

# Syllabus

## Kursbeschreibung

<b>Titel der Lehrveranstaltung</b>	Prüfungswesen
<b>Code der Lehrveranstaltung</b>	27337
<b>Zusätzlicher Titel der Lehrveranstaltung</b>	
<b>Wissenschaftlich-disziplinärer Bereich</b>	SECS-P/07
<b>Sprache</b>	Englisch
<b>Studiengang</b>	Bachelor in Wirtschaftswissenschaften und Betriebsführung
<b>Andere Studiengänge (gem. Lehrveranstaltung)</b>	
<b>Dozenten/Dozentinnen</b>	
<b>Wissensch. Mitarbeiter/Mitarbeiterin</b>	
<b>Semester</b>	Zweites Semester
<b>Studienjahr/e</b>	3
<b>KP</b>	6
<b>Vorlesungsstunden</b>	36
<b>Laboratoriumsstunden</b>	-
<b>Stunden für individuelles Studium</b>	-
<b>Vorgesehene Sprechzeiten</b>	
<b>Inhaltsangabe</b>	The course aims to introduce the students to the general overview of the theoretical and practical notions of auditing and the role of auditor. It has two basic objectives: to ground students in the basic assurance concepts, approaches, procedures and relevant legislation; and to develop in them the skills and attitudes necessary to either succeed in the auditing profession or understand how to deal with auditors in other business roles.
<b>Themen der Lehrveranstaltung</b>	

<b>Stichwörter</b>	
<b>Empfohlene Voraussetzungen</b>	
<b>Propädeutische Lehrveranstaltungen</b>	
<b>Unterrichtsform</b>	
<b>Anwesenheitspflicht</b>	Attendance not compulsory but strongly recommended
<b>Spezifische Bildungsziele und erwartete Lernergebnisse</b>	<p>Knowledge and understanding</p> <p>Scope: understanding the enterprise</p> <p>knowledge of business and organisational models</p> <p>knowledge of management and organisational objectives, plans and functions</p> <p>knowledge of business decision-making methods and strategic management</p> <p>knowledge of decision-making concepts and models regarding new product launches, pricing, distribution channels and (digital) communication tools</p> <p>understanding of social responsibility, consumer protection, sustainable marketing</p> <p>knowledge of concepts, models and tools for critically analysing business and corporate strategies</p> <p>understanding of different management theories and organisational behaviour and their relevance to different business and economic contexts</p> <p>in-depth knowledge in international marketing, the management of multinational companies, the analysis of consumer behaviour or the management of operational and technical functions</p> <p>in-depth knowledge and understanding in management control</p> <p>knowledge of the mechanisms underlying effective communication of theoretical and empirical business arguments in three languages: Italian, German and English.</p> <p>Ability to apply knowledge and understanding</p> <p>Area: understanding the enterprise</p> <p>being able to recognise and analyse the evolution of business structures and the development of organisational forms</p> <p>to be able to apply contextually appropriate management principles, theoretical models and empirical analysis tools to</p>

	<p>complex problems in typical management situations</p> <p>being able to apply concepts, models, tools and techniques suitable for analysing markets, market strategies, programmes and activities through teamwork, and to communicate research results in accordance with international professional standards in three languages: Italian, German and English</p> <p>being able to formulate strategies and identify critical steps in the implementation of a competitive strategy</p> <p>knowing how to apply the appropriate analysis tools and models to evaluate the strategic choices and strategies implemented by companies</p> <p>knowing how to use the specific tools of auditing in different contexts of business reality</p> <p>know how to communicate the results of strategic analyses prepared according to international professional standards in three languages: Italian, German and English</p>
<b>Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche Informationen)</b>	
<b>Art der Prüfung</b>	
<b>Bewertungskriterien</b>	
<b>Pflichtliteratur</b>	
<b>Weiterführende Literatur</b>	
<b>Weitere Informationen</b>	
<b>Ziele für nachhaltige Entwicklung (SDGs)</b>	