

Syllabus

Course Description

Course Title	Foreign Language (German) - Specialized Language course
Course Code	27325
Course Title Additional	
Scientific-Disciplinary Sector	GERM-01/C
Language	German
Degree Course	Bachelor in Economics and Management
Other Degree Courses (Loaned)	
Lecturers	Dott. Cristina Algranati, Cristina.Algranati@unibz.it
Teaching Assistant	Dott. Lisa Widmann
Semester	Second semester
Course Year/s	1
CP	4
Teaching Hours	40
Lab Hours	30
Individual Study Hours	-
Planned Office Hours	
Contents Summary	<p>The course serves to acquire additional language skills.</p> <p>Basic specialised language course at B2 level of the Common European Framework of Reference for Languages.</p> <p>Building on the terminology, text types and grammar of the specialised language are practised and trained in a goal-oriented manner.</p>
Course Topics	<p>The course is aimed at acquiring further language skills.</p> <p>A basic course in specialised language for students of economics based on B1+ (CEFR).</p> <p>The course focuses on the different language styles used in the field of economics and aims to improve students' receptive, but</p>

	<p>especially productive language skills in general.</p> <p>The topics covered include an introduction to more complex grammatical structures used in this field and at this level, with subsequent consolidation through practical applications. Another focus is on improving productive skills, especially writing skills, so that students are able to write correct, coherent texts for professional use in German.</p> <p>Topics</p> <ul style="list-style-type: none"> - Application letters and curriculum - Study and university environment - Research and science - New technologies - Environment - Life and culture - Business: job profiles, companies (organisation, presentation, corporate identity; - Repetition of grammar: subjunctive, connectors, sentence structure.
Keywords	<p>Technical language German</p> <p>Application language</p> <p>Economy and society</p>
Recommended Prerequisites	German language skills at B1 level
Propaedeutic Courses	
Teaching Format	Active participation in lessons; partner and group work as important social forms of teaching
Mandatory Attendance	not obligatory, but recommended
Specific Educational Objectives and Learning Outcomes	<p>Knowledge and understanding</p> <p>Area: Economics</p> <p>Knowledge of the mechanisms underlying effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English</p> <p>Area: Understanding business management</p> <p>Knowledge of the underlying mechanisms for effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English</p> <p>Area: Law</p> <p>Knowledge of the underlying mechanisms for effective communication of legal topics in three languages: Italian, German</p>

	<p>and English</p> <p>Area: Quantitative methods for decision making</p> <p>Knowledge of the mechanisms underlying effective communication of quantitative topics in three languages: Italian, German and English</p> <p>Ability to apply knowledge and understanding</p> <p>Be able to communicate the results of economic analyses prepared according to international professional standards in three languages: Italian, German and English.</p> <p>Area: Understanding business management</p> <p>be able to apply appropriate concepts, models, tools and techniques to analyse markets, market strategies, programmes and activities in teamwork and communicate research results in accordance with international professional standards in three languages: Italian, German and English</p> <p>be able to communicate the results of strategic analyses prepared according to international professional standards in three languages: Italian, German and English</p> <p>Field: Law</p> <p>be able to find and use national, European and international legal sources</p> <p>be able to communicate the results of legal analyses prepared according to international professional standards in three languages: Italian, German and English</p> <p>Area: Quantitative methods for decision making</p> <p>be able to communicate the results of quantitative analyses carried out according to international professional standards in three languages: Italian, German and English</p> <p>Communication skills</p> <p>Very good and specialised communication skills in three languages</p> <p>Learning skills</p> <p>Obtaining information to update the constantly changing general and specific reference context</p> <p>Obtaining information from databases, scientific literature, laws and guidelines required in everyday working life</p>
Specific Educational Objectives and Learning	<p>Communication skills</p> <p>Very good and specialised communication skills in three languages</p>

Outcomes (additional info.)	
Assessment	<p>The written exam tests reading comprehension, vocabulary and grammar; non-participating students must also write a summary. A monolingual dictionary is permitted.</p> <p>Three written assignments are completed in class as part of the examination:</p> <p>Presentation Writing, Graphic Description and Summary.</p> <p>The oral examination consists of:</p> <ul style="list-style-type: none"> - Presentation of a topic - Professional presentation (for non-participating students) <p>During the practical sessions, participating students receive a grade for their professional presentation.</p>
Evaluation Criteria	<p>Examination</p> <ul style="list-style-type: none"> - written examination (max. 20 points - for non-participating students max. 30 points) - in the lecture (max. 10 points) - oral examination (max. 20 points - max. 30 points for students not present) - during the practical exercises (max. 10 points) <p>The clarity of answers, command and correctness of language, ability to synthesise, judgement and ability to make connections to the topics covered are assessed.</p>
Required Readings	None
Supplementary Readings	DaF in the company B2 Klett Verlag
Further Information	Online materials from newspapers and journals, links to databases and dictionaries are made available via the OLE platform.
Sustainable Development Goals (SDGs)	Quality education, Responsible consumption and production, Reduced inequalities, Decent work and economic growth