

Syllabus

Course Description

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| Course Title | Auditing |
| Course Code | 27337 |
| Course Title Additional | |
| Scientific-Disciplinary Sector | ECON-06/A |
| Language | English |
| Degree Course | Bachelor in Economics and Management |
| Other Degree Courses (Loaned) | |
| Lecturers | |
| Teaching Assistant | |
| Semester | Second semester |
| Course Year/s | 3 |
| CP | 6 |
| Teaching Hours | 36 |
| Lab Hours | - |
| Individual Study Hours | - |
| Planned Office Hours | |
| Contents Summary | The course aims to introduce the students to the general overview of the theoretical and practical notions of auditing and the role of auditor. It has two basic objectives: to ground students in the basic assurance concepts, approaches, procedures and relevant legislation; and to develop in them the skills and attitudes necessary to either succeed in the auditing profession or understand how to deal with auditors in other business roles. |
| Course Topics | |
| Keywords | |
| Recommended Prerequisites | |
| Propaedeutic Courses | |
| Teaching Format | |

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| Mandatory Attendance | Attendance not compulsory but strongly recommended |
| Specific Educational Objectives and Learning Outcomes | <p>Knowledge and understanding</p> <p>Scope: understanding the enterprise</p> <p>knowledge of business and organisational models</p> <p>knowledge of management and organisational objectives, plans and functions</p> <p>knowledge of business decision-making methods and strategic management</p> <p>knowledge of decision-making concepts and models regarding new product launches, pricing, distribution channels and (digital) communication tools</p> <p>understanding of social responsibility, consumer protection, sustainable marketing</p> <p>knowledge of concepts, models and tools for critically analysing business and corporate strategies</p> <p>understanding of different management theories and organisational behaviour and their relevance to different business and economic contexts</p> <p>in-depth knowledge in international marketing, the management of multinational companies, the analysis of consumer behaviour or the management of operational and technical functions</p> <p>in-depth knowledge and understanding in management control</p> <p>knowledge of the mechanisms underlying effective communication</p> <p>of theoretical and empirical business arguments in three languages: Italian, German and English.</p> <p>Ability to apply knowledge and understanding</p> <p>Area: understanding the enterprise</p> <p>being able to recognise and analyse the evolution of business structures and the development of organisational forms</p> <p>to be able to apply contextually appropriate management principles, theoretical models and empirical analysis tools to complex problems in typical management situations</p> <p>being able to apply concepts, models, tools and techniques suitable for analysing markets, market strategies, programmes and activities through teamwork, and to communicate research results in accordance with international professional standards in three languages: Italian, German and English</p> <p>being able to formulate strategies and identify critical steps in the</p> |

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| | <p>implementation of a competitive strategy</p> <p>knowing how to apply the appropriate analysis tools and models to evaluate the strategic choices and strategies implemented by companies</p> <p>knowing how to use the specific tools of auditing in different contexts of business reality</p> <p>know how to communicate the results of strategic analyses prepared according to international professional standards in three languages: Italian, German and English</p> |
| Specific Educational Objectives and Learning Outcomes (additional info.) | |
| Assessment | |
| Evaluation Criteria | |
| Required Readings | |
| Supplementary Readings | |
| Further Information | |
| Sustainable Development Goals (SDGs) | |