

# Syllabus

## *Descrizione corso*

<b>Titolo insegnamento</b>	Politica, gestione e innovazione nel settore pubblico
<b>Codice insegnamento</b>	27600
<b>Titolo aggiuntivo</b>	
<b>Settore Scientifico-Disciplinare</b>	
<b>Lingua</b>	Inglese
<b>Corso di Studio</b>	Corso di laurea magistrale in Politiche Pubbliche e Governance innovativa
<b>Altri Corsi di Studio (mutuati)</b>	27506 Economic Policy (LM-DATA)
<b>Docenti</b>	prof. Mirco Tonin, Mirco.Tonin@unibz.it <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/35916">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/35916</a> a. univ.-prof. Lecturer to be defined,
<b>Assistente</b>	
<b>Semestre</b>	Tutti i semestri
<b>Anno/i di corso</b>	1
<b>CFU</b>	12
<b>Ore didattica frontale</b>	36 (Tonin) + 36 (TBA)
<b>Ore di laboratorio</b>	6
<b>Ore di studio individuale</b>	
<b>Ore di ricevimento previste</b>	18 (Tonin) + 18 (TBA)
<b>Sintesi contenuti</b>	M1 - This module "Economic Policy and Sustainable Development" explores the role of public policy in achieving sustainable development goals (SDGs) through economic interventions. Students will gain knowledge of the tools used in sustainable policy formulation. The course aims to equip students with the analytical skills needed to assess and design effective public policies for sustainable economic development.

	<p>M2- This module "Public Management and Innovation" provides a structured introduction to the principles, functions, and contemporary challenges of management in the public sector, with a particular emphasis on innovation as a means of enhancing administrative capacity, responsiveness, and societal impact. Special attention is given to the distinctive institutional and political context in which public management operates, including its legal frameworks, accountability mechanisms, and value-driven objectives. Innovation is examined both as a managerial practice and as a policy imperative, particularly in relation to digital transformation, citizen engagement, and sustainable development. Core themes may include: models of public governance, strategic management in the public sector, organizational learning and change, innovation processes, sustainability-oriented public services, and collaborative approaches involving multiple stakeholders.</p>
<b>Argomenti dell'insegnamento</b>	<p>M1 - Course Topics</p> <ol style="list-style-type: none"> <li>1. The Public Sector <ul style="list-style-type: none"> <li>• Size and Development of the Public Sector</li> <li>• Understanding Public Policy Frameworks</li> </ul> </li> <li>2. Public Policy Toolbox <ul style="list-style-type: none"> <li>• Tools and Strategies in Public Policy</li> <li>• Case Studies and Applications</li> </ul> </li> <li>3. Sustainable Development Principles <ul style="list-style-type: none"> <li>• Concepts and History of Sustainable Development</li> <li>• Introduction to Sustainable Development Goals (SDGs)</li> </ul> </li> <li>4. Integrating SDGs into Economic Policy <ul style="list-style-type: none"> <li>• Role of Public Policy in Achieving SDGs</li> <li>• Strategies and Challenges in Implementation</li> </ul> </li> <li>5. Local and Global Externalities <ul style="list-style-type: none"> <li>• Understanding and Addressing Externalities</li> <li>• Policy Approaches and Solutions</li> </ul> </li> <li>6. Public Goods <ul style="list-style-type: none"> <li>• Provision and Management</li> <li>• Cost-Benefit Analysis in Public Projects</li> </ul> </li> <li>7. Innovation Policy <ul style="list-style-type: none"> <li>• Technology, Growth, and Green Transition</li> <li>• The Role of Innovation in Sustainable Development</li> </ul> </li> </ol>

	M2 - TBC
<b>Parole chiave</b>	Economic Policy Innovation Sustainability
<b>Prerequisiti</b>	
<b>Insegnamenti propedeutici</b>	
<b>Modalità di insegnamento</b>	M1: Frontal lectures, exercises, projects
<b>Obbligo di frequenza</b>	Attendance is recommended, but not mandatory
<b>Obiettivi formativi specifici e risultati di apprendimento attesi</b>	
<b>Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)</b>	
<b>Modalità di esame</b>	<p>M1</p> <p>Written and project work: written exam with review questions and project report done in groups.</p> <p>For Attending Students:</p> <ul style="list-style-type: none"> <li>Team Project Report and Presentation (30%): Students will collaborate on a comprehensive project report that is relevant to the course's subject matter. This report will be accompanied by a presentation, where each team will articulate their findings and recommendations.</li> <li>Written Exam (70%): The exam will consist of review questions designed to test students' understanding of the course material. Questions will range from theoretical knowledge to application-based scenarios that require critical thinking and synthesis of learned concepts.</li> </ul> <p>For Non-Attending Students:</p> <ul style="list-style-type: none"> <li>Written Exam (100%): Non-attending students will take a more extensive written exam.</li> </ul> <p>M2: TBC</p>
<b>Criteri di valutazione</b>	M1

	<p>Evaluation criteria relevant for both assessments: clarity of answers, mastery of specific terminology, ability to summarize, evaluate, and establish relationships between topics, ability to apply concepts to real-world examples.</p> <ul style="list-style-type: none"> <li>• Team Project Report: <ul style="list-style-type: none"> <li>o Depth and accuracy of content</li> <li>o Integration and application of course concepts to the project topic</li> <li>o Originality and creativity in problem-solving and analysis</li> <li>o Clarity, organization, and professionalism of the written report</li> </ul> </li> <li>• Team Presentation: <ul style="list-style-type: none"> <li>o Effectiveness of communication and ability to engage the audience</li> <li>o Visual and analytical clarity of presentation materials</li> <li>o Responsiveness to questions and ability to discuss the project in depth</li> </ul> </li> <li>• Written Exam: <ul style="list-style-type: none"> <li>o Comprehension of course material and key concepts</li> <li>o Ability to apply theoretical knowledge to practical scenarios</li> <li>o Critical thinking and analytical skills in responding to review questions</li> <li>o Quality of written communication, including structure and articulation of arguments</li> </ul> </li> </ul> <p>M2: TBC</p>
<b>Bibliografia obbligatoria</b>	<p>M1</p> <p>The entrepreneurial state, 10th anniversary edition, by Mariana Mazzucato. Penguin.</p> <p>ISBN: 9780141986104</p> <p>A collection of articles will be provided at the beginning of the course.</p>

	M2: TBC
<b>Bibliografia facoltativa</b>	<p>M1</p> <p>Background material is covered in Public Finance and Public Policy, by Jonathan Gruber, 7th edition – Chapters 1, 2, 3, 5, 6, 7, 8, 9, 10 ISBN: 1319466923</p> <p>M2: TBC</p>
<b>Altre informazioni</b>	
<b>Obiettivi di Sviluppo Sostenibile (SDGs)</b>	Buona occupazione e crescita economica, Utilizzo responsabile delle risorse, Innovazione e infrastrutture

## *Modulo del corso*

<b>Titolo della parte costituente del corso</b>	Politica economica e sviluppo sostenibile
<b>Codice insegnamento</b>	27600A
<b>Settore Scientifico-Disciplinare</b>	SECS-P/02
<b>Lingua</b>	Inglese
<b>Docenti</b>	<p>prof. Mirco Tonin,  <a href="mailto:Mirco.Tonin@unibz.it">Mirco.Tonin@unibz.it</a>  <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/35916">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/35916</a></p>
<b>Assistente</b>	
<b>Semestre</b>	
<b>CFU</b>	6
<b>Docente responsabile</b>	
<b>Ore didattiche frontali</b>	36
<b>Ore di laboratorio</b>	6
<b>Ore di studio individuale</b>	
<b>Ore di ricevimento previste</b>	18
<b>Sintesi contenuti</b>	M1 - This module "Economic Policy and Sustainable Development"

	explores the role of public policy in achieving sustainable development goals (SDGs) through economic interventions. Students will gain knowledge of the tools used in sustainable policy formulation. The course aims to equip students with the analytical skills needed to assess and design effective public policies for sustainable economic development.
<b>Argomenti dell'insegnamento</b>	<ol style="list-style-type: none"> <li>1. The Public Sector <ul style="list-style-type: none"> <li>• Size and Development of the Public Sector</li> <li>• Understanding Public Policy Frameworks</li> </ul> </li> <li>2. Public Policy Toolbox <ul style="list-style-type: none"> <li>• Tools and Strategies in Public Policy</li> <li>• Case Studies and Applications</li> </ul> </li> <li>3. Sustainable Development Principles <ul style="list-style-type: none"> <li>• Concepts and History of Sustainable Development</li> <li>• Introduction to Sustainable Development Goals (SDGs)</li> </ul> </li> <li>4. Integrating SDGs into Economic Policy <ul style="list-style-type: none"> <li>• Role of Public Policy in Achieving SDGs</li> <li>• Strategies and Challenges in Implementation</li> </ul> </li> <li>5. Local and Global Externalities <ul style="list-style-type: none"> <li>• Understanding and Addressing Externalities</li> <li>• Policy Approaches and Solutions</li> </ul> </li> <li>6. Public Goods <ul style="list-style-type: none"> <li>• Provision and Management</li> <li>• Cost-Benefit Analysis in Public Projects</li> </ul> </li> <li>7. Innovation Policy <ul style="list-style-type: none"> <li>• Technology, Growth, and Green Transition</li> <li>• The Role of Innovation in Sustainable Development</li> </ul> </li> </ol>
<b>Modalità di insegnamento</b>	Frontal lectures, exercises, projects; in person.
<b>Bibliografia obbligatoria</b>	<p>The entrepreneurial state, 10th anniversary edition, by Mariana Mazzucato. Penguin.</p> <p>ISBN: 9780141986104</p> <p>A collection of articles will be provided at the beginning of the course.</p>
<b>Bibliografia facoltativa</b>	

<b>Titolo della parte costituente del corso</b>	Gestione ed innovazione nel settore pubblico
<b>Codice insegnamento</b>	27600B
<b>Settore Scientifico-Disciplinare</b>	SECS-P/08
<b>Lingua</b>	Inglese
<b>Docenti</b>	
<b>Assistente</b>	
<b>Semestre</b>	
<b>CFU</b>	6
<b>Docente responsabile</b>	
<b>Ore didattica frontale</b>	36
<b>Ore di laboratorio</b>	-
<b>Ore di studio individuale</b>	
<b>Ore di ricevimento previste</b>	18
<b>Sintesi contenuti</b>	<p>M2 - This module "Public Management and Innovation" provides a structured introduction to the principles, functions, and contemporary challenges of management in the public sector, with a particular emphasis on innovation as a means of enhancing administrative capacity, responsiveness, and societal impact. Special attention is given to the distinctive institutional and political context in which public management operates, including its legal frameworks, accountability mechanisms, and value-driven objectives. Innovation is examined both as a managerial practice and as a policy imperative, particularly in relation to digital transformation, citizen engagement, and sustainable development. Core themes may include: models of public governance, strategic management in the public sector, organizational learning and change, innovation processes, sustainability-oriented public services, and collaborative approaches involving multiple stakeholders.</p>
<b>Argomenti dell'insegnamento</b>	TBD
<b>Modalità di insegnamento</b>	TBD
<b>Bibliografia obbligatoria</b>	TBD

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Bibliografia facoltativa	TBD
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