

# Syllabus

## *Kursbeschreibung*

<b>Titel der Lehrveranstaltung</b>	Wirtschaftspolitik: Theorie und Praxis
<b>Code der Lehrveranstaltung</b>	27274
<b>Zusätzlicher Titel der Lehrveranstaltung</b>	
<b>Wissenschaftlich-disziplinärer Bereich</b>	SECS-P/02
<b>Sprache</b>	Italienisch
<b>Studiengang</b>	Bachelor in Ökonomie, Politik und Ethik
<b>Andere Studiengänge (gem. Lehrveranstaltung)</b>	
<b>Dozenten/Dozentinnen</b>	Prof. Alessandro Fedele, Alessandro.Fedele@unibz.it <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/32469">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/32469</a>
<b>Wissensch. Mitarbeiter/Mitarbeiterin</b>	
<b>Semester</b>	Zweites Semester
<b>Studienjahr/e</b>	3
<b>KP</b>	8
<b>Vorlesungsstunden</b>	48
<b>Laboratoriumsstunden</b>	-
<b>Stunden für individuelles Studium</b>	-
<b>Vorgesehene Sprechzeiten</b>	24
<b>Inhaltsangabe</b>	<p>This course analyses the main up-to-date topics on economic policy, including antitrust, microcredit, and macroeconomic intervention.</p> <p>The objective of the course is to develop skills to understand the rationale for public (and private) intervention in the economy and analyze economic policies in specific contexts.</p> <p>List of topics:</p>

	<ol style="list-style-type: none"> <li>1. The rationale for public (and private) intervention in the economy</li> <li>2. Competition policy in traditional and digital markets</li> <li>3. Asymmetric information and remedies</li> <li>4. Macroeconomic policies</li> </ol>
<b>Themen der Lehrveranstaltung</b>	Competition policy Informational asymmetries Fiscal Policy Monetary Policy Market regulation
<b>Stichwörter</b>	Allocative efficiency, competition policy, microcredit, macroeconomic policies, taxi market
<b>Empfohlene Voraussetzungen</b>	
<b>Propädeutische Lehrveranstaltungen</b>	Not foreseen but the frequency of the courses Macroeconomics and Microeconomics is suggested to properly follow the topics
<b>Unterrichtsform</b>	Lectures, solving of past exams, discussion in class
<b>Anwesenheitspflicht</b>	Suggested to be able to do the oral presentations, but not required
<b>Spezifische Bildungsziele und erwartete Lernergebnisse</b>	Knowledge and understanding By the end of the training course, students will have acquired the following knowledge and understanding: <ul style="list-style-type: none"> <li>- analysis of the demand and supply of goods and services;</li> <li>- ability to understand the price mechanism in market economies;</li> <li>- ability to apply the concepts of game theory to the economic behaviour of public and private actors;</li> <li>- ability to understand the role of governments in market economies;</li> <li>- ability to analyse the behaviour of economic variables in the short, medium and long run;</li> <li>- ability to historically contextualise economic thinking and to assess the role of technology and social change on the evolution of economic thinking;</li> <li>- ability to understand complex economic texts in the three languages of instruction;</li> <li>8. ability to analyse human behaviour in the field of economics;</li> <li>- ability to analyse human behaviour in organisations</li> <li>- ability to understand organisational decision-making theories;</li> <li>- ability to understand how political choices are formulated and</li> </ul>

how these decisions affect the economy;

- recognising and understanding the conditions that are necessary for sustainable economic development taking into consideration the environment and natural resources;
- understanding of the reasons for economic growth and development of countries;
- understanding of the basic principles of functioning of labour markets;
- estimation and interpretation of econometric models for the empirical analysis of the above problems."

Applying knowledge and understanding:

- ability to assess the adequacy of monetary and fiscal policies in relation to macroeconomic variables;
- ability to interact fluently and spontaneously with native speakers on economic topics;
- ability to understand the role of the state in relation to different political and economic issues and to weigh up possible political and economic solutions;
- ability to apply economic models to real problems that require or result from government intervention (political/market failure).

Autonomy of judgement:

Acquisition of the capacity for judgement and methodological tools useful for the critical analysis of data, sources, assumptions and implications of scientific practice, and of the political, ethical and legal context within which economic phenomena are embedded and with which they interact.

Communication skills:

Fluency (oral and written) in Italian, German and English, including translation between these languages. Intercultural competence. Conceptual awareness, ability to summarise and express oneself in writing, particularly with regard to the drafting of scientific or science-based documents.

Learning skills:

Promotion of critical thinking and analytical skills to focus on complex problems in their long-term dynamics and in the variety of their implications, including ethical ones.

<b>Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche Informationen)</b>	
<b>Art der Prüfung</b>	Open-book open-ended-question written exam (70%), oral presentations (30%).
<b>Bewertungskriterien</b>	Clarity of answers; ability to summarize, evaluate, and establish relationships between topics; formal and analytical accuracy of the solutions to problems containing mathematical formulas.
<b>Pfichtliteratur</b>	Motta e Polo, "Antitrust: Economia e Politica della Concorrenza", Il Mulino
<b>Weiterführende Literatur</b>	
<b>Weitere Informationen</b>	
<b>Ziele für nachhaltige Entwicklung (SDGs)</b>	Weniger Ungleichheiten, Menschenwürdige Arbeit und Wirtschaftswachstum