

Syllabus

Course Description

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| Course Title | Design & Materials |
| Course Code | 47203 |
| Course Title Additional | |
| Scientific-Disciplinary Sector | ICAR/13 |
| Language | English |
| Degree Course | Master in Critical Creative Practices |
| Other Degree Courses (Loaned) | LM 12 - Master in Eco Social Design |
| Lecturers | Prof. Aart van Bezooijen, Aart.vanBezooijen@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/38596 |
| Teaching Assistant | |
| Semester | First semester |
| Course Year/s | 1st year |
| CP | 6 |
| Teaching Hours | 60 |
| Lab Hours | 0 |
| Individual Study Hours | 90 |
| Planned Office Hours | 18 |
| Contents Summary | The course will provide students with a base of knowledge and understanding concerning the world of materials in general as well as taking a closer look towards specific materials and production techniques in the context of design. |
| Course Topics | The course will support the development of practical skills and knowledge, aiming to build up a base of knowledge and understanding concerning the world of materials in general as well as taking a closer look towards specific materials and production techniques in the context of design. In parallel, the course encourages the development of a critical attitude on the eco-social |

impact of our material choices here and now, and how to look differently at the relationships between humans, objects, materials and systems running our planet.

Understanding materials requires personal engagement with matter. Due to the transformable character of materials, we cannot rely on general understanding or indirect knowledge. "Plastics can be as clear as glass, as sharp-edged as stone, and as metallic as aluminium. Aluminium can look like quicksilver, wood can look like plastic" (Paola Antonelli, *Mutant Materials in Contemporary Design*, 1995). Therefore, the course focuses on the creation and adaptation of materials and material qualities exploring the mutable character and formability of matter.

Just like the shape of a product, materiality can be designed. To go beyond surface and finishing, this course involves the creation of so-called do-it-yourself materials (working with ingredients and recipes) and the adaptation (changing the material properties) of existing materials in order to understand their (mutable) character. This hands-on approach of working with materials will support our sensorial skills to better understand, create and select appropriate materials for future design projects.

The industrial processing of materials (involving extraction, production, distribution, consumption, disposal and/or recycling) will be reviewed in the context of bio-based cycles where composting often closes the cycle. The course includes a special focus on the lifecycle of materials based on the principles of a circular economy including the elimination of waste and pollution, circulating products and materials and the regeneration of nature.

Every semester includes hands-on exercises with different materialities, waste(d) material streams such as bio-based materials (e.g. food waste) and industrial scraps. Along this material driven approach we are encouraging any form of collaboration, relations and synergies with other fields and courses (e.g. design research, "Material Matters" student initiative, BITZ Fablab, Material Library). The course program is adaptive and foresees possible support in developing the material aspects of the student's main projects.

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| Keywords | Do-it-yourself materials, recycling materials, upcycling, superuse, growing materials, material recipes, circular design, material flows, material classification, material selection, material libraries, product life cycle, material research, environmental and social impact, industrial production, biological production, growing as making, urban mining, traditional crafts, digital crafts, speculative futures. |
| Recommended Prerequisites | |
| Propaedeutic Courses | |
| Teaching Format | <p>Input lectures: Focusing on diverse material topics for discussion. Topics: "Material activism / Introduction to DIY Materials" – "Recycling materials / Urban mining" – "Bio-based materials / Back to nature?" – "Social materials / Inclusive ways of making" – "Circular design / The lifecycle of materials".</p> <p>Guest lectures: Diverse guest speakers will give us a better insight in the business practices of materials. First, from the perspective of young creatives starting their own material-driven design studio. Second, with entrepreneurial input from a materials manufacturing company. Finally, we learn more from material experts about the role and importance of documenting and sharing materials within "Material Libraries".</p> <p>Material tinkering: DIY-Materials are materials created through self-production, often by techniques and processes of the designer's own invention, as a result of a process of tinkering with materials. We will make first experiences with this kind of work and investigate / tinker one or more recycled and growing materials. Including the further development of (raw) materials through processes involving shaping, colouring and surface treatments.</p> <p>Excursions: We will be visiting and/or reviewing materials-related events and exhibitions. Through on-site excursions and online presentations we will take a closer look at the role(s) of circular and bio-based materials in design. Small summaries of these excursions are part of the final documentation.</p> <p>Skill sharing: This course is not only about learning from the lecturers and guests. We also put high value on the dialogue between the participants and will support this process of skill</p> |

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| | <p>sharing. The content and format of the courses will be fine-tuned according to the dialogues, collaborations and dynamics of you as a group.</p> <p>Learning by doing: Learning by doing: The approach of this semester project is very much on "Learning by Doing", also for its lecturers. Hands-on exercises at the university workshops and fab lab should support you in becoming more skilled and independent in materialising your ideas. Parts of the course should be seen as an experimental teaching formats and will adapt according to your needs.</p> |
| Mandatory Attendance | highly recommended |
| Specific Educational Objectives and Learning Outcomes | <p>Educational objectives</p> <p>The class promotes critical and analytical thinking, allowing students to evaluate and interpret artistic and design practices in the context of the current sociocultural and technological dynamics. New possibilities for innovation in artistic and design production and, more importantly, the opportunities for synergy between contemporary culture and technological progress, fostering a mutual exchange of ideas and advancements will be explored. Advanced research skills will be developed to explore emerging frontiers in the field of art and design and new opportunities for technological innovation in the creative sector.</p> <p>Learning outcomes:</p> <p>Knowledge and understanding:</p> <p>Knows ecocritical theories and their applications in visual arts and design.</p> <p>Have specific knowledge of artistic and design techniques that promote environmental sustainability.</p> <p>Understand the processes of interaction between artistic practices and natural context, analysing them while considering the connections with other fields of knowledge, such as philosophy, sociology and environmental sciences.</p> <p>Applying knowledge and understanding:</p> |

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| | <p>Conceive and implement artistic and design projects that respond to contemporary environment challenges, using sustainable materials and ecological techniques.</p> <p>Develop initiatives that involve local and global communities, promoting greater awareness and action towards environmental sustainability.</p> <p>Collaborate with scientists, activists and other professionals to integrate interdisciplinary knowledge into artistic and design projects.</p> <p>Making judgements:</p> <p>Design originals projects that take into account the transformations induced by globalization and internationalization processes.</p> <p>Apply the knowledge acquired in the professional context.</p> <p>Communication skills:</p> <p>Using visual and multimedia tools to create engaging and informative presentations</p> <p>Learning skills:</p> <p>The strengthening of the critical operational autonomy of students.</p> <p>The development of their ability to choose, compare and adapt to the new knowledge and technologies.</p> |
| Specific Educational Objectives and Learning Outcomes (additional info.) | |
| Assessment | <p>Project documentation: The course process and exercises should be documented along the course. The personal documentation format will be discussed at the start of the course. This documentation is the main deliverable of the course and will be developed step-by-step along the course (not only in the end).</p> <p>Material kit: Besides the process documentation - results will include a material kit with physical samples to be documented in the Material Library. A template and list of requirements will be</p> |

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| | <p>provided during the course. Documenting and sharing material information will be useful at later stages in your (and others) studies.</p> <p>Oral exam presentation: The final exams bring together the (group) presentations of the physical Material Kit(s) and process documentation visualizing the material exercises, personal experiences and final outcomes.</p> <p>N.B. – ALL STUDENTS TAKING THE EXAM AS NON-ATTENDING STUDENTS MUST AGREE UPON THE CONTENT WITH THE LECTURER.</p> |
| Evaluation Criteria | <p>Level of the acquired knowledge concerning Design & Materials in all aspects and perspectives as discussed in the course.</p> <p>Originality, coherence and aesthetic qualities of the material kit, in relation to the context and the aims of the course; in particular, related to the use of materials and aspects of the production process.</p> <p>Effectiveness in communicating the project.</p> <p>Attitude, participation and active contribution to the course.</p> |
| Required Readings | <p>Radical matter : rethinking materials for a sustainable future, Kate Franklin, Caroline Till, 2019</p> <p>Materiology : the creative's guide to materials and technologies, MatériO, 2013</p> <p>Material Alchemy, Studio Aikieu, 2014;</p> <p>Material Designers: Boosting talent towards circular economies: Valentina Rognoli, Seetal Solanki, Pere Ilorach, 2021</p> |
| Supplementary Readings | <p>Further readings and articles will be provided during the course.</p> |
| Further Information | |

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| Sustainable Development Goals (SDGs) | Responsible consumption and production, Industry, innovation and infrastructure |
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