

## **Syllabus**

## Descrizione corso

| Titolo insegnamento                | Seminar 2: International Legal Issues in a Contemporary Art and   |
|------------------------------------|---|
|                                    | Design Context  |
| Codice insegnamento                | 97139   |
| Titolo aggiuntivo                  | International Legal Issues in a Contemporary Art and Design<br>Context  |
| Settore Scientifico-               | NN  |
| Disciplinare                       |   |
| Lingua                             | Inglese   |
| Corso di Studio                    | Corso di laurea in Design e Arti - Curriculum in Arte   |
| Altri Corsi di Studio<br>(mutuati) |   |
| Docenti                            | avv. dott. Christian Notdurfter,  |
|                                    | Christian.Notdurfter@unibz.it   |
|                                    | https://www.unibz.it/en/faculties/design-art/academic-  |
|                                    | staff/person/50341  |
| Assistente                         |   |
| Semestre                           | Primo semestre  |
| Anno/i di corso                    | 2nd and 3rd   |
| CFU                                | 2   |
| Ore didattica frontale             | 18  |
| Ore di laboratorio                 | 0   |
| Ore di studio individuale          | 32  |
| Ore di ricevimento previste        | 6   |
| Sintesi contenuti                  | The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed to. |
| Argomenti                          | The seminar examines international legal issues relevant to   |
| dell'insegnamento                  | contemporary art and design. It focuses on the main types of  |
|                                    | intellectual property rights (IPRs) relevant to these fields, covering  |
|                                    | aspects from creation and ownership to limitations, licences,   |

|                           | exploitation and enforcement. The course also explores the legal implications of emerging technologies, such as artificial intelligence (AI), metaverses, 3D printing, digital art, blockchain and nonfungible tokens (NFTs).   |
|---------------------------|---|
|                           | Students will gain insight into current and emerging legislation and practical strategies for leveraging their creations and avoiding common pitfalls, particularly in the international arena.   |
|                           | The focus will be primarily on EU law, with particular attention to Italy, Germany and Austria, but other key jurisdictions within and outside the EU, in particular the US und UK, will also be considered.  |
| Parole chiave             | <ol> <li>Artistic Freedom and Its Limits</li> <li>Intellectual Property Rights (IPRs)</li> <li>Copyright and Related Rights</li> <li>Design Rights</li> <li>Patents</li> <li>Trade Marks</li> <li>Exploitation of IPRs</li> <li>Contracts and Licensing</li> <li>Enforcement of IPRs</li> <li>Emerging Technologies</li> <li>Artificial intelligence (AI)</li> <li>Metaverses</li> <li>3D Printing</li> <li>Digital Art, Blockchain and NFTs</li> </ol> |
| Prerequisiti              | none  |
| Insegnamenti propedeutici | none  |
| Modalità di insegnamento  | The seminar will use a lecture-based approach, integrating case-based learning to facilitate a practical understanding of the topics covered. In addition, a workshop on an international intellectual property (IP) agreement will be conducted, focusing on legal and commercial issues that should be considered when negotiating such an agreement.   |
| Obbligo di frequenza      | compulsory - 75% of the attendance is compulsory in order to be admitted to the exam.   |

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| Obiettivi formativi specifici e risultati di apprendimento attesi                   | The seminar "International Legal Issues in a Contemporary Art and Design Context" will provide useful job-related knowledge corresponding to the above course description.  |
|   | Both in the creation and in the realization and exploitation of their works, artists and designers are holders of rights, but they are also subject to obligations and restrictions.  Intellectual property rights (IPRs) are the substantive legal basis of creative activity.  IPRs from a dynamic point of view are directly concerned with issues of contract law and matters of enforcement or defense of claims (procedural law).  The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed. |
| Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.) | essential areas of law to which artists and designers are exposed.  |
| Modalità di esame   | Written exam consisting of 30 multiple-choice questions, 15 of which are open-ended.  |
| Criteri di valutazione  | A minimum of 60% correct answers is required to pass the exam.  |
| Bibliografia obbligatoria   | Will be provided by the lecturer.   |
| Bibliografia facoltativa  | Will be indicated by the lecturer.  |
| Altre informazioni  |   |
| Obiettivi di Sviluppo<br>Sostenibile (SDGs)   | Pace e giustizia, Istruzione di qualità   |