

Syllabus

Course Description

Course Title	Seminar 3: Learning from Experts
Course Code	96118
Course Title Additional	Learning from Experts
Scientific-Disciplinary Sector	NN
Language	English
Degree Course	Master in Eco-Social Design
Other Degree Courses (Loaned)	
Lecturers	Prof. Secil Ugur Yavuz, Secil.UgurYavuz@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/36117
Teaching Assistant	
Semester	Second semester
Course Year/s	1st and 2nd year
CP	2
Teaching Hours	18
Lab Hours	0
Individual Study Hours	0
Planned Office Hours	6
Contents Summary	Along with the work on their projects and the regular courses, students choose Short Seminars, which provide complementary competencies helping them to sharpen their practice. The seminar in Learning from Experts provides a stage for students to engage directly with practitioners in the field of eco-social design. Through interviews, visits, and online sessions with experts working across diverse sectors with an eco-social design focus (such as community-led development, public sector, social entrepreneurship, activism, industry, research, etc.), students gain first-hand insights into real-world practices, challenges, and strategies. They learn how different professionals approach the

	design and implementation of eco-social projects, what methodologies they use, and how they design within complex systems.
Course Topics	Eco-Social Design & Practice, Mapping Professional Pathways, Methods for Engaged Dialogue, Case-study analysis
Keywords	Practitioner Insights, Eco-social design, Field Learning
Recommended Prerequisites	
Propaedeutic Courses	
Teaching Format	This seminar will be held as an experiential and dialogical learning space. Students engage directly with eco-social design practitioners through expert interviews, field visits, and interactive sessions. The course enables students to learn from real-world experiences, ask critical questions, and reflect collectively.
Mandatory Attendance	mandatory
Specific Educational Objectives and Learning Outcomes	<p>Knowledge and understanding</p> <p>Students of the Master in Eco-social Design will have developed their own individual project practice and will be able to:</p> <ul style="list-style-type: none"> - design, implement and manage projects - initiate, carry out and lead project-oriented research, development and design activities - involve stakeholders and actors in projects, identify their needs, conflicts and potentials and work productively with them - working with different experts, companies, organisations, groups and people <p>Applying knowledge and understanding</p> <p>Students will be able to develop projects and practices suitable for addressing complex challenges.</p> <p>Making judgements</p> <p>Students will be able to take responsibility for the development and management of projects and activities.</p> <p>Communication skills</p> <p>Students will be able to:</p> <ul style="list-style-type: none"> - communicate convincingly in different ways and with different audiences - present projects convincingly

	<ul style="list-style-type: none"> - argue creative and strategic decisions - show how the social, ecological and economic aspects of sustainability interact in their projects - organising and/or moderating discussions and creative processes among project stakeholders - communicate productively within the team - lead creative processes and teams <p>Learning skills</p> <p>Students will be able to working independently to learn according to different situations and in a personal way through experimentation and planning.</p>
Specific Educational Objectives and Learning Outcomes (additional info.)	
Assessment	As part of the assessment, students will choose a case study centered on a practitioner working in eco-social design. They will critically analyze the expert's work, methodologies, and context, and communicate their insights in the form of an oral presentation.
Evaluation Criteria	Student work will be assessed based on three criteria: depth of analysis, critical reflection and relevance and selection of the Case Study.
Required Readings	<p>Bujdosó, A. (2019). <i>Social Design Cookbook</i>. Kitchen Budapest.</p> <p>Amatullo, M. (2022). <i>Design for Social Innovation: Case Studies from Around the World</i>. Routledge.</p> <p>Press, J & Celi, M. (2024). <i>Designing Sustainable Futures: How to Imagine, Create, and Lead the Transition to a Better World</i>. Routledge.</p>
Supplementary Readings	
Further Information	
Sustainable Development	Partnerships for the goals, Decent work and economic growth

Goals (SDGs)	
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