

Syllabus

Kursbeschreibung

Titel der Lehrveranstaltung	Politik, Management, und Innovation im öffentlichen Sektor
Code der Lehrveranstaltung	27600
Zusätzlicher Titel der Lehrveranstaltung	
Wissenschaftlich- disziplinärer Bereich	
Sprache	Englisch
Studiengang	Master in Politik öffentlicher Institutionen und innovative Governance
Andere Studiengänge (gem. Lehrveranstaltung)	27506 Economic Policy (LM-DATA)
Dozenten/Dozentinnen	Prof. Mirco Tonin, Mirco.Tonin@unibz.it https://www.unibz.it/en/faculties/economics- management/academic-staff/person/35916 A. UnivProf. Lecturer to be defined,
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Alle Semester
Studienjahr/e	1
KP	12
Vorlesungsstunden	36 (Tonin) + 36 (TBA)
Laboratoriumsstunden	6
Stunden für individuelles Studium	
Vorgesehene Sprechzeiten	18 (Tonin) + 18 (TBA)
Inhaltsangabe	M1 - Module M1 "Economic Policy and Sustainable Development" explores the role of public policy in achieving sustainable development goals (SDGs) through economic interventions. Students will gain knowledge of the tools used in sustainable policy

formulation. The course aims to equip students with the analytical skills needed to assess and design effective public policies for sustainable economic development.

M2 - Module M2 "Public Management and Innovation" provides a structured introduction to the principles, functions, and contemporary challenges of management in the public sector, with a particular emphasis on innovation as a means of enhancing administrative capacity, responsiveness, and societal impact. Special attention is given to the distinctive institutional and political context in which public management operates, including its legal frameworks, accountability mechanisms, and value-driven objectives. Innovation is examined both as a managerial practice and as a policy imperative, particularly in relation to digital transformation, citizen engagement, and sustainable development. Core themes may include: models of public governance, strategic management in the public sector, organizational learning and change, innovation processes, sustainability-oriented public services, and collaborative approaches involving multiple stakeholders.

Themen der Lehrveranstaltung

M1 - Course Topics

- 1. The Public Sector
- Size and Development of the Public Sector
- Understanding Public Policy Frameworks
- 2. Public Policy Toolbox
- Tools and Strategies in Public Policy
- Case Studies and Applications
- 3. Sustainable Development Principles
- Concepts and History of Sustainable Development
- Introduction to Sustainable Development Goals (SDGs)
- 4. Integrating SDGs into Economic Policy
- Role of Public Policy in Achieving SDGs
- Strategies and Challenges in Implementation
- 5. Local and Global Externalities
- Understanding and Addressing Externalities
- Policy Approaches and Solutions
- 6. Public Goods
- Provision and Management
- Cost-Benefit Analysis in Public Projects



	7. Innovation Policy
	Technology, Growth, and Green Transition
	The Role of Innovation in Sustainable Development
	M2 - TBC
Stichwörter	Economic Policy
	Innovation
	Sustainability
Empfohlene	
Voraussetzungen	
Propädeutische	
Lehrveranstaltungen	
Unterrichtsform	M1: Frontal lectures, exercises, projects
Anwesenheitspflicht	Attendance is recommended, but not mandatory
Spezifische Bildungsziele	Knowledge and understanding
und erwartete	
Lernergebnisse	The student will acquire knowledge of organisational models, the
	business factors involved in the organisation of public enterprises
	operating in different sectors (international organisations, central
	government, local authorities, health, public enterprises) and the
	consequences for the community.
	You will also acquire knowledge necessary for developing,
	managing and evaluating the impact of public projects, and
	knowledge useful for analysing organisational innovation processes
	and interpreting current tools and trends relating to personnel
	management in public companies.
	The student will acquire the knowledge of economic theory needed
	to understand and analyse economic and business phenomena in
	the public sector in order to support decision-making processes.
	Knowledge of public policy and the tools necessary for the design
	of sustainable policies will be consolidated. Knowledge related to
	the labour market, education and health will also be deepened,
	functional to the development of public policy analysis and
	evaluation skills.
	Ability to apply knowledge and understanding
	The student will acquire the ability to:

- interpret market trends through the application of appropriate economic models and implement economic analysis tools, also using data;
- apply economic models to describe the behaviour of economic agents and develop sustainable economic policies in various application domains of interest to companies and public bodies;
- identify and distinguish management concepts and issues in relation to real or hypothetical situations concerning public institutions and companies also in different contexts (e.g. different services/activities/institutions, different local or international institutional levels);
- develop and administer projects from the design phase to the operational execution phases, including the assessment of their impact on society, the economy and the environment.

Autonomy of judgement

The student will acquire the ability to:

- apply acquired knowledge to interpret economic and business phenomena in order to make directional and operational decisions in the context of public administration;
- select data and use appropriate information to describe a problem concerning the design, implementation and evaluation of public sector projects and policies, aiming at innovation and improvement of processes, products and results;
- relate models and empirical evidence in the study of public policy phenomena;
- reflect, also in a perspective of public ethics and sustainability with regard to future generations, on the responsibilities connected with the use of public resources.

Communication skills

The student will acquire the ability to communicate effectively in oral and written form the specialised content of the individual disciplines, using different registers according to recipients and communicative and didactic purposes, and to evaluate the formative effects of his/her communication.

Learning skills



	The student will acquire the ability to: - use information technology autonomously to carry out bibliographical research and investigations and for one's own training and further education; - identify thematic links and establish relationships between different cases and contexts of analysis; - frame a new problem systematically and generate appropriate taxonomies; - develop general models from the phenomena studied.
Spezifisches Bildungsziel	
und erwartete	
Lernergebnisse (zusätzliche	
Informationen)	
Art der Prüfung	M1
	Written and project work: written exam with review questions and
	project report done in groups.
	For Attending Students:
	Team Project Report and Presentation (30%): Students will
	collaborate on a comprehensive project report that is relevant to
	the course's subject matter. This report will be accompanied by a
	presentation, where each team will articulate their findings and
	recommendations.
	Written Exam (70%): The exam will consist of review questions designed to test students' understanding of the source material.
	designed to test students' understanding of the course material. Questions will range from theoretical knowledge to application-
	based scenarios that require critical thinking and synthesis of learned concepts.
	For Non-Attending Students:
	• Written Exam (100%): Non-attending students will take a more
	extensive written exam.
	M2: TBC
Bewertungskriterien	M1
	Evaluation criteria relevant for both assessments: clarity of

Pflichtliteratur

answers, mastery of specific terminology, ability to summarize, evaluate, and establish relationships between topics, ability to apply concepts to real-world examples. Team Project Report: Depth and accuracy of content Integration and application of course concepts to the project 0 topic Originality and creativity in problem-solving and analysis Clarity, organization, and professionalism of the written report Team Presentation: Effectiveness of communication and ability to engage the audience Visual and analytical clarity of presentation materials Responsiveness to questions and ability to discuss the project in depth Written Exam: Comprehension of course material and key concepts Ability to apply theoretical knowledge to practical scenarios Critical thinking and analytical skills in responding to review questions Quality of written communication, including structure and articulation of arguments M2: TBC M1 The entrepreneurial state, 10th anniversary edition, by Mariana Mazzucato. Penguin. ISBN: 9780141986104 A collection of articles will be provided at the beginning of the course. M2: TBC

Weiterführende Literatur	M1
	Background material is covered in Public Finance and Public Policy, by Jonathan Gruber, 7th edition – Chapters 1, 2, 3, 5, 6, 7, 8, 9, 10 ISBN: 1319466923
	M2: TBC
Weitere Informationen	
Ziele für nachhaltige	Menschenwürdige Arbeit und Wirtschaftswachstum, Nachhaltiger
Entwicklung (SDGs)	Konsum und Produktion, Industrie, Innovation und Infrastruktur

Kursmodul

Titel des Bestandteils der Lehrveranstaltung	Wirtschaftspolitik und nachhaltige Entwicklung
Code der Lehrveranstaltung	27600A
Wissenschaftlich- disziplinärer Bereich	SECS-P/02
Sprache	Englisch
Dozenten/Dozentinnen	Prof. Mirco Tonin, Mirco.Tonin@unibz.it https://www.unibz.it/en/faculties/economics- management/academic-staff/person/35916
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Erstes Semester
КР	6
Verantwortliche/r Dozent/in	
Vorlesungsstunden	36
Laboratoriumsstunden	6
Stunden für individuelles Studium	
Vorgesehene Sprechzeiten	18
Inhaltsangabe	M1 - This module "Economic Policy and Sustainable Development"

	explores the role of public policy in achieving sustainable
	development goals (SDGs) through economic interventions.
	Students will gain knowledge of the tools used in sustainable policy
	formulation. The course aims to equip students with the analytical
	skills needed to assess and design effective public policies for
	sustainable economic development.
Themen der	1. The Public Sector
Lehrveranstaltung	Size and Development of the Public Sector
	Understanding Public Policy Frameworks
	2. Public Policy Toolbox
	Tools and Strategies in Public Policy
	Case Studies and Applications
	3. Sustainable Development Principles
	Concepts and History of Sustainable Development
	Introduction to Sustainable Development Goals (SDGs)
	4. Integrating SDGs into Economic Policy
	Role of Public Policy in Achieving SDGs
	Strategies and Challenges in Implementation
	5. Local and Global Externalities
	Understanding and Addressing Externalities
	Policy Approaches and Solutions
	6. Public Goods
	Provision and Management
	Cost-Benefit Analysis in Public Projects
	7. Innovation Policy
	Technology, Growth, and Green Transition
	The Role of Innovation in Sustainable Development
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Unterrichtsform	Frontal lectures, exercises, projects; in person.
Pflichtliteratur	The entrepreneurial state, 10th anniversary edition, by Mariana Mazzucato. Penguin.
	ISBN: 9780141986104
	A collection of articles will be provided at the beginning of the course.
Weiterführende Literatur	

Titel des Bestandteils der Lehrveranstaltung	Management und Innovation in öffentlichen Sektor
Code der Lehrveranstaltung	27600B
Wissenschaftlich- disziplinärer Bereich	SECS-P/08
Sprache	Englisch
Dozenten/Dozentinnen	
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Zweites Semester
КР	6
Verantwortliche/r Dozent/in	
Vorlesungsstunden	36
Laboratoriumsstunden	-
Stunden für individuelles Studium	
Vorgesehene Sprechzeiten	18
Inhaltsangabe	M2 - This module "Public Management and Innovation" provides a structured introduction to the principles, functions, and contemporary challenges of management in the public sector, with a particular emphasis on innovation as a means of enhancing administrative capacity, responsiveness, and societal impact. Special attention is given to the distinctive institutional and political context in which public management operates, including its legal frameworks, accountability mechanisms, and value-driven objectives. Innovation is examined both as a managerial practice and as a policy imperative, particularly in relation to digital transformation, citizen engagement, and sustainable development. Core themes may include: models of public governance, strategic management in the public sector, organizational learning and change, innovation processes, sustainability-oriented public services, and collaborative approaches involving multiple stakeholders.
Themen der	TBD
Lehrveranstaltung	
Unterrichtsform	TBD



Pflichtliteratur	TBD
Weiterführende Literatur	TBD