

Syllabus

Course Description

Course Title	Foreign Language (English) - Specialized Language course
Course Code	27327
Course Title Additional	
Scientific-Disciplinary Sector	L-LIN/12
Language	English
Degree Course	Bachelor in Economics and Management
Other Degree Courses (Loaned)	
Lecturers	Dr. phil. Peter James Brannick, Peter.Brannick@unibz.it
Teaching Assistant	Dott. Silvia Montanari
Semester	First semester
Course Year/s	1
CP	4
Teaching Hours	40
Lab Hours	
Individual Study Hours	
Planned Office Hours	
Contents Summary	<p>The course aims at strengthening students' production and receptive skills (reading, writing, speaking, listening). Specific educational objectives include the following:</p> <ul style="list-style-type: none"> - to improve both grammatical range and accuracy and lexical range and appropriateness - to improve reading comprehension through skimming and scanning activities of complex texts - to improve writing skills, with particular focus on the structure of formal academic discourse.
Course Topics	The course focus in on key language skills for formal communication. This includes the following:

	<p>Approaches to critical reading</p> <ul style="list-style-type: none"> - Working in a language not your own - Summarizing & paraphrasing <p>Specific & problematic grammatical constructions</p> <ul style="list-style-type: none"> - The perfect aspect in English - "-ing" forms & infinitives - articles - sentence structure <p>Vocabulary & vocabulary building</p> <ul style="list-style-type: none"> - English patterns of word-formation - Vocabulary in context <p>The fundamentals of formal/academic ("scientific") writing</p> <ul style="list-style-type: none"> - The foundational structural conventions of essays & reports - Cohesion & coherence - Hedging - Register
Keywords	Formal communication, language skills, EAP, ESP, English as a Lingua Franca
Recommended Prerequisites	English at CEFR B2. Students not already at this level are advised to enrol on a Unibz Language Centre course.
Propaedeutic Courses	
Teaching Format	Classes will include exercises of different kinds, including pair & group work. The main teaching format will be the dialogic lesson. Active participation is strongly encouraged.
Mandatory Attendance	Attendance is not compulsory but strongly recommended
Specific Educational Objectives and Learning Outcomes	<p>Knowledge and understanding (A4b2)</p> <p>Area: Economics</p> <p>Knowledge of the mechanisms underlying effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English</p> <p>Area: Understanding business management</p> <p>Knowledge of the underlying mechanisms for effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English</p>

	<p>Area: Law</p> <p>Knowledge of the underlying mechanisms for effective communication of legal topics in three languages: Italian, German and English</p> <p>Area: Quantitative methods for decision making</p> <p>Knowledge of the mechanisms underlying effective communication of quantitative topics in three languages: Italian, German and English</p> <p>Ability to apply knowledge and understanding (A4b2)</p> <p>Area : Economics</p> <p>Be able to communicate the results of economic analyses prepared according to international professional standards in three languages: Italian, German and English.</p> <p>Area: Understanding business management</p> <p>be able to apply appropriate concepts, models, tools and techniques to analyse markets, market strategies, programmes and activities in teamwork and communicate research results in accordance with international professional standards in three languages: Italian, German and English</p> <p>be able to communicate the results of strategic analyses prepared according to international professional standards in three languages: Italian, German and English</p> <p>Field: Law</p> <p>be able to find and use national, European and international legal sources</p> <p>be able to communicate the results of legal analyses prepared according to international professional standards in three languages: Italian, German and English</p> <p>Area: Quantitative methods for decision making</p> <p>be able to communicate the results of quantitative analyses carried out according to international professional standards in three languages: Italian, German and English</p> <p>Communication skills</p> <p>Very good and specialised communication skills in three languages</p> <p>Learning skills</p> <p>Obtaining information to update the constantly changing general and specific reference context</p> <p>Obtaining information from databases, scientific literature, laws and guidelines required in everyday working life</p>
Specific Educational	

Objectives and Learning Outcomes (additional info.)	
Assessment	<p>70% final written exam, 30% oral exam</p> <p>The written exam</p> <p>Divided into two parts – Use of English & a Writing Task:</p> <ul style="list-style-type: none"> • Use of English. This is worth 30% of the written exam mark. <p>Students must pass this section, in order to have their writing task marked.</p> <ul style="list-style-type: none"> • Writing Task This is worth 70% of the overall written exam mark. <p>You must pass the written exam to be eligible for the oral exam.</p> <ul style="list-style-type: none"> • Oral Exam. A presentation and discussion based on a given topic. <p>Optional cum laude/extra credit tasks.</p> <p>These will be made available throughout the semester, which combined allow for a maximum of 2 points out of 30. These points are added after the final exam result.</p> <p>Candidates must demonstrate their ability to communicate effectively in formal and academic ("scientific") English at the CEFR level of between B2 and C1.</p>
Evaluation Criteria	<p>The specific marking criteria for the written & oral tasks will be made available during the course and uploaded to OLE.</p>
Required Readings	<p>Course notes & materials and made available on the course OLE space</p>
Supplementary Readings	<p>Suggested reference/extra practice materials:</p> <ul style="list-style-type: none"> - Vince, M (2014)* Language Practice for First. MacMillan. - Vince, M (2014)* Language Practice for Advanced. MacMillan. - Swan, M. (2017)* Practical English Usage. Oxford: Oxford University Press.

	<p>- Collins COBUILD Advanced Learner's Dictionary - https://www.collinsdictionary.com/dictionary/english , or similar</p> <p>* or other editions - if you are not sure, ask!</p>
Further Information	All course information will be published in the course OLE space.
Sustainable Development Goals (SDGs)	Quality education, Reduced inequalities, Decent work and economic growth