

Syllabus

Descrizione corso

Titolo insegnamento	Revisione aziendale
Codice insegnamento	27337
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	ECON-06/A
Lingua	Inglese
Corso di Studio	Corso di laurea in Economia e Management
Altri Corsi di Studio (mutuati)	
Docenti	
Assistente	
Semestre	Secondo semestre
Anno/i di corso	3
CFU	6
Ore didattica frontale	36
Ore di laboratorio	-
Ore di studio individuale	-
Ore di ricevimento previste	
Sintesi contenuti	The course aims to introduce the students to the general overview of the theoretical and practical notions of auditing and the role of auditor. It has two basic objectives: to ground students in the basic assurance concepts, approaches, procedures and relevant legislation; and to develop in them the skills and attitudes necessary to either succeed in the auditing profession or understand how to deal with auditors in other business roles.
Argomenti dell'insegnamento	
Parole chiave	
Prerequisiti	
Insegnamenti propedeutici	

Modalità di insegnamento	
Obbligo di frequenza	Attendance not compulsory but strongly recommended
Obiettivi formativi specifici e risultati di apprendimento attesi	<p>Knowledge and understanding</p> <p>Scope: understanding the enterprise</p> <p>knowledge of business and organisational models</p> <p>knowledge of management and organisational objectives, plans and functions</p> <p>knowledge of business decision-making methods and strategic management</p> <p>knowledge of decision-making concepts and models regarding new product launches, pricing, distribution channels and (digital) communication tools</p> <p>understanding of social responsibility, consumer protection, sustainable marketing</p> <p>knowledge of concepts, models and tools for critically analysing business and corporate strategies</p> <p>understanding of different management theories and organisational behaviour and their relevance to different business and economic contexts</p> <p>in-depth knowledge in international marketing, the management of multinational companies, the analysis of consumer behaviour or the management of operational and technical functions</p> <p>in-depth knowledge and understanding in management control</p> <p>knowledge of the mechanisms underlying effective communication of theoretical and empirical business arguments in three languages: Italian, German and English.</p> <p>Ability to apply knowledge and understanding</p> <p>Area: understanding the enterprise</p> <p>being able to recognise and analyse the evolution of business structures and the development of organisational forms</p> <p>to be able to apply contextually appropriate management principles, theoretical models and empirical analysis tools to complex problems in typical management situations</p> <p>being able to apply concepts, models, tools and techniques suitable for analysing markets, market strategies, programmes and activities through teamwork, and to communicate research results in accordance with international professional standards in three</p>

	<p>languages: Italian, German and English</p> <p>being able to formulate strategies and identify critical steps in the implementation of a competitive strategy</p> <p>knowing how to apply the appropriate analysis tools and models to evaluate the strategic choices and strategies implemented by companies</p> <p>knowing how to use the specific tools of auditing in different contexts of business reality</p> <p>know how to communicate the results of strategic analyses prepared according to international professional standards in three languages: Italian, German and English</p>
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	
Modalità di esame	
Criteri di valutazione	
Bibliografia obbligatoria	
Bibliografia facoltativa	
Altre informazioni	
Obiettivi di Sviluppo Sostenibile (SDGs)	