

Syllabus

Syllabus

Titul dl curs	Seminar 2: International Legal Issues in a Contemporary Art and Design Context
Codesc dl curs	97139
Titul suplementar	International Legal Issues in a Contemporary Art and Design Context
SSD	NN
Lingaz	Inglese
Curs de laurea	Corso di laurea in Design e Arti - Curriculum in Arte
D'autri cursc de laurea (cursc deberieda)	
Dozenc	avv. dott. Christian Notdurfter, Christian.Notdurfter@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/50341
Assistent didatich	
Semester	Primo semestre
Ann/Agn de stude	2nd and 3rd
Credic universitars	2
Ores de insegnament	18
Ores de laboratore	0
Ores de stude individual	32
Ores de riceviment prevedudes	6
Ressumè di contegnus	The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed to.
Argomenc dl curs	The seminar examines international legal issues relevant to contemporary art and design. It focuses on the main types of intellectual property rights (IPRs) relevant to these fields, covering aspects from creation and ownership to limitations, licences,

	exploitation and enforcement. The course also explores the legal implications of emerging technologies, such as artificial intelligence (AI), metaverses, 3D printing, digital art, blockchain and non-fungible tokens (NFTs). Students will gain insight into current and emerging legislation and practical strategies for leveraging their creations and avoiding common pitfalls, particularly in the international arena. The focus will be primarily on EU law, with particular attention to Italy, Germany and Austria, but other key jurisdictions within and outside the EU, in particular the US und UK, will also be considered.
Paroles clef	1. Artistic Freedom and Its Limits 2. Intellectual Property Rights (IPRs) 3. Copyright and Related Rights 4. Design Rights 5. Patents 6. Trade Marks 7. Exploitation of IPRs 8. Contracts and Licensing 9. Enforcement of IPRs 10. Emerging Technologies 11. Artificial intelligence (AI) 12. Metaverses 13. 3D Printing 14. Digital Art, Blockchain and NFTs
Prerequisic aconsiés	none
Cursc propedeutics	none
Modalité de enseignement	The seminar will use a lecture-based approach, integrating case-based learning to facilitate a practical understanding of the topics covered. In addition, a workshop on an international intellectual property (IP) agreement will be conducted, focusing on legal and commercial issues that should be considered when negotiating such an agreement.
Oblianza de frecuencia	compulsory - 75% of the attendance is compulsory in order to be admitted to the exam.

Obietifs formatifs y competenzes da arjonje	The seminar "International Legal Issues in a Contemporary Art and Design Context" will provide useful job-related knowledge corresponding to the above course description. Both in the creation and in the realization and exploitation of their works, artists and designers are holders of rights, but they are also subject to obligations and restrictions. Intellectual property rights (IPRs) are the substantive legal basis of creative activity. IPRs from a dynamic point of view are directly concerned with issues of contract law and matters of enforcement or defense of claims (procedural law). The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed.
Obietifs formatifs y competenzes da arjonje (informazions suplementares)	
Sort de ejam	Written exam consisting of 30 multiple-choice questions, 15 of which are open-ended.
Criters de valutazion	A minimum of 60% correct answers is required to pass the exam.
Bibliografia obligatora	Will be provided by the lecturer.
Bibliografia aconsieda	Will be indicated by the lecturer.
Deplù informazions	
OSS	Pace e giustizia, Istruzione di qualità