Syllabus

Descrizione corso

Titolo insegnamento	Cybersecurity and digital privacy
Codice insegnamento	27513
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	IUS/01
Lingua	Inglese
Corso di Studio	Corso di laurea magistrale in Data Analytics for Economics and Management
Altri Corsi di Studio (mutuati)	
Docenti	prof. Laura Valle, Laura.Valle@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/11518 avv. Laura Greco, Laura.Greco2@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/36334
Assistente	
Semestre	Primo semestre
Anno/i di corso	2
CFU	6
Ore didattica frontale	- 24 hours of in-person lectures - 12 hours of video lectures (counted as 24 hours to account for re-watching)
Ore di laboratorio	-
Ore di studio individuale	-
Ore di ricevimento previste	18
Sintesi contenuti	The course deals with the main legal issues on personal and non-personal data processing and the risk management that a cyber-company faces in the current European regulatory framework.

	In the first part of the course personal and non-personal data processing regulations will be studied. The GDPR's main provisions will be described, and then how the GDPR addresses the rules governing data processing and the duties cast upon controllers and processors. The role and obligations of Data Protection Officers (DPO) are dealt with. The comparative perspective among the EU legal model with the US legal model and the Chinese legal model of data processing and protection will be explored. The international level of rules formation in the field is also taken into account.
	The second part of the course focuses on cybersecurity. After the description of the main threats and vulnerabilities of networks, it focuses on the best practices and rules used to tackle them. It analyses the NIS Directive and the Cybersecurity Act in force into the European Union. It concludes with the discussion about how these rules are tailored within specific industries.
Argomenti dell'insegnamento	The course deals with the main legal issues on personal and non-personal data processing and about the risk management that a cyber-company faces.
	In the first part of the course personal and non-personal data processing regulations will be studied. The GDPR's main provisions will be described, its rules governing data processing and the duties cast upon controllers and processors. The role and obligations of Data Protection Officers (DPO) are dealt with.
	The second part of the course deals with the basic elements of Cybersecurity with the aim to provide a comprehensive and structured overview of the main topics related to the discipline, addressing both technical and organizational as well as regulatory aspects. First, the course will examine the main threats and vulnerabilities affecting information systems, networks, and applications, with particular attention to the most widespread attack techniques and the ways in which they can compromise the confidentiality, integrity, and availability of information. It will then focus on the principles of risk governance, with the goal of understanding how organizations can adopt effective management strategies and how to conduct a proper risk assessment using internationally recognized methodologies. The course will also cover technical and organizational security measures and best practices aimed at mitigating risks, including security policies, access controls, encryption, and monitoring systems. A specific

	focus will be placed on the national and European regulatory landscape, with references to regulations and directives such as the NIS2 Directive, to understand legal implications and compliance requirements organizations must meet. The ultimate goal is to provide students with both theoretical and practical tools to critically and effectively face the challenges of Cybersecurity.
Parole chiave	Data processing, cybersecurity, data protection, data protection officer.
Prerequisiti	
Insegnamenti propedeutici	
Modalità di insegnamento	Recorded lectures, in-person teaching, exercises. The course adopts a blended, student-centred approach that emphasises problem-based learning and active engagement. A portion of the lecture content is made available online in advance, allowing students to explore key concepts independently and at their own pace before attending class. This preparatory work enables inperson sessions to focus on the application of knowledge through real-world problems, collaborative activities, and guided discussions — fostering critical thinking and deeper learning. The course is fully aligned with the principles of the Italian Universities Digital Hub (EDUNEXT) initiative (https://edunext.eu), which promotes the integration of digital resources and active learning strategies within university teaching.
Obbligo di frequenza	Recommended, but not required.
Obiettivi formativi specifici e risultati di apprendimento attesi	
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	
Modalità di esame	The course grade will be based on the final written exam that include 3 general questions with 3-4 sub-questions. During the II part on Cybersecurity, short tests and simulations may be carried out and, in case of students' attendance, will be considered for the final vote.
Criteri di valutazione	Criteria for the assessment of the written exam: clarity of the answers, mastery of language (knowledge of the legal technical language, and grammatical and logic mastery of language), ability

	to summarize, evaluate, and establishing relationships between topics.
Bibliografia obbligatoria	- *Data protection in context: between privacy and AI*, ed. by E. Longo, A. Pin, F. Viglione, Giuffré, Milano, 2025. - Stallings and Brown, Computer Security: Principles and Practice, Global Edition, 5a ed., 2025. The chapter to prepare for the exam will be indicated in the detailed syllabus uploaded on Teams
Bibliografia facoltativa	Shewale, Cybersecurity in the Modern World Protecting Data, Privacy and Systems, 2025, pp. 1-172. This is a book that deals with the topics of the Course in a general way, reading it can be helpful to better understand the concrete relevance of the issues involved.
Altre informazioni	
Obiettivi di Sviluppo Sostenibile (SDGs)	Innovazione e infrastrutture