

# Syllabus

## *Descrizione corso*

<b>Titolo insegnamento</b>	Lingua straniera (Tedesco) - Linguaggio Tecnico
<b>Codice insegnamento</b>	27325
<b>Titolo aggiuntivo</b>	
<b>Settore Scientifico-Disciplinare</b>	GERM-01/C
<b>Lingua</b>	Tedesco
<b>Corso di Studio</b>	Corso di laurea in Economia e Management
<b>Altri Corsi di Studio (mutuati)</b>	
<b>Docenti</b>	dott. Cristina Algranati, Cristina.Algranati@unibz.it
<b>Assistente</b>	dott. Lisa Widmann
<b>Semestre</b>	Secondo semestre
<b>Anno/i di corso</b>	1
<b>CFU</b>	4
<b>Ore didattica frontale</b>	40
<b>Ore di laboratorio</b>	30
<b>Ore di studio individuale</b>	-
<b>Ore di ricevimento previste</b>	
<b>Sintesi contenuti</b>	<p>The course serves to acquire additional language skills.</p> <p>Basic specialised language course at B2 level of the Common European Framework of Reference for Languages.</p> <p>Building on the terminology, text types and grammar of the specialised language are practised and trained in a goal-oriented manner.</p>
<b>Argomenti dell'insegnamento</b>	<p>The course is aimed at acquiring further language skills.</p> <p>A basic course in specialised language for students of economics based on B1+ (CEFR).</p> <p>The course focuses on the different language styles used in the</p>

	<p>field of economics and aims to improve students' receptive, but especially productive language skills in general.</p> <p>The topics covered include an introduction to more complex grammatical structures used in this field and at this level, with subsequent consolidation through practical applications. Another focus is on improving productive skills, especially writing skills, so that students are able to write correct, coherent texts for professional use in German.</p> <p>Topics</p> <ul style="list-style-type: none"> <li>- Application letters and curriculum</li> <li>- Study and university environment</li> <li>- Research and science</li> <li>- New technologies</li> <li>- Environment</li> <li>- Life and culture</li> <li>- Business: job profiles, companies (organisation, presentation, corporate identity;</li> <li>- Repetition of grammar: subjunctive, connectors, sentence structure.</li> </ul>
<b>Parole chiave</b>	<p>Technical language German</p> <p>Application language</p> <p>Economy and society</p>
<b>Prerequisiti</b>	German language skills at B1 level
<b>Insegnamenti propedeutici</b>	
<b>Modalità di insegnamento</b>	Active participation in lessons; partner and group work as important social forms of teaching
<b>Obbligo di frequenza</b>	not obligatory, but recommended
<b>Obiettivi formativi specifici e risultati di apprendimento attesi</b>	<p>Knowledge and understanding</p> <p>Area: Economics</p> <p>Knowledge of the mechanisms underlying effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English</p> <p>Area: Understanding business management</p> <p>Knowledge of the underlying mechanisms for effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English</p> <p>Area: Law</p> <p>Knowledge of the underlying mechanisms for effective</p>

	<p>communication of legal topics in three languages: Italian, German and English</p> <p>Area: Quantitative methods for decision making</p> <p>Knowledge of the mechanisms underlying effective communication of quantitative topics in three languages: Italian, German and English</p> <p>Ability to apply knowledge and understanding</p> <p>Be able to communicate the results of economic analyses prepared according to international professional standards in three languages: Italian, German and English.</p> <p>Area: Understanding business management</p> <p>be able to apply appropriate concepts, models, tools and techniques to analyse markets, market strategies, programmes and activities in teamwork and communicate research results in accordance with international professional standards in three languages: Italian, German and English</p> <p>be able to communicate the results of strategic analyses prepared according to international professional standards in three languages: Italian, German and English</p> <p>Field: Law</p> <p>be able to find and use national, European and international legal sources</p> <p>be able to communicate the results of legal analyses prepared according to international professional standards in three languages: Italian, German and English</p> <p>Area: Quantitative methods for decision making</p> <p>be able to communicate the results of quantitative analyses carried out according to international professional standards in three languages: Italian, German and English</p> <p>Communication skills</p> <p>Very good and specialised communication skills in three languages</p> <p>Learning skills</p> <p>Obtaining information to update the constantly changing general and specific reference context</p> <p>Obtaining information from databases, scientific literature, laws and guidelines required in everyday working life</p>
<b>Obiettivi formativi specifici e</b>	Communication skills

<b>risultati di apprendimento attesi (ulteriori info.)</b>	Very good and specialised communication skills in three languages
<b>Modalità di esame</b>	<p>The written exam tests reading comprehension, vocabulary and grammar; non-participating students must also write a summary. A monolingual dictionary is permitted.</p> <p>Three written assignments are completed in class as part of the examination:</p> <p>Presentation Writing, Graphic Description and Summary.</p> <p>The oral examination consists of:</p> <ul style="list-style-type: none"> <li>- Presentation of a topic</li> <li>- Professional presentation (for non-participating students)</li> </ul> <p>During the practical sessions, participating students receive a grade for their professional presentation.</p>
<b>Criteri di valutazione</b>	<p>Examination</p> <ul style="list-style-type: none"> <li>- written examination (max. 20 points - for non-participating students max. 30 points)</li> <li>- in the lecture (max. 10 points)</li> <li>- oral examination (max. 20 points - max. 30 points for students not present)</li> <li>- during the practical exercises (max. 10 points)</li> </ul> <p>The clarity of answers, command and correctness of language, ability to synthesise, judgement and ability to make connections to the topics covered are assessed.</p>
<b>Bibliografia obbligatoria</b>	None
<b>Bibliografia facoltativa</b>	DaF in the company B2 Klett Verlag
<b>Altre informazioni</b>	Online materials from newspapers and journals, links to databases and dictionaries are made available via the OLE platform.
<b>Obiettivi di Sviluppo Sostenibile (SDGs)</b>	Istruzione di qualità, Utilizzo responsabile delle risorse, Ridurre le disuguaglianze, Buona occupazione e crescita economica