Syllabus

Course Description

Course Title	Banking and Corporate Finance
Course Code	27345
Course Title Additional	
Scientific-Disciplinary Sector	ECON-09/B
Language	English
Degree Course	Bachelor in Economics and Management
Other Degree Courses (Loaned)	
Lecturers	dr. Sara Longo, Sara.Longo@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/41344
Teaching Assistant	
Semester	Second semester
Course Year/s	3
CP	6
Teaching Hours	36
Lab Hours	9
Individual Study Hours	-
Planned Office Hours	18
Contents Summary	Banking and Corporate Finance is a third-year course of the B.Sc. in Economics and Management. It introduces students to financial systems and institutions, financial crises, central banking, and the management and regulation of banks. The course also examines capital structure and capital raising in banking, bank accounting principles, and new trends such as fintech and sustainable banking.
Course Topics	The main subject areas covered in the course are: financial institutions and intermediaries, financial crises and bank failure, central banking and monetary policy, management of financial institutions, bank regulation and supervision, structure and

	evolution of the banking industry, capital raising in banking, principles of bank accounting, and an introduction to sustainable banking and fintech and innovation in banking.
Keywords	Financial institutions Financial crises & bank failure Bank regulation & supervision Principles of bank accounting Fintech & sustainable banking
Recommended Prerequisites	
Propaedeutic Courses	
Teaching Format	Background lectures, case study analysis (individual and small groups), case study class discussion, assignments.
Mandatory Attendance	Attendance is strongly recommended
Specific Educational Objectives and Learning Outcomes	ILO (Intended Learning Outcomes) ILO 1 Knowledge and understanding ILO 1.1 Knowledge of the method of analysis for estimating present values and discount factors for estimating the cost of capital and valuation of bonds and shares ILO 1.2 Knowledge of medium and long-term financial forecasting methodologies and sensitivity analysis with simulation under uncertainty to manage risks in corporate and international finance ILO 1.3 knowledge and understanding of the international financial environment, multinational risk defence techniques and competitive strategies adopted by global banks ILO 2 Ability to apply knowledge and understanding ILO 2.1 ability to apply the main theories of capital, foreign exchange and commodity markets to actual observed data, including in the international context ILO 3 Making judgements ILO 3.1 perform a critical analysis of facts and situations to be dealt with ILO 3.2 choose the most appropriate quantitative and qualitative

	methods of analysis ILO 3.3 use logical reasoning to combine information and analytical methods, also using modern software packages, to arrive at a solution ILO 4 Learning ability ILO 4.1 analyse, critically process and integrate data, information and future experiences, also using advanced software
Specific Educational Objectives and Learning Outcomes (additional info.)	
Assessment	Attending students: The course grade is based on a combination of: - Group presentation: case studies/scientific papers will be assigned at the beginning of the course to be completed in writing a report and giving a presentation; - Written exams; - Class participation. Non-attending students: - Final written exam. ILOs 1 to 4 assessed
Evaluation Criteria	Attending students - Group Presentation: 30% - Written exam: 60% - Class Participation: 10% Non-attending students: - Final written exam (100%)
Required Readings	Mishkin, FS, Eakins, S - Financial Markets and Institutions, 9th Edition 2018, Pearson https://www.vitalsource.com/referral?term=9780134448763 Berk,J., DeMarzo, P., Harford, J. Fundamentals of Corporate Finance, 4th edition 2018, Pearson. https://www.vitalsource.com/referral?term=9780134476124

	Curi,C. Valuing Financial Conglomerates, 2016 FrancoAngeli
Supplementary Readings	
Further Information	
Sustainable Development Goals (SDGs)	Climate action, Industry, innovation and infrastructure