

Syllabus

Kursbeschreibung

Titel der Lehrveranstaltung	Politik, Management, and Innovation im öffentlichen Sektor
Code der Lehrveranstaltung	27600
Zusätzlicher Titel der Lehrveranstaltung	
Wissenschaftlich-disziplinärer Bereich	
Sprache	Englisch
Studiengang	Master in Politik öffentlicher Institutionen und innovative Governance
Andere Studiengänge (gem. Lehrveranstaltung)	27506 Economic Policy (LM-DATA)
Dozenten/Dozentinnen	Prof. Mirco Tonin, Mirco.Tonin@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/35916 A. Univ.-Prof. Lecturer to be defined,
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Alle Semester
Studienjahr/e	1
KP	12
Vorlesungsstunden	36 (Tonin) + 36 (TBA)
Laboratoriumsstunden	6
Stunden für individuelles Studium	
Vorgesehene Sprechzeiten	18 (Tonin) + 18 (TBA)
Inhaltsangabe	M1 - This module "Economic Policy and Sustainable Development" explores the role of public policy in achieving sustainable development goals (SDGs) through economic interventions. Students will gain knowledge of the tools used in sustainable policy

	<p>formulation. The course aims to equip students with the analytical skills needed to assess and design effective public policies for sustainable economic development.</p> <p>M2- This module "Public Management and Innovation" provides a structured introduction to the principles, functions, and contemporary challenges of management in the public sector, with a particular emphasis on innovation as a means of enhancing administrative capacity, responsiveness, and societal impact. Special attention is given to the distinctive institutional and political context in which public management operates, including its legal frameworks, accountability mechanisms, and value-driven objectives. Innovation is examined both as a managerial practice and as a policy imperative, particularly in relation to digital transformation, citizen engagement, and sustainable development. Core themes may include: models of public governance, strategic management in the public sector, organizational learning and change, innovation processes, sustainability-oriented public services, and collaborative approaches involving multiple stakeholders.</p>
Themen der Lehrveranstaltung	<p>M1 - Course Topics</p> <ol style="list-style-type: none"> 1. The Public Sector <ul style="list-style-type: none"> • Size and Development of the Public Sector • Understanding Public Policy Frameworks 2. Public Policy Toolbox <ul style="list-style-type: none"> • Tools and Strategies in Public Policy • Case Studies and Applications 3. Sustainable Development Principles <ul style="list-style-type: none"> • Concepts and History of Sustainable Development • Introduction to Sustainable Development Goals (SDGs) 4. Integrating SDGs into Economic Policy <ul style="list-style-type: none"> • Role of Public Policy in Achieving SDGs • Strategies and Challenges in Implementation 5. Local and Global Externalities <ul style="list-style-type: none"> • Understanding and Addressing Externalities • Policy Approaches and Solutions 6. Public Goods <ul style="list-style-type: none"> • Provision and Management • Cost-Benefit Analysis in Public Projects

	<p>7. Innovation Policy</p> <ul style="list-style-type: none"> • Technology, Growth, and Green Transition • The Role of Innovation in Sustainable Development <p>M2 - TBC</p>
Stichwörter	<p>Economic Policy</p> <p>Innovation</p> <p>Sustainability</p>
Empfohlene Voraussetzungen	
Propädeutische Lehrveranstaltungen	
Unterrichtsform	M1: Frontal lectures, exercises, projects
Anwesenheitspflicht	Attendance is recommended, but not mandatory
Spezifische Bildungsziele und erwartete Lernergebnisse	<p>Knowledge and understanding</p> <p>The student will acquire knowledge of organisational models, the business factors involved in the organisation of public enterprises operating in different sectors (international organisations, central government, local authorities, health, public enterprises) and the consequences for the community.</p> <p>You will also acquire knowledge necessary for developing, managing and evaluating the impact of public projects, and knowledge useful for analysing organisational innovation processes and interpreting current tools and trends relating to personnel management in public companies.</p> <p>The student will acquire the knowledge of economic theory needed to understand and analyse economic and business phenomena in the public sector in order to support decision-making processes. Knowledge of public policy and the tools necessary for the design of sustainable policies will be consolidated. Knowledge related to the labour market, education and health will also be deepened, functional to the development of public policy analysis and evaluation skills.</p> <p>Ability to apply knowledge and understanding</p> <p>The student will acquire the ability to:</p>

	<ul style="list-style-type: none"> - interpret market trends through the application of appropriate economic models and implement economic analysis tools, also using data; - apply economic models to describe the behaviour of economic agents and develop sustainable economic policies in various application domains of interest to companies and public bodies; - identify and distinguish management concepts and issues in relation to real or hypothetical situations concerning public institutions and companies also in different contexts (e.g. different services/activities/institutions, different local or international institutional levels); - develop and administer projects from the design phase to the operational execution phases, including the assessment of their impact on society, the economy and the environment. <p>Autonomy of judgement</p> <p>The student will acquire the ability to:</p> <ul style="list-style-type: none"> - apply acquired knowledge to interpret economic and business phenomena in order to make directional and operational decisions in the context of public administration; - select data and use appropriate information to describe a problem concerning the design, implementation and evaluation of public sector projects and policies, aiming at innovation and improvement of processes, products and results; - relate models and empirical evidence in the study of public policy phenomena; - reflect, also in a perspective of public ethics and sustainability with regard to future generations, on the responsibilities connected with the use of public resources. <p>Communication skills</p> <p>The student will acquire the ability to communicate effectively in oral and written form the specialised content of the individual disciplines, using different registers according to recipients and communicative and didactic purposes, and to evaluate the formative effects of his/her communication.</p> <p>Learning skills</p>
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	<p>The student will acquire the ability to:</p> <ul style="list-style-type: none"> - use information technology autonomously to carry out bibliographical research and investigations and for one's own training and further education; - identify thematic links and establish relationships between different cases and contexts of analysis; - frame a new problem systematically and generate appropriate taxonomies; - develop general models from the phenomena studied.
Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche Informationen)	
Art der Prüfung	<p>M1</p> <p>Written and project work: written exam with review questions and project report done in groups.</p> <p>For Attending Students:</p> <ul style="list-style-type: none"> • Team Project Report and Presentation (30%): Students will collaborate on a comprehensive project report that is relevant to the course's subject matter. This report will be accompanied by a presentation, where each team will articulate their findings and recommendations. • Written Exam (70%): The exam will consist of review questions designed to test students' understanding of the course material. Questions will range from theoretical knowledge to application-based scenarios that require critical thinking and synthesis of learned concepts. <p>For Non-Attending Students:</p> <ul style="list-style-type: none"> • Written Exam (100%): Non-attending students will take a more extensive written exam. <p>M2: TBC</p>
Bewertungskriterien	<p>M1</p> <p>Evaluation criteria relevant for both assessments: clarity of</p>

	<p>answers, mastery of specific terminology, ability to summarize, evaluate, and establish relationships between topics, ability to apply concepts to real-world examples.</p> <ul style="list-style-type: none"> • Team Project Report: <ul style="list-style-type: none"> o Depth and accuracy of content o Integration and application of course concepts to the project topic o Originality and creativity in problem-solving and analysis o Clarity, organization, and professionalism of the written report • Team Presentation: <ul style="list-style-type: none"> o Effectiveness of communication and ability to engage the audience o Visual and analytical clarity of presentation materials o Responsiveness to questions and ability to discuss the project in depth • Written Exam: <ul style="list-style-type: none"> o Comprehension of course material and key concepts o Ability to apply theoretical knowledge to practical scenarios o Critical thinking and analytical skills in responding to review questions o Quality of written communication, including structure and articulation of arguments <p>M2: TBC</p>
Pflichtliteratur	<p>M1</p> <p>The entrepreneurial state, 10th anniversary edition, by Mariana Mazzucato. Penguin.</p> <p>ISBN: 9780141986104</p> <p>A collection of articles will be provided at the beginning of the course.</p> <p>M2: TBC</p>

Weiterführende Literatur	<p>M1</p> <p>Background material is covered in Public Finance and Public Policy, by Jonathan Gruber, 7th edition – Chapters 1, 2, 3, 5, 6, 7, 8, 9, 10 ISBN: 1319466923</p> <p>M2: TBC</p>
Weitere Informationen	
Ziele für nachhaltige Entwicklung (SDGs)	Menschenwürdige Arbeit und Wirtschaftswachstum, Nachhaltiger Konsum und Produktion, Industrie, Innovation und Infrastruktur

Kursmodul

Titel des Bestandteils der Lehrveranstaltung	Wirtschaftspolitik und nachhaltige Entwicklung
Code der Lehrveranstaltung	27600A
Wissenschaftlich-disziplinärer Bereich	SECS-P/02
Sprache	Englisch
Dozenten/Dozentinnen	Prof. Mirco Tonin, Mirco.Tonin@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/35916
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	
KP	6
Verantwortliche/r Dozent/in	
Vorlesungsstunden	36
Laboratoriumsstunden	6
Stunden für individuelles Studium	
Vorgesehene Sprechzeiten	18
Inhaltsangabe	M1 - This module "Economic Policy and Sustainable Development"

	<p>explores the role of public policy in achieving sustainable development goals (SDGs) through economic interventions. Students will gain knowledge of the tools used in sustainable policy formulation. The course aims to equip students with the analytical skills needed to assess and design effective public policies for sustainable economic development.</p>
Themen der Lehrveranstaltung	<ol style="list-style-type: none"> 1. The Public Sector <ul style="list-style-type: none"> • Size and Development of the Public Sector • Understanding Public Policy Frameworks 2. Public Policy Toolbox <ul style="list-style-type: none"> • Tools and Strategies in Public Policy • Case Studies and Applications 3. Sustainable Development Principles <ul style="list-style-type: none"> • Concepts and History of Sustainable Development • Introduction to Sustainable Development Goals (SDGs) 4. Integrating SDGs into Economic Policy <ul style="list-style-type: none"> • Role of Public Policy in Achieving SDGs • Strategies and Challenges in Implementation 5. Local and Global Externalities <ul style="list-style-type: none"> • Understanding and Addressing Externalities • Policy Approaches and Solutions 6. Public Goods <ul style="list-style-type: none"> • Provision and Management • Cost-Benefit Analysis in Public Projects 7. Innovation Policy <ul style="list-style-type: none"> • Technology, Growth, and Green Transition • The Role of Innovation in Sustainable Development
Unterrichtsform	Frontal lectures, exercises, projects; in person.
Pflichtliteratur	<p>The entrepreneurial state, 10th anniversary edition, by Mariana Mazzucato. Penguin.</p> <p>ISBN: 9780141986104</p> <p>A collection of articles will be provided at the beginning of the course.</p>
Weiterführende Literatur	

Titel des Bestandteils der Lehrveranstaltung	Management und Innovation in öffentlichen Sektor
Code der Lehrveranstaltung	27600B
Wissenschaftlich-disziplinärer Bereich	SECS-P/08
Sprache	Englisch
Dozenten/Dozentinnen	
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	
KP	6
Verantwortliche/r Dozent/in	
Vorlesungsstunden	36
Laboratoriumsstunden	-
Stunden für individuelles Studium	
Vorgesehene Sprechzeiten	18
Inhaltsangabe	<p>M2 - This module "Public Management and Innovation" provides a structured introduction to the principles, functions, and contemporary challenges of management in the public sector, with a particular emphasis on innovation as a means of enhancing administrative capacity, responsiveness, and societal impact. Special attention is given to the distinctive institutional and political context in which public management operates, including its legal frameworks, accountability mechanisms, and value-driven objectives. Innovation is examined both as a managerial practice and as a policy imperative, particularly in relation to digital transformation, citizen engagement, and sustainable development. Core themes may include: models of public governance, strategic management in the public sector, organizational learning and change, innovation processes, sustainability-oriented public services, and collaborative approaches involving multiple stakeholders.</p>
Themen der Lehrveranstaltung	TBD
Unterrichtsform	TBD

Pflichtliteratur	TBD
Weiterführende Literatur	TBD