

Syllabus

Descrizione corso

Titolo insegnamento	Economia e disegno delle politiche pubbliche
Codice insegnamento	27606
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	
Lingua	Inglese
Corso di Studio	Corso di laurea magistrale in Politiche Pubbliche e Governance innovativa
Altri Corsi di Studio (mutuati)	
Docenti	prof. Mirco Tonin, Mirco.Tonin@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/35916 prof. dr. Alexander Moradi, Alexander.Moradi@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/39937
Assistente	
Semestre	Secondo semestre
Anno/i di corso	1
CFU	12
Ore didattica frontale	36 (Moradi) + 36 (Tonin)
Ore di laboratorio	-
Ore di studio individuale	
Ore di ricevimento previste	18 (Moradi) + 18 (Tonin)
Sintesi contenuti	M1 - This module "Economics of the Public Sector": a) introduces the principles of taxation and how governments use taxes to finance services, steer economic behaviour and pursue social objectives—addressing issues of equity, efficiency, incidence, evasion and sustainability; b) examines the intended impact and

	<p>possible unintended implications of key tax instruments on households, firms and the wider economy; c) builds quantitative and critical thinking skills so students can design, evaluate and communicate evidence based fiscal policies for governments and public administrations.</p> <p>M2 - This module "Behavioral Economics and Public Policy Design" explores key economic issues related to public service design and implementation. Topics include behavioral economics, choice architecture, nudges, and experimental methods in policy design and evaluation. Students will examine the application of these principles in various policy realms. The course includes case studies, team projects, and discussions to enhance students' analytical and problem-solving skills.</p>
Argomenti dell'insegnamento	See 27606A and 27606B.
Parole chiave	See 27606A and 27606B.
Prerequisiti	
Insegnamenti propedeutici	
Modalità di insegnamento	See 27606A and 27606B.
Obbligo di frequenza	Attendance is recommended, but not mandatory.
Obiettivi formativi specifici e risultati di apprendimento attesi	
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	
Modalità di esame	<p>M1 For Attending Students:</p> <ol style="list-style-type: none"> 1. Presentation (20%): Students are required to present an article to the class. The presentation should summarize the article's aim, methodology, and main findings, and provide a critical assessment. 2. Project Report (40%): Students must submit a report, not exceeding 1,500 words, that transforms the presentation topic into a structured project format. 3. Written exam (40%): This 40-minute exam comprises multiple-choice and short review questions. <p>For Non-Attending students:</p>

	<p>Written exam (100%): This 60-minute exam comprises multiple choice and short review questions and an essay in which students demonstrate their critical thinking.</p> <p>M2</p> <p>For Attending Students: 20% team project presentation, 20% team project report, 60% written exam.</p> <p>For Non-Attending Students: 100% written exam.</p> <p>Exam: review questions</p> <p>NOTE: Project work and classroom presentations are valid for 1 academic year and cannot be carried over beyond that time-frame.</p> <p>The final mark is the arithmetic average of marks between M1 and M2.</p>
Criteri di valutazione	<p>Team Project Reports:</p> <p>Depth and accuracy of content.</p> <p>Integration and application of course concepts to the project topic.</p> <p>Originality and creativity in problem-solving and analysis.</p> <p>Clarity, organization, and professionalism of the written report.</p> <p>Team Presentations:</p> <p>Effectiveness of communication and ability to engage the audience.</p> <p>Visual and analytical clarity of presentation materials</p> <p>Responsiveness to questions and ability to discuss the project in depth.</p> <p>Written Exam:</p> <p>Comprehension of course material and key concepts.</p> <p>Ability to apply theoretical knowledge to practical scenarios.</p> <p>Critical thinking and analytical skills in responding to review questions.</p> <p>Quality of written communication, including structure and articulation of arguments.</p>
Bibliografia obbligatoria	See 27606A and 27606B.
Bibliografia facoltativa	See 27606A and 27606B.
Altre informazioni	See 27606A and 27606B.
Obiettivi di Sviluppo	Buona occupazione e crescita economica, Utilizzo responsabile

Sostenibile (SDGs)	delle risorse, Ridurre le disuguaglianze
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Modulo del corso

Titolo della parte costituente del corso	Economia del settore pubblico
Codice insegnamento	27606A
Settore Scientifico-Disciplinare	SECS-P/02
Lingua	Inglese
Docenti	prof. dr. Alexander Moradi, Alexander.Moradi@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/39937
Assistente	
Semestre	
CFU	6
Docente responsabile	
Ore didattica frontale	36
Ore di laboratorio	-
Ore di studio individuale	
Ore di ricevimento previste	18
Sintesi contenuti	This module "Economics of the Public Sector": a) introduces the principles of taxation and how governments use taxes to finance services, steer economic behaviour and pursue social objectives—addressing issues of equity, efficiency, incidence, evasion and sustainability; b) examines the intended impact and possible unintended implications of key tax instruments on households, firms and the wider economy; c) builds quantitative and critical thinking skills so students can design, evaluate and communicate evidence based fiscal policies for governments and public administrations.
Argomenti dell'insegnamento	
Modalità di insegnamento	Lectures, Projects, Workshops.

Bibliografia obbligatoria	Public Finance and Public Policy, by Jonathan Gruber, 5th edition – Chapters 3, 18-22.
Bibliografia facoltativa	Economics articles uploaded on OLE.

Modulo del corso

Titolo della parte costituente del corso	Economia comportamentale e progettazione di politiche pubbliche
Codice insegnamento	27606B
Settore Scientifico-Disciplinare	SECS-P/02
Lingua	Inglese
Docenti	prof. Mirco Tonin, Mirco.Tonin@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/35916
Assistente	
Semestre	
CFU	6
Docente responsabile	
Ore didattica frontale	36
Ore di laboratorio	-
Ore di studio individuale	
Ore di ricevimento previste	18
Sintesi contenuti	This module "Behavioral Economics and Public Policy Design" explores key economic issues related to public service design and implementation. Topics include behavioral economics, choice architecture, nudges, and experimental methods in policy design and evaluation. Students will examine the application of these principles in various policy realms. The course includes case studies, team projects, and discussions to enhance students' analytical and problem-solving skills.
Argomenti dell'insegnamento	<ol style="list-style-type: none"> 1. Introduction to Behavioral Economics <ul style="list-style-type: none"> o Key principles and concepts o Departure from traditional economic models

	<ul style="list-style-type: none"> o Overview of heuristics and biases 2. Decision Making and Choice Architecture <ul style="list-style-type: none"> o How individuals make decisions o The role of choice architecture in influencing decision-making o Nudge theory and its applications 3. Experimental and Quasi-experimental Methods in Behavioral Economics: <ul style="list-style-type: none"> o Designing experiments to test behavioral interventions o Analyzing the impact of policies through behavioral lenses 4. Ethics and Public Policy: <ul style="list-style-type: none"> o Ethical considerations in using behavioral economics for public policy o Balancing paternalism and autonomy in policy design 5. Incentives and Motivations: <ul style="list-style-type: none"> o Understanding intrinsic and extrinsic motivations o Designing incentives that align with desired behaviors 6. Behavioral Economics in Health and Education Policy 7. Behavioral Economics in Sustainability and Environmental Policy 8. Digital Technologies and Behavioral Economics: <ul style="list-style-type: none"> o The role of digital technology in shaping behavior o Digital nudges and their policy implications 9. Crime and Behavioral Economics
Modalità di insegnamento	The course will combine frontal lectures, discussion of case studies and projects. Students will be expected to participate actively in class discussions.
Bibliografia obbligatoria	Kahneman, Daniel. "Thinking, fast and slow."
Bibliografia facoltativa	Additional material will be distributed in class and published on TEAMS.