

Syllabus

Kursbeschreibung

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Titel der Lehrveranstaltung	Seminar 2: Transformative Work as a Livelihood
Code der Lehrveranstaltung	96117
Zusätzlicher Titel der Lehrveranstaltung	Transformative Work as a Livelihood
Wissenschaftlich- disziplinärer Bereich	NN
Sprache	Englisch
Studiengang	Master in Ökosozialem Design
Andere Studiengänge (gem. Lehrveranstaltung)	
Dozenten/Dozentinnen	Dr. Gemma Elizabeth Copeland, GemmaElizabeth.Copeland@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/49235
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Erstes Semester
Studienjahr/e	1st and 2nd year
KP	2
Vorlesungsstunden	18
Laboratoriumsstunden	0
Stunden für individuelles Studium	0
Vorgesehene Sprechzeiten	6
Inhaltsangabe	Along with the work on their projects and the regular courses, students choose Short Seminars, which provide complementary competencies helping them to sharpen their practice and to get prepared for doing transformation-engaged work after graduating. Transformation-engaged study courses react to an urgent societal and ecological need to educate students to become change agents.



	However, as this design approach is still emergent, finding the right opportunities for eco-social designers in the present market conditions is challenging.
	The seminar outlines the challenges and questions then proposes concrete approaches for making "eco-social transformative" work economically viable through showing diverse forms of transformative work and new roles for eco-social designers. Concrete cases of transformation-engaged practices, including economic considerations help demonstrate roles within established work contexts in the mainstream job market; the foundation of self-initiated enterprises and (unconventional) alliances; and, radical alternatives embedded in solidarity economies and mutual support structures. Students can learn, which mix of approaches and roles best fits their desires and capabilities.
Themen der	- Critical feminist understanding of work and diverse work
Lehrveranstaltung	economies
	- Co-organising politically engaged transformative practices
	- Cooperation and support structures
	- Examples of transformational work in different interdisciplinary
	fields
	- Self-understanding and description
	- Alternative models of livelihood creation
	- Mixed work economies and livelihood ecologies
	- Power structures and low-hierarchy approaches
	- Mapping needs, ambitions, desires, and values
	- Feminist questions and practices in collaboration
	- Solidarity strategies and unconventional alliances
	- Making transformative work tangible to a broader public
Stichwörter	professional practice, cooperation, prefigurative practice, solidarity
	economies, commoning, mutual aid, support structures,
	interdependence
Empfohlene	none
Voraussetzungen	
Propädeutische	none
Lehrveranstaltungen	
Unterrichtsform	Balanced mix of:
	- input lectures (providing concepts, concrete tools, examples
	and recommendations)



	- group discussions and brainstorming (active listening, collective
	critical reflections)
	- individual reflective exercises
	- mutual mentoring and coaching sessions
	- group work and small presentations by students
	- group care exercises
	- collective archiving
Anwesenheitspflicht	mandatory
Spezifische Bildungsziele	Knowledge and understanding
und erwartete	Students of the Master in Eco-social Design will have developed
Lernergebnisse	their own individual project practice and will be able to:
	- design, implement and manage projects
	- initiate, carry out and lead project-oriented research,
	development and design activities
	- involve stakeholders and actors in projects, identify their needs,
	conflicts and potentials and work productively with them
	- working with different experts, companies, organisations, groups
	and people
	Applying knowledge and understanding
	Students will be able to develop projects and practices suitable for
	addressing complex challenges.
	Making judgements
	Students will be able to take responsibility for the development and
	management of projects and activities.
	Communication skills
	Students will be able to:
	- communicate convincingly in different ways and with different
	audiences
	- present projects convincingly
	- argue creative and strategic decisions
	- show how the social, ecological and economic aspects of
	sustainability interact in their projects
	- organising and/or moderating discussions and creative processes
	among project stakeholders
	- communicate productively within the team
	- lead creative processes and teams



	Learning skills
	Students will be able to working independently to learn according
	to different situations and in a personal way through
	experimentation and planning.
Spozifischos Bildungsziol	Students will be able to:
Spezifisches Bildungsziel	
und erwartete	- Critically examine (transformative) work, workplaces, and
Lernergebnisse (zusätzliche	structures from an intersectional feminist perspective
Informationen)	deconstructing and discussing the term "work"
	- Outline challenges, contradictions and personal perspectives
	related to transformative design work
	- Recognise diverse possible (new) roles for eco-social designers within both established and radical contexts
	- Identify ways of practising design that differ from the currently
	prevailing individualistic and market-driven structures
	- Describe eco-socially engaged practices in an understandable
	and accessible fashion to diverse publics
	- Identify and ideate feminist solidarity practices in collaboration,
	and mutual support structures for current and future livelihood
	engagementsExpress how to work and relate to others and where to take
	their own practice
	- Explore strategies of organising collectively against precarious
	working conditions
	- Develop strategies and tactics helpful in the transition from
	university to wage labour and transformative practices in general
	- Develop an individual way of thinking, leading to critical
	judgements and self-assessments
	- Practise the open sharing of information, offering mutual
	support and looking at transformative design work as a practice of
	interdependence
	- Collectively build and maintain a useful toolkit of strategies,
	definitions, frameworks, references and processes
Art day Drift in a	·
Art der Prüfung	Students are required to give a short oral/audiovisual presentation
	on their vision for their practice. This is a creative writing and
	visioning exercise to reflect on their (future) individual/collective
	practice and identify what they need to cultivate in the here and
	now to make it a reality. The goal is to concretise the why, what
	and how of their own purpose, intentions and values. This final



	exercise is intended to help students sharpen their self- understanding as transformational practitioners and get a clearer idea of what steps to take to get closer to preferred areas of transformative action.
Bewertungskriterien	For the presentation and the written statement developed by each student, the following criteria apply: - Degree of self-reflection, self-positioning, self-understanding, and engagement with the specific sector of possible transformative action - Creativity, imaginative power, and originality of the developed work - Critical reflection on outcome and topics discussed during the class - Comprehensibility, transmission, and language of the written and presented work
Pflichtliteratur	none
Weiterführende Literatur	Bergman, C; Montgomery, N. Joyful Militancy: Building Thriving Resistance in Toxic Times. AK Press, 2017.
	Bradley, Will; Hannula, Mika and Ricupero, Cristina. Self-Organisation, Counter-Economic Strategies. Sternberg Press, 2006.
	brown, adrienne maree. <u>Emergent Strategy.</u> AK Press, 2017.
	Costanza-Chock, S. Design Justice. MIT Press, 2020.
	Chatzidakis, Andreas; Hakim, Jamie; Littler, Jo; Rottenberg, Catherine; Segal, Lynne. The Care Manifesto: The Politics of Interdependence. Verso Books, 2020.
	Fezer, Jesko; Studio Experimentelles Design; Banz, Claudia. How Do We (Want to) Work (Together) As (Socially Engaged) Designers (Students and Neighbours) (in Neoliberal

	<u>Times)?</u> : Public Design Support / Öffentliche Gestaltungsberatung 2016-2021. Sternberg Press, 2022.
	Jones, Graham. The Shock Doctrine of the Left. Polity, 2018.
	Lorusso, S. Entreprecariat. Onomatopee, 2019.
	Mareis, Claudia; Paim, Nina. <u>Design Struggles: Intersecting Histories, Pedagogies, And Perspectives.</u> Valiz, 2021.
	Matos, A. Who can afford to be critical? Set Margins, 2022.
	Miller, Ethan. Reimagining Livelihoods — Life beyond Economy, Society, and Environment. Minnesota, 2019.
	Pater, R. Caps Lock: How capitalism took hold of graphic design, and how to escape from it. Valiz, 2021.
	Slade, S. Going Horizontal: Creating a Non-Hierarchical Organization, One Practice at a Time. Berrett-Koehler Publishers, 2018.
	Spade, D. Mutual Aid: Building Solidarity During This Crisis (and the Next). Verso Press, 2020.
Weitere Informationen	none
Ziele für nachhaltige Entwicklung (SDGs)	Gesundheit und Wohlergehen, Nachhaltige Städte und Gemeinden, Menschenwürdige Arbeit und Wirtschaftswachstum, Geschlechter- Gleichheit
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