

# Syllabus

## *Kursbeschreibung*

<b>Titel der Lehrveranstaltung</b>	Fremdsprache (Englisch) - Fachsprache
<b>Code der Lehrveranstaltung</b>	27327
<b>Zusätzlicher Titel der Lehrveranstaltung</b>	
<b>Wissenschaftlich-disziplinärer Bereich</b>	L-LIN/12
<b>Sprache</b>	Englisch
<b>Studiengang</b>	Bachelor in Wirtschaftswissenschaften und Betriebsführung
<b>Andere Studiengänge (gem. Lehrveranstaltung)</b>	
<b>Dozenten/Dozentinnen</b>	Dr. phil. Peter James Brannick, Peter.Brannick@unibz.it
<b>Wissensch. Mitarbeiter/Mitarbeiterin</b>	Dott. Silvia Montanari
<b>Semester</b>	Erstes Semester
<b>Studienjahr/e</b>	1
<b>KP</b>	4
<b>Vorlesungsstunden</b>	40
<b>Laboratoriumsstunden</b>	
<b>Stunden für individuelles Studium</b>	
<b>Vorgesehene Sprechzeiten</b>	
<b>Inhaltsangabe</b>	<p>The course aims at strengthening students' production and receptive skills (reading, writing, speaking, listening). Specific educational objectives include the following:</p> <ul style="list-style-type: none"> <li>- to improve both grammatical range and accuracy and lexical range and appropriateness</li> <li>- to improve reading comprehension through skimming and scanning activities of complex texts</li> <li>- to improve writing skills, with particular focus on the structure of formal academic discourse.</li> </ul>

<b>Themen der Lehrveranstaltung</b>	<p>The course focus is on key language skills for formal communication. This includes the following:</p> <p>Approaches to critical reading</p> <ul style="list-style-type: none"> <li>- Working in a language not your own</li> <li>- Summarizing &amp; paraphrasing</li> </ul> <p>Specific &amp; problematic grammatical constructions</p> <ul style="list-style-type: none"> <li>- The perfect aspect in English</li> <li>- "-ing" forms &amp; infinitives</li> <li>- articles</li> <li>- sentence structure</li> </ul> <p>Vocabulary &amp; vocabulary building</p> <ul style="list-style-type: none"> <li>- English patterns of word-formation</li> <li>- Vocabulary in context</li> </ul> <p>The fundamentals of formal/academic ("scientific") writing</p> <ul style="list-style-type: none"> <li>- The foundational structural conventions of essays &amp; reports</li> <li>- Cohesion &amp; coherence</li> <li>- Hedging</li> <li>- Register</li> </ul>
<b>Stichwörter</b>	Formal communication, language skills, EAP, ESP, English as a Lingua Franca
<b>Empfohlene Voraussetzungen</b>	English at CEFR B2. Students not already at this level are advised to enrol on a Unibz Language Centre course.
<b>Propädeutische Lehrveranstaltungen</b>	
<b>Unterrichtsform</b>	Classes will include exercises of different kinds, including pair & group work. The main teaching format will be the dialogic lesson. Active participation is strongly encouraged.
<b>Anwesenheitspflicht</b>	Attendance is not compulsory but strongly recommended
<b>Spezifische Bildungsziele und erwartete Lernergebnisse</b>	<p>Knowledge and understanding (A4b2)</p> <p>Area: Economics</p> <p>Knowledge of the mechanisms underlying effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English</p>

	<p>Area: Understanding business management Knowledge of the underlying mechanisms for effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English</p> <p>Area: Law Knowledge of the underlying mechanisms for effective communication of legal topics in three languages: Italian, German and English</p> <p>Area: Quantitative methods for decision making Knowledge of the mechanisms underlying effective communication of quantitative topics in three languages: Italian, German and English</p> <p>Ability to apply knowledge and understanding (A4b2)</p> <p>Area : Economics Be able to communicate the results of economic analyses prepared according to international professional standards in three languages: Italian, German and English.</p> <p>Area: Understanding business management be able to apply appropriate concepts, models, tools and techniques to analyse markets, market strategies, programmes and activities in teamwork and communicate research results in accordance with international professional standards in three languages: Italian, German and English</p> <p>be able to communicate the results of strategic analyses prepared according to international professional standards in three languages: Italian, German and English</p> <p>Field: Law be able to find and use national, European and international legal sources</p> <p>be able to communicate the results of legal analyses prepared according to international professional standards in three languages: Italian, German and English</p> <p>Area: Quantitative methods for decision making be able to communicate the results of quantitative analyses carried out according to international professional standards in three languages: Italian, German and English</p> <p>Communication skills Very good and specialised communication skills in three languages</p> <p>Learning skills Obtaining information to update the constantly changing general</p>
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	<p>and specific reference context</p> <p>Obtaining information from databases, scientific literature, laws and guidelines required in everyday working life</p>
<b>Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche Informationen)</b>	
<b>Art der Prüfung</b>	<p>70% final written exam, 30% oral exam</p> <p>The written exam</p> <p>Divided into two parts – Use of English &amp; a Writing Task:</p> <ul style="list-style-type: none"> <li>• Use of English. This is worth 30% of the written exam mark.</li> </ul> <p>Students must pass this section, in order to have their writing task marked.</p> <ul style="list-style-type: none"> <li>• Writing Task This is worth 70% of the overall written exam mark.</li> </ul> <p>You must pass the written exam to be eligible for the oral exam.</p> <ul style="list-style-type: none"> <li>• Oral Exam. A presentation and discussion based on a given topic.</li> </ul> <p>Optional cum laude/extra credit tasks.</p> <p>These will be made available throughout the semester, which combined allow for a maximum of 2 points out of 30. These points are added after the final exam result.</p> <p>Candidates must demonstrate their ability to communicate effectively in formal and academic ("scientific") English at the CEFR level of between B2 and C1.</p>
<b>Bewertungskriterien</b>	<p>The specific marking criteria for the written &amp; oral tasks will be made available during the course and uploaded to OLE.</p>
<b>Pfichtliteratur</b>	<p>Course notes &amp; materials and made available on the course OLE space</p>
<b>Weiterführende Literatur</b>	<p>Suggested reference/extra practice materials:</p>

	<ul style="list-style-type: none"> <li>- Vince, M (2014)* Language Practice for First. MacMillan.</li> <li>- Vince, M (2014)* Language Practice for Advanced. MacMillan.</li> <li>- Swan, M. (2017)* Practical English Usage. Oxford: Oxford University Press.</li> <li>- Collins COBUILD Advanced Learner's Dictionary - <a href="https://www.collinsdictionary.com/dictionary/english">https://www.collinsdictionary.com/dictionary/english</a> , or similar</li> </ul> <p>* or other editions - if you are not sure, ask!</p>
<b>Weitere Informationen</b>	All course information will be published in the course OLE space.
<b>Ziele für nachhaltige Entwicklung (SDGs)</b>	Hochwertige Bildung, Weniger Ungleichheiten, Menschenwürdige Arbeit und Wirtschaftswachstum