Syllabus

Course Description

Course Title	Seminar 2: International Legal Issues in a Contemporary Art and Design Context
Course Code	97139
Course Title Additional	International Legal Issues in a Contemporary Art and Design Context
Scientific-Disciplinary Sector	NN
Language	English
Degree Course	Bachelor in Design and Art - Major in Art
Other Degree Courses (Loaned)	
Lecturers	Avv. Dott. Christian Notdurfter, Christian.Notdurfter@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/50341
Teaching Assistant	
Semester	First semester
Course Year/s	2nd and 3rd
CP	2
Teaching Hours	18
Lab Hours	0
Individual Study Hours	32
Planned Office Hours	6
Contents Summary	The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed to.
Course Topics	The seminar examines international legal issues relevant to contemporary art and design. It focuses on the main types of intellectual property rights (IPRs) relevant to these fields, covering aspects from creation and ownership to limitations, licences, exploitation and enforcement. The course also explores the legal

	implications of emerging technologies, such as artificial intelligence (AI), metaverses, 3D printing, digital art, blockchain and non-fungible tokens (NFTs). Students will gain insight into current and emerging legislation and practical strategies for leveraging their creations and avoiding common pitfalls, particularly in the international arena. The focus will be primarily on EU law, with particular attention to Italy, Germany and Austria, but other key jurisdictions within and outside the EU, in particular the US und UK, will also be considered.
Keywords	1. Artistic Freedom and Its Limits 2. Intellectual Property Rights (IPRs) 3. Copyright and Related Rights 4. Design Rights 5. Patents 6. Trade Marks 7. Exploitation of IPRs 8. Contracts and Licensing 9. Enforcement of IPRs 10. Emerging Technologies 11. Artificial intelligence (AI) 12. Metaverses 13. 3D Printing 14. Digital Art, Blockchain and NFTs
Recommended Prerequisites	none
Propaedeutic Courses	none
Teaching Format	The seminar will use a lecture-based approach, integrating case-based learning to facilitate a practical understanding of the topics covered. In addition, a workshop on an international intellectual property (IP) agreement will be conducted, focusing on legal and commercial issues that should be considered when negotiating such an agreement.
Mandatory Attendance	compulsory - 75% of the attendance is compulsory in order to be admitted to the exam.
Specific Educational	The seminar "International Legal Issues in a Contemporary Art and

Objectives and Learning Outcomes	Design Context" will provide useful job-related knowledge corresponding to the above course description. Both in the creation and in the realization and exploitation of their works, artists and designers are holders of rights, but they are also subject to obligations and restrictions. Intellectual property rights (IPRs) are the substantive legal basis of creative activity. IPRs from a dynamic point of view are directly concerned with issues of contract law and matters of enforcement or defense of claims (procedural law). The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed.
Specific Educational Objectives and Learning Outcomes (additional info.)	
Assessment	Written exam consisting of 30 multiple-choice questions, 15 of which are open-ended.
Evaluation Criteria	A minimum of 60% correct answers is required to pass the exam.
Required Readings	Will be provided by the lecturer.
Supplementary Readings	Will be indicated by the lecturer.
Further Information	
Sustainable Development Goals (SDGs)	Peace, justice and strong institutions, Quality education