

Syllabus

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Titul dl curs	Organizzazione aziendale nel settore enogastronomico
Codesc dl curs	40411
Titul suplementar	
SSD	ECON-08/A
Lingaz	Tedesco
Curs de laurea	Corso di laurea in Scienze Enogastronomiche di Montagna
D'autri cursc de laurea (cursc deberieda)	Loaned course - Human resources and organization (cod. 27355 - Bachelor in Economics and Management - Faculty of Economics)
Dozenc	prof. Marjaana Gunkel, Marjaana.Gunkel@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/35342
Assistent didatich	
Semester	Secondo semestre
Ann/Agn de stude	2nd
Credic universitars	6
Ores de insegnament	36
Ores de laboratore	-
Ores de stude individual	90
Ores de riceviment prevedudes	18
Ressumè di contegnus	Organizations and their environment, Organizational Design, Organizational change, Human resource management in an organization, Personnel planning, Recruiting and selection, Training and development, Motivation, Talent Management, International Human Resource Management.
Argomenc dl curs	Organizations and their environment, Organizational Design, Organizational change, Human resource management in an organization, Personnel planning, Recruiting and selection, Training and development, Motivation, Talent Management.

Paroles clef	Organizations, Organizational Design, Human Resource Management, Training, Talent Management
Prerequisic aconsiés	
Cursc propedeutics	Nessuno
Modalité de ensegnament	Lectures, exercises, case studies, and group presentations
Oblianza de frecuencia	No
Obietifs formatifs y competenzes da arjonje	<p>Knowledge and understanding:</p> <ul style="list-style-type: none"> • the students of the course will learn theoretical and practical knowledge relevant to the analysis and understanding of the main models of work organization applied to companies in various business contexts; • the students learn the theories and models of management of the human resources. <p>Applying knowledge and understanding:</p> <ul style="list-style-type: none"> • the students of the course will learn conceptual and theoretical tools useful for solving problems of organization and management. <p>Making judgments:</p> <ul style="list-style-type: none"> • the students of the course create the ability to identify key variables in assessing and making judgments about the management of organizations. <p>Communication skills:</p> <ul style="list-style-type: none"> • the students of the course will acquire competencies to understand and explain organizational and management issues during class room presentations. <p>Learning skills:</p> <ul style="list-style-type: none"> • the course will help the participants to obtain a better ability to understand the functioning of organizations; • after the course the students are able to critically assess the design of organizations and the management of their human resources.
Obietifs formatifs y competenzes da arjonje (informazioni supplementares)	<p>The course refers to the basic/typical/complementary educational activities chosen by the student and belongs to the scientific area of Business Administration.</p> <p>The course provides a general overview of the topics of Organization and Human Resource Management. The first part of the course will focus on the topics of Organization, the second part on the topics of Human Resource Management. Both topics are</p>

	related to the praxis. Exercises, case studies, and student presentations enhance the learning of the topics.
Sort de ejam	<p>The time slot of the exam is the same for attending and non attending students</p> <p>Attending students: Written examination (multiple choice and questions with short answers) and case study work with oral presentations</p> <p>Non attending students: Written examination (multiple choice and questions with short answers and/or essay questions)</p>
Criters de valutazion	<p>70%: Written examination (multiple choice and questions with short answers).</p> <p>30%: case study work as well as oral presentations during class room sessions.</p> <p>For students who do not attend the course, the grade is based on the final exam.</p>
Bibliografia obligatora	<p>Jones, G. R. & Bouncken, R. B. (2008), Organisation –Theorie, Design und Wandel, München: Pearson.</p> <p>Bartscher, T. & Nissen, R. (2024), Personalmanagement – Grundlagen, Handlungsfelder, Praxis, München: Pearson.</p>
Bibliografia aconsieda	<p>Picot, A. et al (2020), Organisation. Theorie und Praxis aus ökonomischer Sicht, Stuttgart: Schäffer-Poeschel.</p> <p>Wolff, B. & Lazear, E. P. (2001), Einführung in die Personalökonomik, Stuttgart: Schäffer-Poeschel.</p> <p>Böhmer, N., Schinnenburg, H., & Steinert, C. (2012), Fallstudien in Personalmanagement – Entscheidungen treffen, Konzepte entwickeln, Strategien aufbauen, München: Pearson.</p>
Deplù informaziuns	
OSS	Buona occupazione e crescita economica, Parità di genere