Syllabus

Kursbeschreibung

Titel der Lehrveranstaltung	Prüfungswesen
Code der Lehrveranstaltung	27337
Zusätzlicher Titel der Lehrveranstaltung	
Wissenschaftlich-disziplinärer Bereich	ECON-06/A
Sprache	Englisch
Studiengang	Bachelor in Wirtschaftswissenschaften und Betriebsführung
Andere Studiengänge (gem. Lehrveranstaltung)	
Dozenten/Dozentinnen	
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Zweites Semester
Studienjahr/e	3
KP	6
Vorlesungsstunden	36
Laboratoriumsstunden	-
Stunden für individuelles Studium	-
Vorgesehene Sprechzeiten	
Inhaltsangabe	The course aims to introduce the students to the general overview of the theoretical and practical notions of auditing and the role of auditor. It has two basic objectives: to ground students in the basic assurance concepts, approaches, procedures and relevant legislation; and to develop in them the skills and attitudes necessary to either succeed in the auditing profession or understand how to deal with auditors in other business roles.
Themen der Lehrveranstaltung	

Stichwörter	
Empfohlene Voraussetzungen	
Propädeutische Lehrveranstaltungen	
Unterrichtsform	
Anwesenheitspflicht	Attendance not compulsory but strongly recommended
Spezifische Bildungsziele und erwartete Lernergebnisse	Knowledge and understanding Scope: understanding the enterprise knowledge of business and organisational models knowledge of management and organisational objectives, plans and functions knowledge of business decision-making methods and strategic management knowledge of decision-making concepts and models regarding new product launches, pricing, distribution channels and (digital) communication tools understanding of social responsibility, consumer protection, sustainable marketing knowledge of concepts, models and tools for critically analysing business and corporate strategies understanding of different management theories and organisational behaviour and their relevance to different business and economic contexts in-depth knowledge in international marketing, the management of multinational companies, the analysis of consumer behaviour or the management of operational and technical functions in-depth knowledge and understanding in management control knowledge of the mechanisms underlying effective communication of theoretical and empirical business arguments in three languages: Italian, German and English. Ability to apply knowledge and understanding Area: understanding the enterprise being able to recognise and analyse the evolution of business structures and the development of organisational forms to be able to apply contextually appropriate management principles, theoretical models and empirical analysis tools to

	complex problems in typical management situations being able to apply concepts, models, tools and techniques suitable for analysing markets, market strategies, programmes and activities through teamwork, and to communicate research results in accordance with international professional standards in three languages: Italian, German and English being able to formulate strategies and identify critical steps in the implementation of a competitive strategy knowing how to apply the appropriate analysis tools and models to evaluate the strategic choices and strategies implemented by companies knowing how to use the specific tools of auditing in different contexts of business reality know how to communicate the results of strategic analyses prepared according to international professional standards in three languages: Italian, German and English
Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche Informationen)	
Art der Prüfung	
Bewertungskriterien	
Pflichtliteratur	
Weiterführende Literatur	
Weitere Informationen	
Ziele für nachhaltige Entwicklung (SDGs)	