

Syllabus

Descrizione corso

Titolo insegnamento	Organizzazioni no profit e cooperative
Codice insegnamento	27614
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	SECS-P/08
Lingua	Inglese
Corso di Studio	Corso di laurea magistrale in Politiche Pubbliche e Governance innovativa
Altri Corsi di Studio (mutuati)	
Docenti	prof. Richard Lang, Richard.Lang@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/49242
Assistente	
Semestre	Secondo semestre
Anno/i di corso	2
CFU	6
Ore didattica frontale	36
Ore di laboratorio	
Ore di studio individuale	
Ore di ricevimento previste	18
Sintesi contenuti	The course Non-profits and Cooperatives examines the organizational and managerial foundations of non-profit and cooperative enterprises. It focuses on their roles in society and the economy, with particular attention to governance, leadership, and management challenges within various policy contexts and sectors. Through the use of case studies, students critically evaluate the opportunities and difficulties faced by these organizations. Additionally, the course strengthens essential analytical, communication, and leadership skills.

Argomenti dell'insegnamento	<ol style="list-style-type: none"> 1. Definitions and characteristics of non-profits and cooperatives and their roles in economy and society; 2. Theoretical foundations of the non-profit and cooperative sector; 3. Governance and leadership principles and practices of non-profits and cooperatives in a multi-level policy environment; 4. Non-profit and cooperative management challenges and opportunities in selected policy fields and places.
Parole chiave	cooperatives, non-profits, governance, management
Prerequisiti	
Insegnamenti propedeutici	
Modalità di insegnamento	Frontal lectures with classroom discussions, student group projects and presentations.
Obbligo di frequenza	Attendance is recommended, but not mandatory.
Obiettivi formativi specifici e risultati di apprendimento attesi	
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	<p>Knowledge and understanding Students will be able to demonstrate knowledge of key principles related to management and governance of non-profit and cooperative organizations. They will also demonstrate understanding of the importance and contribution of these types of organizations for sustainable socio-economic development.</p> <p>Applying knowledge and understanding Upon completion of the course, students will have the ability to navigate different stakeholder relationships and promote values linked to participation, inclusivity, equality and equity within non-profit and cooperative organizational contexts.</p> <p>Making judgments Students will be able to critically judge the governance and management of organizations in non-profit and cooperative sectors and also examine alternative management and governance approaches within given multi-level policy environments.</p> <p>Communication skills Students will be able to clearly communicate scientific knowledge</p>

	<p>and derived recommendations related to the non-profit and cooperative governance as well as critical management aspects in non-profit and cooperative sectors to different types of audiences, such as professional colleagues or policy makers.</p> <p>Learning skills</p> <p>Students will have learning skills to independently plan and conduct governance and management analyses on the non-profit and cooperative sector and autonomously establish links between relevant topics in this knowledge area.</p>
Modalità di esame	<p>For attending students:</p> <ol style="list-style-type: none"> 1. Individual written exam (60%): consists of open and closed questions based on the lectures and related literature. 2. Group case analysis and presentation (40%): case studies with questions will be assigned to small groups of students. Groups will present their case analysis to the class at designated times during the course lectures and will have to deliver their presentation slides beforehand. <p>For Non-attending Students:</p> <p>They must contact the lecturer within the first four weeks of the course. Non-attending students are graded based on the individual written exam (70%) and an individual case analysis (30%) which has to be submitted as a written report.</p>
Criteri di valutazione	<p>Individual written exam: clarity of answers, ability to evaluate and summarize, and establish relationships between topics.</p> <p>Group case presentation: quality and clarity of problem identification and analysis, ability to apply theoretical concepts during the analysis and to summarize in own words, participation in teamwork.</p> <p>Individual case report: quality and clarity of problem identification and analysis, ability to apply theoretical concepts during the analysis and to summarize in own words.</p>
Bibliografia obbligatoria	<p>Selected chapters in:</p>

	<p>Gemma Donnelly-Cox, G. et al. (eds) (2021) Research Handbook on Nonprofit Governance, Edward Elgar.</p> <p>Novkovic, S. et al. (eds) (2023) Humanistic Governance in Democratic Organizations. Palgrave Macmillan.</p> <p>Lecture slides will be made available through the Teams channel of the course.</p>
Bibliografia facoltativa	<p>Further supplementary reading material will be published in the Teams channel of the course.</p>
Altre informazioni	
Obiettivi di Sviluppo Sostenibile (SDGs)	<p>Buona occupazione e crescita economica, Partnership per gli obiettivi, Città e comunità sostenibili, Ridurre le disuguaglianze</p>