

# Syllabus

## *Descrizione corso*

<b>Titolo insegnamento</b>	Linguaggio, scrittura accademica e metodologia di ricerca
<b>Codice insegnamento</b>	25449
<b>Titolo aggiuntivo</b>	
<b>Settore Scientifico-Disciplinare</b>	L-LIN/12
<b>Lingua</b>	Inglese
<b>Corso di Studio</b>	Corso di laurea magistrale in Accounting e Finanza
<b>Altri Corsi di Studio (mutuati)</b>	
<b>Docenti</b>	prof. Paolo Maria Perego, Paolo.Perego@unibz.it <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/38679">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/38679</a>
<b>Assistente</b>	
<b>Semestre</b>	Secondo semestre
<b>Anno/i di corso</b>	2
<b>CFU</b>	6
<b>Ore didattica frontale</b>	36
<b>Ore di laboratorio</b>	-
<b>Ore di studio individuale</b>	-
<b>Ore di ricevimento previste</b>	18
<b>Sintesi contenuti</b>	This course guides students through the research process in Accounting and Finance, from shaping a strong research question to structuring their Master thesis. It builds key skills in academic writing, literature review, and data analysis to develop a solid thesis proposal that will lead to the preparation of the final Master thesis manuscript.
<b>Argomenti dell'insegnamento</b>	The course covers the following topics: <ul style="list-style-type: none"><li>• Scientific method and research methodology</li><li>• Selection of a research topic and research question</li></ul>

	<ul style="list-style-type: none"> <li>• Structure, content, and objective of a literature review</li> <li>• Data collection and sampling strategies</li> <li>• Data analysis techniques and tools</li> <li>• Interpretation and critical reflection of findings</li> <li>• Academic writing of a scientific text aimed at the preparation of the MSc thesis proposal</li> <li>• Presentation and defense of research ideas</li> </ul>
<b>Parole chiave</b>	Research methodology, Literature review, Data collection and analysis, Academic writing, Thesis preparation, Research presentation and defense
<b>Prerequisiti</b>	Not foreseen.
<b>Insegnamenti propedeutici</b>	
<b>Modalità di insegnamento</b>	The course combines lectures focused on research methodology with individual and group practical assignments. The teaching format of the course comprise lecturers' presentations, interactive discussions, and readings (academic articles and textbook chapters). Students are expected to engage in the course activities, which will give them the opportunity to effectively apply academic writing and research skills during their Master thesis trajectory.
<b>Obbligo di frequenza</b>	Although course attendance is not compulsory, active participation is highly recommended
<b>Obiettivi formativi specifici e risultati di apprendimento attesi</b>	
<b>Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)</b>	<p>At the end of this course a student is expected to attain the following learning outcomes:</p> <p>Knowledge and understanding:</p> <ul style="list-style-type: none"> <li>• knowledge of theoretical foundations of scientific research</li> <li>• knowledge of methodological approaches to address a problem</li> </ul> <p>conduct an analysis of relevant data for the successful completion of a research project</p> <ul style="list-style-type: none"> <li>• a clear understanding of the structure and objectives of a scientific text at academic level.</li> </ul> <p>Applying knowledge and understanding:</p> <ul style="list-style-type: none"> <li>• identify and formulate a clear, relevant, researchable research</li> </ul>

	<p>question in line with scientific standards</p> <ul style="list-style-type: none"> <li>• develop a research framework and translate the research question into a coherent methodological approach with logically ordered and concrete research steps that minimize common pitfalls</li> <li>• collect, select, and synthesise information applying appropriate and state-of-the-art data collection and data analysis strategies</li> <li>• interpret this information vis-a-vis a research question and the inherent academic debate developed in the literature.</li> </ul> <p>Making judgments:</p> <ul style="list-style-type: none"> <li>• conduct independent assessment of specialized academic literature and synthesize knowledge about research topics</li> <li>• demonstrate the ability to critically reflect on the information collected and the research findings, based on theoretically sound argumentation and personal judgment.</li> </ul> <p>Communication skills:</p> <ul style="list-style-type: none"> <li>• develop specialised skills to report in writing and communicate orally about scientific research and its findings</li> <li>• demonstrate advanced competence in summarising, paraphrasing, synthesis, critical analysis, comparing and contrasting, citing, and referencing in an academic written text.</li> </ul>
<b>Modalità di esame</b>	<p>The course grade is based on a combination of:</p> <ul style="list-style-type: none"> <li>• a written exam with a mix of multiple-choice and open questions</li> <li>• a research proposal in the form of an essay</li> </ul>
<b>Criteri di valutazione</b>	<p>Detailed information on the course program and assessment criteria are provided at the beginning of the course.</p>
<b>Bibliografia obbligatoria</b>	<p>To be announced at the beginning of the course.</p>
<b>Bibliografia facoltativa</b>	<p>To be announced at the beginning of the course.</p>
<b>Altre informazioni</b>	<p>The OLE course page is announced at the beginning of the course.</p>
<b>Obiettivi di Sviluppo Sostenibile (SDGs)</b>	<p>Istruzione di qualità, Innovazione e infrastrutture, Buona occupazione e crescita economica</p>