

Syllabus

Descrizione corso

Titolo insegnamento	Seminario 2
Codice insegnamento	97139
Titolo aggiuntivo	International Legal Issues in a Contemporary Art and Design Context
Settore Scientifico-Disciplinare	NN
Lingua	Inglese
Corso di Studio	Corso di laurea in Design e Arti - Curriculum in Arte
Altri Corsi di Studio (mutuati)	
Docenti	avv. dott. Christian Notdurfter, Christian.Notdurfter@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/50341
Assistente	
Semestre	Primo semestre
Anno/i di corso	2nd and 3rd
CFU	2
Ore didattica frontale	18
Ore di laboratorio	0
Ore di studio individuale	32
Ore di ricevimento previste	6
Sintesi contenuti	The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed to.
Argomenti dell'insegnamento	The seminar examines international legal issues relevant to contemporary art and design. It focuses on the main types of intellectual property rights (IPRs) relevant to these fields, covering aspects from creation and ownership to limitations, licences, exploitation and enforcement. The course also explores the legal

	<p>implications of emerging technologies, such as artificial intelligence (AI), metaverses, 3D printing, digital art, blockchain and non-fungible tokens (NFTs).</p> <p>Students will gain insight into current and emerging legislation and practical strategies for leveraging their creations and avoiding common pitfalls, particularly in the international arena.</p> <p>The focus will be primarily on EU law, with particular attention to Italy, Germany and Austria, but other key jurisdictions within and outside the EU, in particular the US and UK, will also be considered.</p>
Parole chiave	<ol style="list-style-type: none"> 1. Artistic Freedom and Its Limits 2. Intellectual Property Rights (IPRs) 3. Copyright and Related Rights 4. Design Rights 5. Patents 6. Trade Marks 7. Exploitation of IPRs 8. Contracts and Licensing 9. Enforcement of IPRs 10. Emerging Technologies 11. Artificial intelligence (AI) 12. Metaverses 13. 3D Printing 14. Digital Art, Blockchain and NFTs
Prerequisiti	none
Insegnamenti propedeutici	none
Modalità di insegnamento	<p>The seminar will use a lecture-based approach, integrating case-based learning to facilitate a practical understanding of the topics covered. In addition, a workshop on an international intellectual property (IP) agreement will be conducted, focusing on legal and commercial issues that should be considered when negotiating such an agreement.</p>
Obbligo di frequenza	compulsory - 75% of the attendance is compulsory in order to be admitted to the exam.
Obiettivi formativi specifici e	The seminar "International Legal Issues in a Contemporary Art and

risultati di apprendimento attesi	<p>Design Context” will provide useful job-related knowledge corresponding to the above course description.</p> <p>Both in the creation and in the realization and exploitation of their works, artists and designers are holders of rights, but they are also subject to obligations and restrictions.</p> <p>Intellectual property rights (IPRs) are the substantive legal basis of creative activity.</p> <p>IPRs from a dynamic point of view are directly concerned with issues of contract law and matters of enforcement or defense of claims (procedural law).</p> <p>The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed.</p>
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	
Modalità di esame	Written exam consisting of 30 multiple-choice questions, 15 of which are open-ended.
Criteri di valutazione	A minimum of 60% correct answers is required to pass the exam.
Bibliografia obbligatoria	Will be provided by the lecturer.
Bibliografia facoltativa	Will be indicated by the lecturer.
Altre informazioni	
Obiettivi di Sviluppo Sostenibile (SDGs)	Pace e giustizia, Istruzione di qualità