

Syllabus

Kursbeschreibung

Titel der Lehrveranstaltung	Statistik
Code der Lehrveranstaltung	27010
Zusätzlicher Titel der	
Lehrveranstaltung	
Wissenschaftlich-	SECS-S/01
disziplinärer Bereich	
Sprache	Italienisch
Studiengang	Bachelor in Wirtschaftswissenschaften und Betriebsführung
Andere Studiengänge (gem. Lehrveranstaltung)	
Dozenten/Dozentinnen	Prof. Davide Ferrari,
	Davide.Ferrari2@unibz.it
	https://www.unibz.it/en/faculties/economics-
	management/academic-staff/person/39001
	dr. Giulia Bertagnolli,
	Giulia.Bertagnolli@unibz.it
	https://www.unibz.it/en/faculties/economics-
	management/academic-staff/person/49312
Wissensch.	Dott. Norman Fidelis Romano Maria Fauster
Mitarbeiter/Mitarbeiterin	
Semester	Erstes Semester
Studienjahr/e	2
KP	6
Vorlesungsstunden	36
Laboratoriumsstunden	18
Stunden für individuelles	-
Studium	
Vorgesehene Sprechzeiten	18
Inhaltsangabe	The course introduces the fundamental concepts of descriptive
	statistics, probability and statistical inference. Students learn how
	to classify data, construct graphical and numerical summaries and

	analyse relationships through correlation and regression.
	The section on probability covers random variables, discrete and continuous distributions, conditional probability and the Central Limit Theorem. The section on inference develops the logic of estimation and hypothesis testing for means, variances and proportions. Emphasis is placed on understanding statistical reasoning and applying the methods to socio-economic data using R.
Themen der	1) Probability: Sample spaces, events and axioms of probability.
Lehrveranstaltung	Conditional probability and independence. Total probability theorem and Bayes' theorem. 2) Discrete Distributions: Random variables and probability mass functions. Expected value and variance. Main families: Bernoulli, Binomial, Geometric, Poisson. 3) Continuous Distributions: Density functions and distribution functions. Expected value and variance. Main families: Uniform, Normal, Exponential, Chi-square, Student's t. 4) Distributions of Random Variable Functions: Linear combinations of random variables. Sample distributions of mean, variance and
	proportion. Central Limit Theorem. 5) Point Estimation: Statistics and Estimators. Properties of estimators: correctness, consistency, efficiency. Estimation methods: method of moments, maximum likelihood.
	 6) Estimation by Intervals: Confidence intervals for mean, variance and proportion. Choice of sample size. 7) Testing Statistical Hypotheses: Concepts of hypothesis testing: test statistics, type I and type II errors, p-value. Tests for mean and proportion (one-sample and two-sample). Chi-square tests: variance, fit, independence. 8) Applications in R: Descriptive analysis and graphical representations. Probability models and simulations. Estimation, confidence intervals and hypothesis tests. Applications to socioeconomic data.
Stichwörter	Probability, Distributions, Estimation, Inference
Empfohlene Voraussetzungen	
Propädeutische	
Lehrveranstaltungen	



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Unterrichtsform	The course combines lectures with problem-solving sessions and guided exercises. Lectures introduce the theoretical concepts of probability, distributions, estimation and inference, while exercises focus on applied problem-solving and statistical reasoning practice. Selected topics are implemented using the statistical software R, with demonstrations and practical examples to consolidate both the theoretical and applied aspects of the course.
Anwesenheitspflicht	Attendance not compulsory, but recommended
Spezifische Bildungsziele und erwartete Lernergebnisse	Knowledge and understanding Area: quantitative methods for decision-making knowledge of basic and intermediate level mathematical tools for understanding and analysing economic mechanisms through theoretical models and empirical applications knowledge of the tools for static, dynamic, and comparative analysis of data on individuals, firms and economies knowledge and understanding of descriptive statistics, the fundamentals of probability theory and sample methods, standard distributions and their application to economic analysis as well as linear and non-linear regression understanding of parametric estimation and hypothesis testing Knowledge of computer tools necessary for reading and analysing economic data and models knowledge of the structure of computer networks, their main applications and security techniques as well as techniques for data collection, presentation and analysis using appropriate software knowledge of international accounting systems and the double- entry method for the recognition and measurement of business operations "understanding of financial statements " "in-depth knowledge of accounting data recognition or management control " Knowledge of the analysis method for estimating present values
	and discount factors for estimating the cost of capital and valuation of bonds and shares Knowledge of medium and long-term financial forecasting methodologies and sensitivity analysis with simulation under uncertainty to manage risks in corporate and international finance

knowledge and understanding of the international financial environment, multinational risk defence techniques and competitive strategies adopted by global banks knowledge of the mechanisms underlying effective communication of quantitative topics in three languages: Italian, German and English

"Ability to apply knowledge and understanding

Area: quantitative methods for decision-making to be able to analyse (unconstrained) optimisation problems and to mathematically interpret models of social and economic dynamics to formalise economic problems using mathematical models, to solve such problems and to interpret the results conceptually being able to analyse economic data using descriptive statics, parametric and non-parametric methods as well as linear and non-linear regression and interpret the results

knowing how to apply international accounting standards to the various contexts of business reality

knowing how to derive and interpret economic information taken from the web

knowing how to use computers and computer networks to analyse large quantities of data in solving complex problems and to write theses and articles

knowing how to evaluate fixed-income and equity financial instruments of companies listed on stock markets through the use of spreadsheet programs

knowing how to analyse financial statements by means of balance sheet ratios and communicate the results in accordance with international professional standards

being able to apply the main theories on capital, foreign exchange and commodity markets to actually observed data, also in an international context

knowing how to set up and carry out an empirical project using econometric software and financial or economic databases knowing how to use techniques for evaluating the performance of financial investments and understanding the price formation mechanisms of risky financial assets and spot and forward interest rates

knowing how to work with basic and intermediate level



	mathematical tools, and basic level statistics, to study the
	behaviour of economic actors, from a theoretical and empirical
	point of view
	knowing how to analyse economic datasets using spreadsheets or
	other suitable software
	knowing how to use computer tools for the analysis of economies
	being able to communicate the results of quantitative analyses
	prepared according to international professional standards in three
	languages: Italian, German and English
	languages. Italian, German and English
	Autonomy of judgement
	choose the most appropriate quantitative and qualitative methods
	of analysis
	find the necessary information in databases, legal sources and
	scientific literature
	use logical reasoning to combine information and analytical
	methods, also using modern software packages, to arrive at a
	solution
	Learning skills
	retrieve information from databases, scientific literature, laws and
	regulations as required in professional life
	analyse, critically process and integrate data, information and
	future experience, also using advanced software packages
Spezifisches Bildungsziel	
und erwartete	
Lernergebnisse (zusätzliche	
Informationen)	
Art der Prüfung	The assessment consists of three parts:
	1) Four homework assignments during the semester worth 20% of
	the final grade.
	2) One midterm written examination worth 30% of the final grade.
	3) A final written examination worth 50% of the final grade.
	The intermediate and final examinations are based on a series of
	problems designed to assess knowledge and understanding of
	statistical tools and their correct use. The final examination is
	worth 100% of the final grade for students who choose not to take
	point 1) or 2).
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Bewertungskriterien	Assessment will be based on the student's ability to demonstrate both theoretical understanding and practical application of statistical methods. In written examinations, emphasis will be placed on clarity and correctness of reasoning, appropriate use of formulae and statistical terminology, and accurate interpretation of results. Homework will be graded on completeness, correctness and clarity of exposition, with the aim of fostering continuous learning throughout the semester. To pass the course, students will need to achieve a positive overall grade, demonstrating competence in descriptive analysis, probability, estimation and hypothesis testing, as well as the correct use of R software for data analysis.
Pflichtliteratur	Hogg, R. V., Tanis, E. A., & Zimmerman, D. L. (2020). Probability and Statistical Inference (10th ed.). Pearson.
	ISBN: 9780135189399.
Weiterführende Literatur	Newbold, P., Carlson, W. L., & Thorne, B. M. (2022). Statistics for Business and Economics (10th ed., Global Edition). Pearson Education. ISBN 978-1292436845 Italian Translation: Newbold, P., Carlson, W. L., & Thorne, B. M. (2021). Statistica. Ediz. MyLab (9 ^a ed.). Pearson. ISBN 978-8891910653
Weitere Informationen	
Ziele für nachhaltige Entwicklung (SDGs)	Keine Armut, Partnerschaften zur Erreichung der Ziele, Gesundheit und Wohlergehen, Hochwertige Bildung, Geschlechter-Gleichheit, Sauberes Wasser und Sanitär-Einrichtungen, Bezahlbare und saubere Energie, Menschenwürdige Arbeit und Wirtschaftswachstum, Industrie, Innovation und Infrastruktur, Weniger Ungleichheiten, Nachhaltige Städte und Gemeinden, Nachhaltiger Konsum und Produktion, Maßnahmen zum Klimaschutz, Leben unter Wasser, Leben an Land, Frieden, Gerechtigkeit und starke Institutionen, Kein Hunger