exam.</p>
<b>Pfichtliteratur</b>	Slides provided by professor.
<b>Weiterführende Literatur</b>	<p>Christiaan Heij, Paul de Boer, Philip Hans Franses, Teun Kloek, and Herman K. van Dijk, Econometric Methods with Applications in Business and Economics, Oxford University Press.</p> <p>Marno Verbeek, A Guide to Modern Econometrics, Wiley 4th Edition.</p> <p>Jim H. Stock and Mark W. Watson, Introduction to Econometrics, Pearson International 3d Edition.</p>
<b>Weitere Informationen</b>	
<b>Ziele für nachhaltige Entwicklung (SDGs)</b>	Hochwertige Bildung, Geschlechter-Gleichheit, Partnerschaften zur Erreichung der Ziele, Industrie, Innovation und Infrastruktur, Maßnahmen zum Klimaschutz, Menschenwürdige Arbeit und

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	Wirtschaftswachstum
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