

# Syllabus

## *Descrizione corso*

<b>Titolo insegnamento</b>	Lingua straniera (Tedesco) - Linguaggio Tecnico
<b>Codice insegnamento</b>	27325
<b>Titolo aggiuntivo</b>	
<b>Settore Scientifico-Disciplinare</b>	L-LIN/14
<b>Lingua</b>	Tedesco
<b>Corso di Studio</b>	Corso di laurea in Economia e Management
<b>Altri Corsi di Studio (mutuati)</b>	
<b>Docenti</b>	dott. Cristina Algranati, Cristina.Algranati@unibz.it
<b>Assistante</b>	dott. Lisa Widmann
<b>Semestre</b>	Secondo semestre
<b>Anno/i di corso</b>	1
<b>CFU</b>	4
<b>Ore didattica frontale</b>	40
<b>Ore di laboratorio</b>	30
<b>Ore di studio individuale</b>	-
<b>Ore di ricevimento previste</b>	
<b>Sintesi contenuti</b>	
<b>Argomenti dell'insegnamento</b>	<p>The course is aimed at acquiring further language skills.</p> <p>A basic course in specialised language for students of economics based on B1+ (CEFR).</p> <p>The course focuses on the different language styles used in the field of economics and aims to improve students' receptive, but especially productive language skills in general.</p> <p>The topics covered include an introduction to more complex grammatical structures used in this field and at this level, with subsequent consolidation through practical applications. Another</p>

	<p>focus is on improving productive skills, especially writing skills, so that students are able to write correct, coherent texts for professional use in German.</p> <p>Topics</p> <ul style="list-style-type: none"> <li>- Application letters and curriculum</li> <li>- Study and university environment</li> <li>- Research and science</li> <li>- New technologies</li> <li>- Environment</li> <li>- Life and culture</li> <li>- Business: job profiles, companies (organisation, presentation, corporate identity);</li> <li>- Repetition of grammar: subjunctive, connectors, sentence structure.</li> </ul>
<b>Parole chiave</b>	Technical language German Application language Economy and society
<b>Prerequisiti</b>	German language skills at B1 level
<b>Insegnamenti propedeutici</b>	
<b>Modalità di insegnamento</b>	Active participation in lessons; partner and group work as important social forms of teaching
<b>Obbligo di frequenza</b>	
<b>Obiettivi formativi specifici e risultati di apprendimento attesi</b>	
<b>Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)</b>	Communication skills Very good and specialised communication skills in three languages
<b>Modalità di esame</b>	<p>The written exam tests reading comprehension, vocabulary and grammar; non-participating students must also write a summary. A monolingual dictionary is permitted.</p> <p>Three written assignments are completed in class as part of the examination:</p> <p>Presentation Writing, Graphic Description and Summary.</p> <p>The oral examination consists of:</p> <ul style="list-style-type: none"> <li>- Presentation of a topic</li> <li>- Professional presentation (for non-participating students)</li> </ul> <p>During the practical sessions, participating students receive a</p>

	grade for their professional presentation.
<b>Criteri di valutazione</b>	<p>Examination</p> <ul style="list-style-type: none"><li>- written examination (max. 20 points - for non-participating students max. 30 points)</li><li>- in the lecture (max. 10 points)</li><li>- oral examination (max. 20 points - max. 30 points for students not present)</li><li>- during the practical exercises (max. 10 points)</li></ul> <p>The clarity of answers, command and correctness of language, ability to synthesise, judgement and ability to make connections to the topics covered are assessed.</p>
<b>Bibliografia obbligatoria</b>	None
<b>Bibliografia facoltativa</b>	DaF in the company B2 Klett Verlag
<b>Altre informazioni</b>	Online materials from newspapers and journals, links to databases and dictionaries are made available via the OLE platform.
<b>Obiettivi di Sviluppo Sostenibile (SDGs)</b>	Istruzione di qualità, Utilizzo responsabile delle risorse, Ridurre le disuguaglianze, Buona occupazione e crescita economica