

Syllabus

Kursbeschreibung

Titel der Lehrveranstaltung	Grundlagen der Ökonomie
Code der Lehrveranstaltung	27362
Zusätzlicher Titel der Lehrveranstaltung	
Wissenschaftlich-disziplinärer Bereich	
Sprache	Englisch
Studiengang	Bachelor in Wirtschaftswissenschaften und Betriebsführung
Andere Studiengänge (gem. Lehrveranstaltung)	
Dozenten/Dozentinnen	Prof. Dr. Alexander Moradi, Alexander.Moradi@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/39937 Prof. Paolo Roberti, Paolo.Roberti@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/41969 dr. Andreas Dibiasi, Andreas.Dibiasi@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/48895
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Alle Semester
Studienjahr/e	1
KP	12
Vorlesungsstunden	36 M1 - 36 M2
Laboratoriumsstunden	24 (M1)
Stunden für individuelles Studium	-

Vorgesehene Sprechzeiten	18 M1/ 18 M2
Inhaltsangabe	<p>Economic Theory: Economic Methods; Optimization; Demand, Supply and Equilibrium; Perfect Competition; Trade; Externalities and Public Goods; Taxation; Labor Market, Monopoly; Game Theory; Oligopoly; Information; Social Economics</p> <p>Doing Economics: Measuring climate change, Collecting and analysing data from experiments, Supply & Demand, Measuring the non-monetary cost of unemployment, Measuring the effect of a sugar tax, Measuring management practices, Measuring willingness to pay for climate change mitigation.</p>
Themen der Lehrveranstaltung	<p>Economic Theory: Economic Methods; Optimization; Demand, Supply and Equilibrium; Perfect Competition; Trade; Externalities and Public Goods; Taxation; Markets for Factors of Production, Monopoly; Game Theory; Oligopoly and Monopolistic Competition; Time and Risk; Information; Social Economics</p> <p>Doing Economics: Measuring climate change, Collecting and analysing data from experiments, Supply & Demand, Measuring the non-monetary cost of unemployment, Measuring the effect of a sugar tax, Measuring management practices, Measuring willingness to pay for climate change mitigation.</p>
Stichwörter	Microeconomics, Supply/Demand, Economic Data
Empfohlene Voraussetzungen	None.
Propädeutische Lehrveranstaltungen	no
Unterrichtsform	Lecture, Lab; in person, synchronous teaching
Anwesenheitspflicht	suggested but not required
Spezifische Bildungsziele und erwartete Lernergebnisse	<p>This course refers to a basic educational activity and is a mandatory course in the first study year.</p> <p>The main goal of the course is to introduce students to the distinctive structure of economic reasoning and to provide a solid grounding in the basic concepts and methods of microeconomics and macroeconomics.</p> <p>Microeconomics (M1): Students will explore key principles such as supply and demand, market equilibrium, consumer and producer</p>

	<p>behavior, and the role of incentives in shaping economic outcomes.</p> <p>An additional objective is to equip students with practical skills in analyzing and interpreting economic data. Through lab sessions, students will engage with real-world case studies using the R programming language. This applied component allows students to explore empirical questions, develop data literacy, and strengthen their ability to think critically and quantitatively about economic issues.</p> <p>Knowledge and understanding (A4b2)</p> <p>Area: Economics</p> <p>Knowledge of the economic theory of demand and supply of goods and services, equilibrium and pricing mechanisms in the market economy</p> <p>Knowledge of competition theories in the markets in relation to classical, neoclassical and evolutionary theoretical models;</p> <p>Knowledge of the basic theorems of welfare economics</p> <p>Understanding of the behaviour of microeconomic actors with special consideration of consumption and company theories as well as the application of game theory</p> <p>Knowledge of the fundamentals of political-economic behaviour and collective decision-making</p> <p>Understanding the role and management of public goods, the role of institutions and information</p> <p>Understanding of the effects of economic policy measures in certain sectors and the role of research, development and innovation</p> <p>Knowledge of various macroeconomic models for analysing short and medium-term economic changes, understanding of the causes of economic growth</p> <p>Knowledge and understanding of the role of expectations in the financial markets, for consumption and for monetary and fiscal policy</p> <p>Understanding of the mechanisms of exchange rates and monetary and fiscal policy in the European Monetary Union</p> <p>Understanding the use of finite resources and the principles of sustainability</p> <p>Understanding the effects of digitalisation on economic and</p>
--	---

	<p>entrepreneurial activity</p> <p>Knowledge of the mechanisms underlying the effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English</p> <p>Ability to apply knowledge and understanding (A4b2)</p> <p>Field : Economics</p> <p>be able to analyse the demand for goods and services and evaluate the cost structure, its role and importance in business decisions</p> <p>be able to critically compare the different business theories</p> <p>be able to analyse the role and function of macroeconomic variables in closed economies in the short, medium and long run</p> <p>be able to carry out an analysis of the economic behaviour of public and private actors using game theory</p> <p>be able to assess the role of governments and the need for political-economic intervention in market economies</p> <p>be able to formulate economic policy objectives and evaluate their outcomes and use available information to assess the appropriateness of monetary and fiscal policy with respect to macroeconomic variables</p> <p>be able to use available information to apply and understand the principles and operational implications of competition theories and industrial policy</p> <p>be able to analyse economic activity in terms of sustainability</p> <p>be able to communicate the results of economic analyses prepared according to international professional standards in three languages: Italian, German and English.</p> <p>Making judgements</p> <p>recognise the most important problems in complex decision-making situations</p> <p>critically analyse the facts and the situations to be dealt with</p> <p>select the most appropriate quantitative and qualitative methods of analysis</p> <p>Learning skills</p> <p>Obtain information to update the constantly changing general and specific reference context</p> <p>critically analyse and integrate data, information and future experiences, also using advanced software</p>
Spezifisches Bildungsziel und erwartete	

Lernergebnisse (zusätzliche Informationen)	
Art der Prüfung	<p>For attending and non-attending students.</p> <p>Student performance will be evaluated through a final written exam, which accounts for 100% of the final grade. The exam consists of multiple-choice questions: 80% will test knowledge of key microeconomic concepts and the interpretation of data and R code, while the remaining 20% will focus on graphical analysis, requiring students to draw and interpret standard economic graphs.</p> <p>The exam is based on the material covered in the required textbook and the lecture slides provided by the instructor.</p>
Bewertungskriterien	Answers will be assessed based on the correctness of both the reasoning process and the final result.
Pfichtliteratur	<p>Acemoglu, D., Laibson, D. & J. A. List. Microeconomics. Global Edition, 3/E</p> <p>Core. Doing Economics,</p>
Weiterführende Literatur	
Weitere Informationen	
Ziele für nachhaltige Entwicklung (SDGs)	<p>Gesundheit und Wohlergehen, Hochwertige Bildung, Nachhaltiger Konsum und Produktion, Menschenwürdige Arbeit und Wirtschaftswachstum, Weniger Ungleichheiten, Geschlechter-Gleichheit</p>

Kursmodul

Titel des Bestandteils der Lehrveranstaltung	M-1 Mikroökonomie
Code der Lehrveranstaltung	27362A
Wissenschaftlich-disziplinärer Bereich	ECON-01/A
Sprache	Englisch
Dozenten/Dozentinnen	<p>Prof. Dr. Alexander Moradi, Alexander.Moradi@unibz.it https://www.unibz.it/en/faculties/economics- </p>

	management/academic-staff/person/39937 Prof. Paolo Roberti, Paolo.Roberti@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/41969
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Erstes Semester
KP	6
Verantwortliche/r Dozent/in	
Vorlesungsstunden	36h (18 Prof. Moradi/ 18 Prof. Roberti)
Laboratoriumsstunden	24 (Prof. Moradi)
Stunden für individuelles Studium	-
Vorgesehene Sprechzeiten	18
Inhaltsangabe	Economic Theory: Economic Methods; Optimization; Demand, Supply and Equilibrium; Perfect Competition; Trade; Externalities and Public Goods; Taxation; Labor Market, Monopoly; Game Theory; Oligopoly; Information; Social Economics Doing Economics: Measuring climate change, Collecting and analysing data from experiments, Supply & Demand, Measuring the non-monetary cost of unemployment, Measuring the effect of a sugar tax, Measuring management practices, Measuring willingness to pay for climate change mitigation.
Themen der Lehrveranstaltung	
Unterrichtsform	lectures, labs
Pfichtliteratur	See required readings listed in M1 and M2
Weiterführende Literatur	

Kursmodul

Titel des Bestandteils der Lehrveranstaltung	M-2 Makroökonomie
Code der Lehrveranstaltung	27362B
Wissenschaftlich-	ECON-01/A

disziplinärer Bereich	
Sprache	Englisch
Dozenten/Dozentinnen	dr. Andreas Dibiasi, Andreas.Dibiasi@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/48895
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Zweites Semester
KP	6
Verantwortliche/r Dozent/in	
Vorlesungsstunden	36
Laboratoriumsstunden	-
Stunden für individuelles Studium	-
Vorgesehene Sprechzeiten	
Inhaltsangabe	TO BE DEFINED
Themen der Lehrveranstaltung	TBA
Unterrichtsform	TBA
Pfichtliteratur	TBA
Weiterführende Literatur	