Syllabus

Course Description

Course Title	Economics and Public Policy Design
Course Code	27606
Course Title Additional	
Scientific-Disciplinary Sector	
Language	English
Degree Course	Master in Public Policy and Innovative Governance
Other Degree Courses (Loaned)	
Lecturers	Prof. Mirco Tonin, Mirco.Tonin@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/35916 Prof. Dr. Alexander Moradi, Alexander.Moradi@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/39937
Teaching Assistant	
Semester	Second semester
Course Year/s	1
CP	12
Teaching Hours	36 (Moradi) + 36 (Tonin)
Lab Hours	-
Individual Study Hours	
Planned Office Hours	18 (Moradi) + 18 (Tonin)
Contents Summary	M1 - This module "Economics of the Public Sector": a) introduces the principles of taxation and how governments use taxes to finance services, steer economic behaviour and pursue social objectives—addressing issues of equity, efficiency, incidence, evasion and sustainability; b) examines the intended impact¿and possible unintended implications of key tax instruments on households, firms and the wider economy; c) builds quantitative

	and critical thinking skills so students can design, evaluate and communicate evidence based fiscal policies for governments and public administrations. M2 - This module "Behavioral Economics and Public Policy Design" explores key economic issues related to public service design and implementation. Topics include behavioral economics, choice architecture, nudges, and experimental methods in policy design and evaluation. Students will examine the application of these principles in various policy realms. The course includes case studies, team projects, and discussions to enhance students' analytical and problem-solving skills.
Course Topics	See 27606A and 27606B.
Keywords	See 27606A and 27606B.
Recommended Prerequisites	
Propaedeutic Courses	
Teaching Format	See 27606A and 27606B.
Mandatory Attendance	Attendance is recommended, but not mandatory.
Specific Educational Objectives and Learning Outcomes	Knowledge and understanding The student will acquire the knowledge of economic theory necessary to understand and analyse economic and business phenomena in the public sector in order to support decision-making processes. Knowledge of public policy and the tools necessary for the design of sustainable policies will be consolidated. Knowledge related to the labour market, education and health will also be deepened, instrumental in the development of public policy analysis and evaluation skills. Ability to apply knowledge and understanding The student will acquire the ability to: - interpret market trends through the application of appropriate economic models and implement economic analysis tools, also using data; - apply economic models to describe the behaviour of economic agents and to develop sustainable economic policies in various application domains of interest to companies and public bodies.

	Autonomy of judgement The student will acquire the ability to: - apply acquired knowledge to interpret economic and business phenomena in order to make managerial and operational decisions in the context of public administration; - select data and use appropriate information to describe a problem relating to the design, implementation and evaluation of public sector projects and policies, aiming at innovation and improvement of processes, products and results; - relate models and empirical evidence in the study of public icy phenomena; - reflect, also from the perspective of public ethics and sustainability with regard to future generations, on the responsibilities associated with the use of public resources. Communication skills The student acquires the ability to communicate effectively in oral and written form the specialised contents of the individual disciplines, using different registers according to target audience and communicative and didactic purposes, as well as to evaluate the formative effects of his/her communication. Learning skills The student will acquire the ability to: - use information technology autonomously to carry out bibliographic research and investigations and for one's own training and continuing education; - identify thematic links and establish relationships between different cases and contexts of analysis; ability to frame a new problem systematically and generate appropriate taxonomies; - develop general models from the phenomena studied.
Specific Educational Objectives and Learning Outcomes (additional info.)	

Assessment	M1 For Attending Students: 1. Presentation (20%): Students are required to present an article to the class. The presentation should summarize the article's aim, methodology, and main findings, and provide a critical assessment. 2. Project Report (40%): Students must submit a report, not exceeding 1,500 words, that transforms the presentation topic into a structured project format. 3. Written exam (40%): This 40-minute exam comprises multiple-choice and short review questions. For Non-Attending students: Written exam (100%): This 60-minute exam comprises multiple choice and short review questions and an essay in which students demonstrate their critical thinking. M2 For Attending Students: 20% team project presentation, 20% team project report, 60% written exam. For Non-Attending Students: 100% written exam. Exam: review questions NOTE: Project work and classroom presentations are valid for 1 academic year and cannot be carried over beyond that time-frame. The final mark is the arithmetic average of marks between M1 and M2.
Evaluation Criteria	Team Project Reports: Depth and accuracy of content. Integration and application of course concepts to the project topic. Originality and creativity in problem-solving and analysis. Clarity, organization, and professionalism of the written report. Team Presentations: Effectiveness of communication and ability to engage the audience. Visual and analytical clarity of presentation materials Responsiveness to questions and ability to discuss the project in depth. Written Exam: Comprehension of course material and key concepts. Ability to apply theoretical knowledge to practical scenarios.

	Critical thinking and analytical skills in responding to review questions. Quality of written communication, including structure and articulation of arguments.
Required Readings	See 27606A and 27606B.
Supplementary Readings	See 27606A and 27606B.
Further Information	See 27606A and 27606B.
Sustainable Development Goals (SDGs)	Decent work and economic growth, Responsible consumption and production, Reduced inequalities

Course Module

Course Constituent Title	Economics of the Public Sector
Course Code	27606A
Scientific-Disciplinary Sector	SECS-P/02
Language	English
Lecturers	Prof. Dr. Alexander Moradi, Alexander.Moradi@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/39937
Teaching Assistant	
Semester	
CP	6
Responsible Lecturer	
Teaching Hours	36
Lab Hours	-
Individual Study Hours	
Planned Office Hours	18
Contents Summary	This module "Economics of the Public Sector": a) introduces the principles of taxation and how governments use taxes to finance services, steer economic behaviour and pursue social objectives—addressing issues of equity, efficiency, incidence, evasion and sustainability; b) examines the intended impact¿and possible unintended implications of key tax instruments on

	households, firms and the wider economy; c) builds quantitative and critical thinking skills so students can design, evaluate and communicate evidence based fiscal policies for governments and public administrations.
Course Topics	
Teaching Format	Lectures, Projects, Workshops.
Required Readings	Public Finance and Public Policy, by Jonathan Gruber, 5th edition – Chapters 3, 18-22.
Supplementary Readings	Economics articles uploaded on OLE.

Course Module

Course Constituent Title	Behavioral Economics and Public Policy Design
Course Code	27606B
Scientific-Disciplinary Sector	SECS-P/02
Language	English
Lecturers	Prof. Mirco Tonin, Mirco.Tonin@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/35916
Teaching Assistant	
Semester	
CP	6
Responsible Lecturer	
Teaching Hours	36
Lab Hours	-
Individual Study Hours	
Planned Office Hours	18
Contents Summary	This module "Behavioral Economics and Public Policy Design" explores key economic issues related to public service design and implementation. Topics include behavioral economics, choice architecture, nudges, and experimental methods in policy design and evaluation. Students will examine the application of these principles in various policy realms. The course includes case

	studies, team projects, and discussions to enhance students' analytical and problem-solving skills.
Course Topics	1. Introduction to Behavioral Economics o Key principles and concepts o Departure from traditional economic models o Overview of heuristics and biases 2. Decision Making and Choice Architecture o How individuals make decisions o The role of choice architecture in influencing decision-making o Nudge theory and its applications 3. Experimental and Quasi-experimental Methods in Behavioral Economics: o Designing experiments to test behavioral interventions o Analyzing the impact of policies through behavioral lenses 4. Ethics and Public Policy: o Ethical considerations in using behavioral economics for public policy o Balancing paternalism and autonomy in policy design 5. Incentives and Motivations: o Understanding intrinsic and extrinsic motivations o Designing incentives that align with desired behaviors 6. Behavioral Economics in Health and Education Policy 7. Behavioral Economics in Sustainability and Environmental Policy 8. Digital Technologies and Behavioral Economics: o The role of digital technology in shaping behavior o Digital nudges and their policy implications 9. Crime and Behavioral Economics
Teaching Format	The course will combine frontal lectures, discussion of case studies and projects. Students will be expected to participate actively in class discussions.
Required Readings	Kahneman, Daniel. "Thinking, fast and slow."
Supplementary Readings	Additional material will be distributed in class and published on TEAMS.