Syllabus

Descrizione corso

Titolo insegnamento	Banca e finanza aziendale
Codice insegnamento	27345
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	ECON-09/B
Lingua	Inglese
Corso di Studio	Corso di laurea in Economia e Management
Altri Corsi di Studio (mutuati)	
Docenti	dr. Sara Longo, Sara.Longo@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/41344
Assistente	
Semestre	Secondo semestre
Anno/i di corso	3
CFU	6
Ore didattica frontale	36
Ore di laboratorio	9
Ore di studio individuale	-
Ore di ricevimento previste	18
Sintesi contenuti	Banking and Corporate Finance is a third-year course of the B.Sc. in Economics and Management. It introduces students to financial systems and institutions, financial crises, central banking, and the management and regulation of banks. The course also examines capital structure and capital raising in banking, bank accounting principles, and new trends such as fintech and sustainable banking.
Argomenti dell'insegnamento	The main subject areas covered in the course are: financial institutions and intermediaries, financial crises and bank failure, central banking and monetary policy, management of financial

	institutions, bank regulation and supervision, structure and evolution of the banking industry, capital raising in banking, principles of bank accounting, and an introduction to sustainable banking and fintech and innovation in banking.
Parole chiave	Financial institutions Financial crises & bank failure Bank regulation & supervision Principles of bank accounting Fintech & sustainable banking
Prerequisiti	
Insegnamenti propedeutici	
Modalità di insegnamento	Background lectures, case study analysis (individual and small groups), case study class discussion, assignments.
Obbligo di frequenza	Attendance is strongly recommended
Obiettivi formativi specifici e risultati di apprendimento attesi	ILO (Intended Learning Outcomes) ILO 1 Knowledge and understanding ILO 1.1 Knowledge of the method of analysis for estimating present values and discount factors for estimating the cost of capital and valuation of bonds and shares ILO 1.2 Knowledge of medium and long-term financial forecasting methodologies and sensitivity analysis with simulation under uncertainty to manage risks in corporate and international finance ILO 1.3 knowledge and understanding of the international financial environment, multinational risk defence techniques and competitive strategies adopted by global banks ILO 2 Ability to apply knowledge and understanding ILO 2.1 ability to apply the main theories of capital, foreign exchange and commodity markets to actual observed data, including in the international context ILO 3 Making judgements ILO 3.1 perform a critical analysis of facts and situations to be dealt with

	ILO 3.2 choose the most appropriate quantitative and qualitative methods of analysis ILO 3.3 use logical reasoning to combine information and analytical methods, also using modern software packages, to arrive at a solution ILO 4 Learning ability ILO 4.1 analyse, critically process and integrate data, information and future experiences, also using advanced software
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	
Modalità di esame	Attending students: The course grade is based on a combination of: - Group presentation: case studies/scientific papers will be assigned at the beginning of the course to be completed in writing a report and giving a presentation; - Written exams; - Class participation. Non-attending students: - Final written exam. ILOs 1 to 4 assessed
Criteri di valutazione	Attending students - Group Presentation: 30% - Written exam: 60% - Class Participation: 10% Non-attending students: - Final written exam (100%)
Bibliografia obbligatoria	Mishkin, FS, Eakins, S - Financial Markets and Institutions, 9th Edition 2018, Pearson https://www.vitalsource.com/referral?term=9780134448763 Berk,J., DeMarzo, P., Harford, J. Fundamentals of Corporate Finance, 4th edition 2018, Pearson.

	https://www.vitalsource.com/referral?term=9780134476124 Curi,C. Valuing Financial Conglomerates, 2016 FrancoAngeli
Bibliografia facoltativa	
Altre informazioni	
Obiettivi di Sviluppo Sostenibile (SDGs)	Lotta contro il cambiamento climatico, Innovazione e infrastrutture