

Syllabus

Kursbeschreibung

Titel der Lehrveranstaltung	Thesis Project Phase 1: Research through Design, Exploration and Experimentation
Code der Lehrveranstaltung	96103
Zusätzlicher Titel der Lehrveranstaltung	
Wissenschaftlich- disziplinärer Bereich	ICAR/13
Sprache	Englisch
Studiengang	Master in Ökosozialem Design
Andere Studiengänge (gem. Lehrveranstaltung)	
Dozenten/Dozentinnen	Prof. Christian Krois, Kris.Krois@unibz.it https://www.unibz.it/en/faculties/design-art/academic- staff/person/893 Prof. Secil Ugur Yavuz, Secil.UgurYavuz@unibz.it https://www.unibz.it/en/faculties/design-art/academic- staff/person/36117 Prof. Sónia Amélia Cabral Matos, Sonia.CabralMatos@unibz.it https://www.unibz.it/en/faculties/design-art/academic- staff/person/48172
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Erstes Semester
Studienjahr/e	2nd year
KP	15
Vorlesungsstunden	90 CIS/90 OSS + 60
Laboratoriumsstunden	0
Stunden für individuelles	0



Studium	
Vorgesehene Sprechzeiten	60 CIS/60 OSS + 18
Inhaltsangabe	In Thesis Project Phase 1, students start the first part of the development of their thesis project. In the third semester, students choose and explore a topic, challenges or issues within a specific context, collaborating with various partners. They do literature review, case-study analysis, research-through-design and field research to explore their chosen topics. By means of practice-based experiments, interventions, failures and successes students develop the grounding of their thesis project and define their thesis project proposal. This lays the foundations for the subsequent elaboration of the final project and the written part of the Thesis.
	The course is led by a team of three teachers: a design researcher together with design practitioners, covering the areas Objects—Spaces-Services and Communication—Interaction—Services. They collaborate closely in providing input, facilitating learning experiences and coaching students. Both students and teachers foster transdisciplinary dialogue and actions, among others by involving teachers of the courses of the areas Observe, Analyse & Apply and of Make & Intervene. Additionally, the project teachers organize the Master Colloquia, where external experts from civil society, companies, organisations and institutions are invited to discuss the students' projects.
Themen der Lehrveranstaltung	CIS – Communication-Interaction-Services: Theories, strategies and practices of emancipatory social-ecological transformation Communication design Outreach strategies
	OSS – Objects - Spaces - Services: Relational Design Material Agency Techno-ecologies and post-humanism Design Research: Action-Oriented Research Positionality and Reflexivity

Vulnerability and Ethics
eco-social design, project development, experimentation and prototyping, exploring the context/stakeholders and partners
- Lectures, presentations, workshops
- Weekly check-in sessions
- Collective mapping sessions
- Review and support sessions
- Guest lectures
- (Im)possible partner meetings (A conversational format for
engaging with transformation-oriented actors who may become
project partners.)
- Site explorations
- Case study sharing and analysis
- Reading circles
- Master colloquia with external experts (a feedback session
supporting students in developing their thesis project proposal)
highly recommended
Knowledge and understanding
Students course will have developed their own individual project
practice and will be able to:
- design, implement and manage projects
- initiate, carry out and lead project-oriented research,
development and design activities
- develop creative solutions and processes
- working with and leading multidisciplinary teams
- working with different experts, companies, organisations, groups
and people
- designing the aesthetic dimension of projects or collaborating in
design
- developing prototypes or delegating their development
- developing prototypes or delegating their development - developing interventions and events or delegating their
- developing interventions and events or delegating their

evaluation.

	Applying knowledge and understanding
	Students will be able to:
	- develop projects and practices suitable for addressing complex
	challenges.
	- make tangible ideas, reports and projects, such as sketches,
	visualisations, mock-ups, models, prototypes, interventions and
	prototype events
	Making judgements
	Students will be able to:
	- take responsibility for the development and management of
	projects and activities
	- judging independently and critically: concepts and drafts, one's
	own behaviour and contribution (through reflection and self-
	criticism)
	Communication skills
	Students will be able to:
	- communicate convincingly in different ways and with different
	audiences
	- present projects convincingly
	- argue creative and strategic decisions
	- communicate productively within the team
	- lead creative processes and teams
	Learning skills
	Students will be able to:
	- working independently to learn according to different situations
	and in a personal way through experimentation and planning
	- working independently to learn according to different situations
	and in a personal way through the development of prototypes,
	models, mock-ups and the feedback they provide
Spezifisches Bildungsziel	
und erwartete	
Lernergebnisse (zusätzliche	
Informationen)	
Art der Prüfung	At the end of the semester, students exhibit, present, and critically
	1



discuss their work and its future perspectives.

The complete assessment will be based on all elements: the exam presentation and discussion, the submitted document, the short video and the exhibition.

The exam consists of an oral presentation and discussion of the above-mentioned elements.

The students submit a document, laying out a concise conceptual framing, including an analysis of contexts and backgrounds, synthesis of the theoretical underpinnings, empirical data, transformation strategy and tactics, relevant case studies and what is learned from them, documentation of the iterative development process, key moments, elements, activities, prototypes and decisions, maps of partners, stakeholders and allies, critical reflections, possible economic foundations, future perspectives, and everything that matters for the project and practice.

As part of their final assessment, students will create and submit a short video (1–2 minutes) that introduces and explains their semester work. This video should not only communicate the core ideas and objectives of their project but also present an appealing story..

Each work is exhibited at the end of the semester in the GOG exhibition of the faculty. The short video will be part of the exhibition, which should also be designed.

A short documentation needs to be submitted to the faculties online showcase. It needs to speak to all potentially interested audiences, such as current and future students, existing and future external partners, stakeholder and funders, and all, who could benefits from the projects and practices and support them.

Assessment of non-attending students:

Non-attending students have the same assessment criteria as attending students. All requested assignments need to be done, and all deliverables (above mentioned) need to be provided in time.

Bewertungskriterien	The evaluation process will consider these criteria:
	Eco-Social agency: (Potential) contribution to emancipatory social-ecological transformation
	2. Qualities of the designed artefacts: Aesthetic and technical qualities, and in how far these qualities foster the eco-social agency. How they build upon the state of the art in your chosen field and (design) disciplines. Boldness and vigour of experimentation and design exploration.
	3. Conceptual framing, reflection and future perspectives: Clarity and coherence of the conceptual framing, including synthesis of the theoretical underpinnings, empirical basis, transformation strategy, understanding of context and backgrounds, relevance of case studies, planning of and learnings from the iterative development process, critical reflections, possible economic foundations, and future perspectives.
	4. Relations, processes and organization: Quality of relations and processes with the project team, collaborators, partners, stakeholders and other actors. Management of time, resources, and persons (project management).
	5. Storytelling: Effectiveness and potential in communicating the project to relevant publics. Quality of presentation techniques and narrative. How well the story attracts attention, convinces and touches audiences. Defence of proposition and response to critics.
	How elements and qualities discussed under 2 – 5 are contributing to (or hindering) emancipatory social-ecological transformation (criterium #1).
Pflichtliteratur	Brave New Alps, Elzenbaumer, B., Franz, F. (2021). Design(ers) Beyond Precarity: proposals for everyday action. <i>Design Struggles Intersecting Histories, Pedagogies, and Perspectives.</i>

Bollier, D. (2024). Challenges in Expanding the

288–301.DOI: https://doi.org/10.5334/ijc.1389

Commonsverse. International Journal of the Commons, 18(1), pp.

Chatzidakis, A., Hakim, J., Litter, J., & Rottenberg, C. (2020). *The Care manifesto: The politics of interdependence*. Verso Books.

Haug, F. (2009). *The "Four-in-One Perspective": A Manifesto for a More Just Life, Socialism and Democracy*, 23:1, 119-123, DOI: 10.1080/08854300802635932

Groos, J., & Sorg, C. (2025). Creative Construction. Policy Press.

Habermann, F. (2024). Overcoming Exploitation and Externalisation. An Intersectional Theory of Hegemony and Transformation, Taylor & Francis

Helfrich, D., Bollier, D. (2019). <u>Free, Fair, and Alive</u> – The Insurgent Power of the Commons, New Society Publishers.

ILA Kollektiv (2019). At the Expense of Others? How the imperial mode of living prevents a good life for all. oekom, Munich (PDF)

Int. Research G. on Authoritarianism and Counter-Strategies kollektiv orangotango (eds. 2024). *Beyond Molotovs – A Visual Handbook of Anti-Authoritarian Strategies*. Bielefeld: transcript Verlag

Pater, R. (2021). Caps Lock: How Capitalism Took Hold of Graphic Design, and How to Escape from It. Valiz Press.

Potter, W. (2024, October 29). Statement Guide to Counter the Far-Right. The Commons Library. (LINK)

Saito, K. (2024). *Slow Down. The Degrowth Manifesto.* Astra Publishing House

Bafta, S. & Mendívil, E. R. (2025). *The Diversity of Exploitation. On the Critique of Dominant Antiracism.* Brill

Shiva, D. V., Jafri, AH., Bedi, G., & Hollar-Bhar, R. (1997). The Enclosure and Recovery of the Commons: Biodiversity, Indigenous Knowledge and Intellectual Property Rights. *Research Foundation for Science, Technology and Ecology.*

Wizinsky, M. (2022). Design after Capitalism. Transforming Design Today for an Equitable Tomorrow. The MIT Press

Tufekci, Z. (2017). Twitter and Tear Gas: The Power and Fragility of Networked Protest. Yale University Press, USA.

Tsing, A. L. (2015). The Mushroom at the End of the World - On the Possibility of Life in Capitalist Ruins. Princeton: Princeton University Press,

Constaza-Chock, S. (2020) Design Justice - Community-Led Practices to Build the Worlds We Need, MIT Press.

Chapman, J. (2021) Meaningful Stuff: Design That Lasts. MIT press.

Wakkary, R. (2021). Things We could Design - For More than Human-centred worlds. MIT press.

Kimmerer, R. W. (2013). Braiding Sweetgrass: Indigenous Wisdom, Scientific Knowledge, and the Teachings of Plants. Penguin Books.

Avila, M. (2022). Designing for Interdependence: A Poetics of Relating. Bloomsbury Publishing.

	Egmose, J.; Hauggaard-Nielsen, H. & Gaarsmand Jacobsen, S. (2022) Action research in the plural crisis of the living: understanding, envisioning, practicing, organising eco-social transformation, Educational Action Research, 30:4, 671-683, DOI: 10.1080/09650792.2022.2084433
	Numans, W., Boog, J., Van Regenmortel, T., & Schalk, R. (2023). Examining the Co-impact of Participatory Action-Oriented Research. Bringing Hidden effects to the Surface. A Case Study. International Journal of Qualitative Methods, 22. https://doi.org/10.1177/16094069231199948
	Robles Lomeli, J., & Rappaport, J. (2018). Imagining Latin American Social Science from the Global South: Orlando Fals Borda and Participatory Action Research. Latin American Research Review, 53(3), 597-612. doi:10.25222/larr.164
	Santos, B. de S. (2016) Epistemologies of the South¿: justice against epistemicide. [Online]. London: Routledge.
	Schön, D. A. (2011) The Reflective Practitioner: how professionals think in action. Paperback ed., reprinted. Aldershot [etc: Ashgate.
	Smith, L. T. (2022) Decolonizing methodologies research and indigenous peoples. Third edition. London [etc: Bloomsbury Academic.
Weiterführende Literatur	
Weitere Informationen	
Ziele für nachhaltige Entwicklung (SDGs)	Keine Armut, Partnerschaften zur Erreichung der Ziele, Gesundheit und Wohlergehen, Hochwertige Bildung, Geschlechter-Gleichheit, Sauberes Wasser und Sanitär-Einrichtungen, Bezahlbare und saubere Energie, Menschenwürdige Arbeit und Wirtschaftswachstum, Weniger Ungleichheiten, Nachhaltige Städte
	und Gemeinden, Nachhaltiger Konsum und Produktion,



Maßnahmen zum Klimaschutz, Leben unter Wasser, Leben an
Land, Frieden, Gerechtigkeit und starke Institutionen, Kein Hunger

Kursmodul

Titel des Bestandteils der Lehrveranstaltung	Design 3
Code der Lehrveranstaltung	96103A
Wissenschaftlich- disziplinärer Bereich	ICAR/13
Sprache	Englisch
Dozenten/Dozentinnen	Prof. Christian Krois, Kris.Krois@unibz.it https://www.unibz.it/en/faculties/design-art/academic- staff/person/893 Prof. Secil Ugur Yavuz, Secil.UgurYavuz@unibz.it https://www.unibz.it/en/faculties/design-art/academic- staff/person/36117
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Erstes Semester
KP	9
Verantwortliche/r Dozent/in	
Vorlesungsstunden	90 (for each module)
Laboratoriumsstunden	0
Stunden für individuelles Studium	ca. 350 = 210 Design Project 3 + 140 Design Research
Vorgesehene Sprechzeiten	60 (for each module)
Inhaltsangabe	The course is led by a team of three teachers: a design researcher together with design practitioners, covering the areas Objects—Spaces-Services and Communication—Interaction—Services. They collaborate closely in providing input, facilitating learning experiences and coaching students. Both students and teachers foster transdisciplinary dialogue and actions, among others by involving teachers of the courses of the areas Observe, Analyse & Apply and of Make & Intervene. Additionally, the project teachers

Themen der

Lehrveranstaltung

Unterrichtsform

organize the Master Colloquia, where external experts from civil society, companies, organisations and institutions are invited to discuss the students' projects.
The project leaders collaborate closely with Design Research related to Project 3. The project leader in Communication—Interaction—Services focuses in particular on communication strategies, media tactics, experience design, interaction and/or service design bringing in best practice from socially, politically and environmentally engaged
design.
The project leader in Objects–Spaces–Services supports the development of each student's project and practices, in particular, related to the design of objects, spaces and/or services bringing in best practice from socially, politically and environmentally engaged design.
The project leader collaborates closely with "Design Research related to project 3" module.
A (CIS – Communication-Interaction-Services): Theories, strategies and practices of emancipatory social-ecological transformation Communication design Outreach strategies
B (OSS – Objects - Spaces - Services): Relational Design Material Agency Techno-ecologies and post-humanism
 Lectures, presentations, workshops Weekly check-in sessions Collective mapping sessions Review and support sessions Guest lectures (Im)possible partner meetings (A conversational format for
engaging with transformation-oriented actors who may become

project partners.)



	- Site explorations
	- Case study sharing and analysis
	- Reading circles
	- Master colloquia with external experts (a feedback session
	supporting students in developing their thesis project proposal)
Pflichtliteratur	Brave New Alps, Elzenbaumer, B., Franz, F. (2021). Design(ers) Beyond Precarity: proposals for everyday action. <i>Design Struggles: Intersecting Histories, Pedagogies, and Perspectives.</i>
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	Avila, M. (2022). Designing for Interdependence: A Poetics of Relating. Bloomsbury Publishing.
Weiterführende Literatur	

Kursmodul

Titel des Bestandteils der	Design Research related to project 3
Lehrveranstaltung	
Code der Lehrveranstaltung	96103B
Wissenschaftlich-	ICAR/13
disziplinärer Bereich	
Sprache	Englisch
Dozenten/Dozentinnen	Prof. Sónia Amélia Cabral Matos,
	Sonia.CabralMatos@unibz.it
	https://www.unibz.it/en/faculties/design-art/academic-
	staff/person/48172
Wissensch.	
Mitarbeiter/Mitarbeiterin	
Semester	Erstes Semester
KP	6
Verantwortliche/r Dozent/in	
Vorlesungsstunden	60
Laboratoriumsstunden	140
Stunden für individuelles	140
Studium	

Vorgesehene Sprechzeiten	18
Inhaltsangabe	The Design Research module introduces students to an expanding research landscape regarding contemporary discourses and debates surrounding qualitative approaches to research and the underlying research methods and techniques. Classes include lectures, readings circles, and discussion groups that help students explore case studies and research projects relevant to eco-social design. Topics include 'power, reciprocity and positionality' in research, 'vulnerability, ethics & consent', 'humanising research', 'reflexivity' and 'research, transformation & empowerment'. The module also opens space for the creation of new and inventive research approaches grounded in design as both discourse and practice.
Themen der Lehrveranstaltung	Action-Oriented Research Positionality and Reflexivity Vulnerability and Ethics
Unterrichtsform	 Lectures, presentations, workshops Weekly check-in sessions Collective mapping sessions Review and support sessions Guest lectures (Im)possible partner meetings (A conversational format for engaging with transformation-oriented actors who may become project partners.) Site explorations Case study sharing and analysis Reading circles Master colloquia with external experts (a feedback session supporting students in developing their thesis project proposal)
Pflichtliteratur	Egmose, J.; Hauggaard-Nielsen, H. & Gaarsmand Jacobsen, S. (2022) Action research in the plural crisis of the living: understanding, envisioning, practicing, organising eco-social transformation, Educational Action Research, 30:4, 671-683, DOI: 10.1080/09650792.2022.2084433
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International Journal of Qualitative Methods, 22. https://doi.org/10.1177/16094069231199948