

# Syllabus

## *Kursbeschreibung*

<b>Titel der Lehrveranstaltung</b>	Seminar 3: Learning from Experts
<b>Code der Lehrveranstaltung</b>	96118
<b>Zusätzlicher Titel der Lehrveranstaltung</b>	Learning from Experts
<b>Wissenschaftlich-disziplinärer Bereich</b>	NN
<b>Sprache</b>	Englisch
<b>Studiengang</b>	Master in Ökosozialem Design
<b>Andere Studiengänge (gem. Lehrveranstaltung)</b>	
<b>Dozenten/Dozentinnen</b>	Prof. Secil Ugur Yavuz, Secil.UgurYavuz@unibz.it <a href="https://www.unibz.it/en/faculties/design-art/academic-staff/person/36117">https://www.unibz.it/en/faculties/design-art/academic-staff/person/36117</a>
<b>Wissensch. Mitarbeiter/Mitarbeiterin</b>	
<b>Semester</b>	Zweites Semester
<b>Studienjahr/e</b>	1st and 2nd year
<b>KP</b>	2
<b>Vorlesungsstunden</b>	18
<b>Laboratoriumsstunden</b>	0
<b>Stunden für individuelles Studium</b>	0
<b>Vorgesehene Sprechzeiten</b>	6
<b>Inhaltsangabe</b>	Along with the work on their projects and the regular courses, students choose Short Seminars, which provide complementary competencies helping them to sharpen their practice. The seminar in Learning from Experts provides a stage for students to engage directly with practitioners in the field of eco-social design. Through interviews, visits, and online sessions with experts working across diverse sectors with an eco-social design focus (such as

	community-led development, public sector, social entrepreneurship, activism, industry, research, etc.), students gain first-hand insights into real-world practices, challenges, and strategies. They learn how different professionals approach the design and implementation of eco-social projects, what methodologies they use, and how they design within complex systems.
<b>Themen der Lehrveranstaltung</b>	Eco-Social Design & Practice, Mapping Professional Pathways, Methods for Engaged Dialogue, Case-study analysis
<b>Stichwörter</b>	Practitioner Insights, Eco-social design, Field Learning
<b>Empfohlene Voraussetzungen</b>	
<b>Propädeutische Lehrveranstaltungen</b>	
<b>Unterrichtsform</b>	This seminar will be held as an experiential and dialogical learning space. Students engage directly with eco-social design practitioners through expert interviews, field visits, and interactive sessions. The course enables students to learn from real-world experiences, ask critical questions, and reflect collectively.
<b>Anwesenheitspflicht</b>	mandatory
<b>Spezifische Bildungsziele und erwartete Lernergebnisse</b>	<p>Knowledge and understanding</p> <p>Students of the Master in Eco-social Design will have developed their own individual project practice and will be able to:</p> <ul style="list-style-type: none"> <li>- design, implement and manage projects</li> <li>- initiate, carry out and lead project-oriented research, development and design activities</li> <li>- involve stakeholders and actors in projects, identify their needs, conflicts and potentials and work productively with them</li> <li>- working with different experts, companies, organisations, groups and people</li> </ul> <p>Applying knowledge and understanding</p> <p>Students will be able to develop projects and practices suitable for addressing complex challenges.</p> <p>Making judgements</p> <p>Students will be able to take responsibility for the development and management of projects and activities.</p>

	<p>Communication skills</p> <p>Students will be able to:</p> <ul style="list-style-type: none"> <li>- communicate convincingly in different ways and with different audiences</li> <li>- present projects convincingly</li> <li>- argue creative and strategic decisions</li> <li>- show how the social, ecological and economic aspects of sustainability interact in their projects</li> <li>- organising and/or moderating discussions and creative processes among project stakeholders</li> <li>- communicate productively within the team</li> <li>- lead creative processes and teams</li> </ul> <p>Learning skills</p> <p>Students will be able to working independently to learn according to different situations and in a personal way through experimentation and planning.</p>
<b>Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche Informationen)</b>	
<b>Art der Prüfung</b>	As part of the assessment, students will choose a case study centered on a practitioner working in eco-social design. They will critically analyze the expert's work, methodologies, and context, and communicate their insights in the form of an oral presentation.
<b>Bewertungskriterien</b>	Student work will be assessed based on three criteria: depth of analysis, critical reflection and relevance and selection of the Case Study.
<b>Pfichtliteratur</b>	<p>Bujdosó, A. (2019). <i>Social Design Cookbook</i>. Kitchen Budapest.</p> <p>Amatullo, M. (2022). <i>Design for Social Innovation: Case Studies from Around the World</i>. Routledge.</p> <p>Press, J &amp; Celi, M. (2024). <i>Designing Sustainable Futures: How to Imagine, Create, and Lead the Transition to a Better World</i>. Routledge.</p>

Weiterführende Literatur	
Weitere Informationen	
Ziele für nachhaltige Entwicklung (SDGs)	Partnerschaften zur Erreichung der Ziele, Menschenwürdige Arbeit und Wirtschaftswachstum