

# Syllabus

## *Kursbeschreibung*

<b>Titel der Lehrveranstaltung</b>	Akademisches Schreiben
<b>Code der Lehrveranstaltung</b>	27218
<b>Zusätzlicher Titel der Lehrveranstaltung</b>	
<b>Wissenschaftlich-disziplinärer Bereich</b>	NN
<b>Sprache</b>	Englisch
<b>Studiengang</b>	Bachelor in Ökonomie, Politik und Ethik
<b>Andere Studiengänge (gem. Lehrveranstaltung)</b>	
<b>Dozenten/Dozentinnen</b>	<p>Dott. mag. Andrea Molinari,          Andrea.Molinari@unibz.it  <a href="https://www.unibz.it/en/faculties/engineering/academic-staff/person/3420">https://www.unibz.it/en/faculties/engineering/academic-staff/person/3420</a></p> <p>Prof. Stefania Baroncelli,          Stefania.Baroncelli@unibz.it  <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/981">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/981</a></p> <p>Dr. phil. Ralf Lüfter,          RLuefter@unibz.it  <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/11838">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/11838</a></p> <p>Prof. Roberto Farneti,          Roberto.Farneti@unibz.it  <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/17315">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/17315</a></p> <p>dr. Jan Ditzen,          Jan.Ditzen@unibz.it  <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/44644">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/44644</a></p>
<b>Wissensch. Mitarbeiter/Mitarbeiterin</b>	Dott. Yasser Basstawy El Sayed

<b>Semester</b>	Erstes Semester
<b>Studienjahr/e</b>	2
<b>KP</b>	3
<b>Vorlesungsstunden</b>	36 (28 lecture hours Prof. Molinari - 2 lecture hours Prof. Baroncelli - 2 lecture hours Prof. Farneti - 2 lecture hours Dr. Lüfter - 2 lecture hours Dr. Ditzen)
<b>Laboratoriumsstunden</b>	-
<b>Stunden für individuelles Studium</b>	-
<b>Vorgesehene Sprechzeiten</b>	9 (Prof. Molinari)
<b>Inhaltsangabe</b>	<p>The course is designed to enable students to acquire academic writing skills. The specific educational objectives are:</p> <ul style="list-style-type: none"> <li>- to introduce students to the "what, when, where" of academic writing</li> <li>- to introduce students to the essential elements of academic writing (argument and discussion, cause and effect, comparison, visual information...)</li> <li>- to introduce students to the basic structure of different types of academic writings (report, thesis, dissertation, academic paper etc.)</li> <li>- to apply these skills to report and critique conflicting arguments, to present convincing arguments with supporting reasons and exemplification, and to present key information given in a text in a coherent summary;</li> <li>- to provide students with the ability to progress to a wider range of written academic assignments.</li> </ul>
<b>Themen der Lehrveranstaltung</b>	<ul style="list-style-type: none"> <li>- Characteristics of Academic Writing</li> <li>- The purpose of Academic Writing</li> <li>- Academic Writing: "where"</li> <li>- The main sections of an academic paper</li> <li>- The Title</li> <li>- The Abstract section</li> <li>- Different types of Abstract</li> <li>- The "Introduction" section</li> <li>- Defining the scope</li> <li>- The CARS models</li> <li>- Middle sections: "methods", "results" and "discussion"</li> <li>- The use of headings in middle sections</li> </ul>

	<ul style="list-style-type: none"> <li>- The "Methods" section: writing details</li> <li>- The "Results" section: writing details</li> <li>- The "Discussion" section: writing details</li> <li>- How to use illustrations, tables and attachments</li> <li>- The endings sections</li> <li>- The "Conclusions"</li> <li>- Conclusions' structure</li> <li>- The "References" section: the different citation styles</li> <li>- In-text citations and respective formatting styles</li> <li>- Documenting the various academic references</li> <li>- The academic writing process</li> <li>- Challenges of writing in British vs American English</li> <li>- Punctuation</li> <li>- Components of academic writing: clause, phrase, sentence</li> <li>- Organising paragraphs</li> <li>- Synonyms and verbs in academic writing</li> <li>- Adverbs in academic writing</li> <li>- Plagiarism: what is and how to avoid it</li> <li>- Degrees of plagiarism</li> <li>- Plagiarism: summarizing vs paraphrasing</li> <li>- Making and organizing notes</li> <li>- Rewriting and proofreading</li> </ul>
<b>Stichwörter</b>	<p>Academic writing          Writing process          Structure of academic papers          Abstracts          Introductions and CARS model          Methods, results, and discussion          Citations and referencing          Language and style conventions          Plagiarism and academic integrity          Revision and proofreading</p>
<b>Empfohlene Voraussetzungen</b>	None
<b>Propädeutische Lehrveranstaltungen</b>	None
<b>Unterrichtsform</b>	frontal teaching, in-class exercises and writing simulations
<b>Anwesenheitspflicht</b>	Due to applicability of the contents to various academic contexts and needs for students (essay, thesis, papers, Master application,

	etc.), the attendance is strongly suggested.
<b>Spezifische Bildungsziele und erwartete Lernergebnisse</b>	<p>ILO (Intended Learning Outcomes)</p> <p>ILO 1 Ability to apply knowledge and understanding:          ILO 1.1 Ability to produce texts on topics of scientific interest;</p> <p>ILO 2 Communication skills:          ILO 2.1 Proficiency (oral and written) in Italian, German and English, including translation between these languages.          Intercultural competence. Conceptual awareness, synthesis and written expression, in particular in the drafting of scientific or science-based documents</p>
<b>Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche Informationen)</b>	- preparation for Bachelor's thesis writing
<b>Art der Prüfung</b>	A written examination designed to simulate the drafting of sections of an academic paper based on one or more assigned texts, with exercises in rephrasing and summarizing. This will verify ILO 1.1 - Ability to produce texts on topics of scientific interest and ILO 2.1 - Proficiency in English
<b>Bewertungskriterien</b>	Written: the individual student's paper or written exam will be evaluated according to the correspondence to the contents explained during the course. Therefore, marking criteria will be: a) appropriateness of the content, b) structure's coherence and coordination of the different parts of the paper, c) grammar accuracy, d) vocabulary accuracy (including specialized language and register), e) correct referencing, f) appropriate format respect to the chosen template
<b>Pfichtliteratur</b>	<ul style="list-style-type: none"> <li>materials available on platform OLE</li> </ul>
<b>Weiterführende Literatur</b>	<ul style="list-style-type: none"> <li>S. Bailey, <i>Academic Writing. A Handbook for International Students</i>, 5th edition (Routledge, 2018)</li> <li>M. Alley, <i>The Craft of Scientific Writing</i>, Third Edition, Springer-Verlag, 1996 (<a href="http://writing.eng.vt.edu">http://writing.eng.vt.edu</a>)</li> </ul>
<b>Weitere Informationen</b>	- none

Ziele für nachhaltige Entwicklung (SDGs)	Geschlechter-Gleichheit, Hochwertige Bildung
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