

Syllabus

Descrizione corso

Titolo insegnamento	Sostenibilità e bilancio integrato
Codice insegnamento	25455
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	SECS-P/07
Lingua	Inglese
Corso di Studio	Corso di laurea magistrale in Accounting e Finanza
Altri Corsi di Studio (mutuati)	
Docenti	prof. Paolo Maria Perego, Paolo.Perego@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/38679
Assistente	
Semestre	Primo semestre
Anno/i di corso	2
CFU	6
Ore didattica frontale	36
Ore di laboratorio	-
Ore di studio individuale	-
Ore di ricevimento previste	18
Sintesi contenuti	This course explores the principles and practices of sustainability reporting in response to growing ESG demands. Students learn how firms disclose ESG information, its impact on stakeholders, and the challenges of ensuring credibility, including greenwashing.
Argomenti dell'insegnamento	In the past decade, there has been a significant increase in attention towards environmental, social, and governance (ESG) issues among managers, investors, regulators, and various stakeholders. This heightened interest is evident in the adoption of ESG-related disclosure mandates worldwide and the expansion of

sustainable investing within global capital markets. This course aims to provide students with an in-depth exploration of sustainability reporting considering this growing emphasis on ESG dimensions.

Through this course, students will delve into the fundamental concepts and tools of sustainability accounting and reporting. They will examine the potential advantages for firms that disclose ESG information while also grappling with significant challenges, including the risk of greenwashing.

Furthermore, students will gain insight into the existing and emerging ESG regulations and frameworks governing ESG performance metrics. The focus will be on the EU Corporate Sustainability Reporting Directive (CSRD), as well as concurrent ESG standard-setting initiatives worldwide (e.g. Global Reporting Initiative, IFRS International Sustainability Standard Board and Task-related Task Force on Climate-Related Financial Disclosures). Through case studies and practical examples, students will learn how ESG factors are incorporated into financial statements and how these disclosures influence investment outcomes. Engaging with these topics will enable students to develop a hands-on understanding of the complexities surrounding ESG reporting and its implications for corporate behavior and different market participants.

Here a detailed list of topics:

- Evolution and current landscape of sustainability/ESG accounting and reporting:
 - The role of sustainability/ESG accounting and reporting in sustainable finance: regulatory and market-based drivers
 - ESG reporting standards: latest developments in EU (CSRD/ESRS) and main international frameworks (GRI, IFRS, TCFD, TNFD, Integrated Reporting)
 - Double Materiality assessment and interoperability across ESG reporting standards: theory and practice
- Carbon management and carbon reporting:
 - international greenhouse gas (GHG) measurement protocols across Scope 1, 2 and 3.
 - international GHG disclosure best-practices

	<ul style="list-style-type: none"> • Management accounting and control for ESG/sustainability: <ul style="list-style-type: none"> - the role of ESG-related incentives in executive compensation <p>ESG/Sustainability in internal control and corporate governance systems</p> <ul style="list-style-type: none"> • Assurance engagement in relation to ESG/sustainability reporting: current auditing standards (ISAE3000) and future developments (ISSA5000) • Integration of ESG/sustainability information in investment decision-making processes: current developments/challenges in responsible/impact investing and sustainable finance
Parole chiave	Sustainability accounting, ESG reporting, Corporate Sustainability Reporting Directive (CSRD), Greenwashing, Sustainable investing
Prerequisiti	None
Insegnamenti propedeutici	
Modalità di insegnamento	<p>The course integrates in-class explanations of background material with problem-solving sessions and real-world cases. Case analysis, presentations, and interactive discussions serve as the primary teaching methods employed.</p> <p>Active participation in class activities is expected from students, providing them with opportunities to apply theoretical concepts to real-world business cases.</p>
Obbligo di frequenza	Highly recommended
Obiettivi formativi specifici e risultati di apprendimento attesi	
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	
Modalità di esame	<p>After completing this course, students should be able to critically discuss the assumptions underlying sustainability in organizations and the role of accounting and reporting of ESG information. The practical orientation of the course allows students to navigate the dynamic intersection of sustainability accounting, responsible investing, and corporate governance in today's global financial landscape.</p> <p>The course encourages experiential learning by promoting</p>

	<p>reflection on the way ESG/sustainability information is disclosed in corporate reports. Students should further be able to demonstrate an awareness and understanding of the broad nature of sustainability accounting and accountability developments and rationales, united to the ability to conduct teamwork.</p> <p>The course also provides transferable skills such as time management and the ability to communicate clearly and confidently in oral and written form.</p>
Criteri di valutazione	<p>Attending students:</p> <ul style="list-style-type: none"> • Presentations, assignments/group project work, optional Midterm • Final written exam: combination of multiple-choice questions and open/essays questions <p>Non-attending students:</p> <ul style="list-style-type: none"> • Final written exam: combination of multiple-choice questions and open/essays questions
Bibliografia obbligatoria	<p>The course literature comprises a set of ESG-related academic articles, book chapters, standards/frameworks, examples of recent corporate ESG/Sustainability reports, and lecture slides.</p> <p>The list of required readings for exam preparation is announced by the beginning of the course.</p>
Bibliografia facoltativa	<p>Supplementary readings will be provided during the course.</p>
Altre informazioni	<p>The OLE course page is announced at the beginning of the course.</p>
Obiettivi di Sviluppo Sostenibile (SDGs)	<p>Acqua pulita e servizi igienico-sanitari, Energia rinnovabile e accessibile, Buona occupazione e crescita economica, Innovazione e infrastrutture, Utilizzo sostenibile della terra, Città e comunità sostenibili, Utilizzo responsabile delle risorse, Lotta contro il cambiamento climatico, Utilizzo sostenibile del mare, Ridurre le disuguaglianze</p>