

# Syllabus

## *Descrizione corso*

<b>Titolo insegnamento</b>	Tedesco (lingua straniera) - linguaggio tecnico
<b>Codice insegnamento</b>	27118
<b>Titolo aggiuntivo</b>	
<b>Settore Scientifico-Disciplinare</b>	L-LIN/14
<b>Lingua</b>	Tedesco
<b>Corso di Studio</b>	Corso di laurea in Economia, Politica ed Etica
<b>Altri Corsi di Studio (mutuati)</b>	
<b>Docenti</b>	dr. Brigitte Widmann, BWidmann@unibz.it
<b>Assistente</b>	dott. Lisa Widmann
<b>Semestre</b>	Primo semestre
<b>Anno/i di corso</b>	1
<b>CFU</b>	3
<b>Ore didattica frontale</b>	30
<b>Ore di laboratorio</b>	-
<b>Ore di studio individuale</b>	-
<b>Ore di ricevimento previste</b>	9
<b>Sintesi contenuti</b>	The course is designed to acquire further language skills. A basic course in specific language for economics students based on the B2 -> C1 (CEFR). The course focuses on the various styles of language used in the field of economics and business studies and aims to improve the students' receptive, but above all, productive language skills in general.
<b>Argomenti dell'insegnamento</b>	Topics covered include an introduction to more complex grammatical structures used in this field and at this level, with subsequent consolidation through the use of practical applications. There will also be emphasis on improving productive skills, especially writing skills, so that the students can produce accurate,

	cohesive texts in German for professional use.
<b>Parole chiave</b>	Study and university environment, Research and science, New technologies, Environment, Life and culture, Economics, Ethics
<b>Prerequisiti</b>	
<b>Insegnamenti propedeutici</b>	Proficiency at B2 level recommended (CEFR).
<b>Modalità di insegnamento</b>	Active participation in classes is expected. Teaching methodology emphasizes student co-operation and participation in the classroom through individual, pair and group work.
<b>Obbligo di frequenza</b>	Suggested, but not required.
<b>Obiettivi formativi specifici e risultati di apprendimento attesi</b>	<p>Knowledge and understanding:</p> <p>By the end of the programme, students will have acquired the following knowledge and skills:</p> <ul style="list-style-type: none"> <li>- analyse the demand and supply of goods and services;</li> <li>- the ability to understand the price mechanism in market economies;</li> <li>- the ability to apply the concepts of game theory to the economic behaviour of public and private actors;</li> <li>- the ability to understand the role of governments in market economies;</li> <li>- the ability to analyse the behaviour of economic variables in the short, medium and long run;</li> <li>- the ability to place economic thinking in a historical context and to assess the role of technology and social change in the development of economic thinking;</li> <li>- the ability to understand complex texts in the field of economics in the three languages of instruction;</li> <li>- the ability to analyse human behaviour in organisations;</li> <li>- the ability to understand theories of organisational decision-making;</li> <li>- the ability to understand how political decisions are made and how these decisions affect the economy;</li> <li>- recognising and understanding the conditions required for sustainable economic development, taking into account the environment and natural resources;</li> <li>- understand the reasons for economic growth and development of countries;</li> <li>- understand the basic principles of the functioning of labour</li> </ul>

	<p>markets;</p> <p>- estimation and interpretation of econometric models for the empirical analysis of the above problems.</p> <p>Applying knowledge and understanding: the ability to communicate fluently and spontaneously with native speakers on economic topics.</p> <p>Communication skills: Fluency in written and spoken Italian, German and English, including the translation of these languages. Intercultural competence. Conceptual conciseness, ability to capture facts in writing, especially for scientific and science-based texts.</p>
<b>Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)</b>	
<b>Modalità di esame</b>	<p>The written exam tests competence in reading, writing, vocabulary and grammar</p> <p>A monolingual dictionary is permitted.</p> <p>The portfolio contains the written work that students are given to do outside the classroom with a focus on central aspects of the programme.</p> <p>The oral examination is divided into three parts:</p> <ul style="list-style-type: none"> <li>• introduce oneself</li> <li>• presentation of a project or a topic</li> <li>• discussion of the contents of the portfolio</li> </ul>
<b>Criteri di valutazione</b>	<ul style="list-style-type: none"> <li>• 50% written exam</li> <li>• 10% portfolio</li> <li>• 40% oral examination</li> </ul> <p>Evaluation criteria are clarity of answers, mastery and correctness of language, ability to summarize, evaluate, and establish relationships between topics.</p>
<b>Bibliografia obbligatoria</b>	G. Fuhr: Grammatik des Wissenschaftsdeutschen, Julius Groos Verlag – Heidelberg
<b>Bibliografia facoltativa</b>	
<b>Altre informazioni</b>	
<b>Obiettivi di Sviluppo</b>	Istruzione di qualità, Parità di genere, Pace e giustizia, Ridurre le

Sostenibile (SDGs)	disuguaglianze, Buona occupazione e crescita economica
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