

Syllabus

Kursbeschreibung

Titel der Lehrveranstaltung	Seminar 2: International Legal Issues in a Contemporary Art and Design Context
Code der Lehrveranstaltung	97139
Zusätzlicher Titel der Lehrveranstaltung	International Legal Issues in a Contemporary Art and Design Context
Wissenschaftlich-disziplinärer Bereich	NN
Sprache	Englisch
Studiengang	Bachelor in Design und Künste - Studiengang Kunst
Andere Studiengänge (gem. Lehrveranstaltung)	
Dozenten/Dozentinnen	Avv. Dott. Christian Notdurfter, Christian.Notdurfter@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/50341
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Erstes Semester
Studienjahr/e	2nd and 3rd
KP	2
Vorlesungsstunden	18
Laboratoriumsstunden	0
Stunden für individuelles Studium	32
Vorgesehene Sprechzeiten	6
Inhaltsangabe	The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed to.
Themen der Lehrveranstaltung	The seminar examines international legal issues relevant to contemporary art and design. It focuses on the main types of

	intellectual property rights (IPRs) relevant to these fields, covering aspects from creation and ownership to limitations, licences, exploitation and enforcement. The course also explores the legal implications of emerging technologies, such as artificial intelligence (AI), metaverses, 3D printing, digital art, blockchain and non-fungible tokens (NFTs). Students will gain insight into current and emerging legislation and practical strategies for leveraging their creations and avoiding common pitfalls, particularly in the international arena. The focus will be primarily on EU law, with particular attention to Italy, Germany and Austria, but other key jurisdictions within and outside the EU, in particular the US und UK, will also be considered.
Stichwörter	1. Artistic Freedom and Its Limits 2. Intellectual Property Rights (IPRs) 3. Copyright and Related Rights 4. Design Rights 5. Patents 6. Trade Marks 7. Exploitation of IPRs 8. Contracts and Licensing 9. Enforcement of IPRs 10. Emerging Technologies 11. Artificial intelligence (AI) 12. Metaverses 13. 3D Printing 14. Digital Art, Blockchain and NFTs
Empfohlene Voraussetzungen	none
Propädeutische Lehrveranstaltungen	none
Unterrichtsform	The seminar will use a lecture-based approach, integrating case-based learning to facilitate a practical understanding of the topics covered. In addition, a workshop on an international intellectual property (IP) agreement will be conducted, focusing on legal and commercial issues that should be considered when

	negotiating such an agreement.
Anwesenheitspflicht	compulsory - 75% of the attendance is compulsory in order to be admitted to the exam.
Spezifische Bildungsziele und erwartete Lernergebnisse	The seminar "International Legal Issues in a Contemporary Art and Design Context" will provide useful job-related knowledge corresponding to the above course description. Both in the creation and in the realization and exploitation of their works, artists and designers are holders of rights, but they are also subject to obligations and restrictions. Intellectual property rights (IPRs) are the substantive legal basis of creative activity. IPRs from a dynamic point of view are directly concerned with issues of contract law and matters of enforcement or defense of claims (procedural law). The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed.
Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche Informationen)	
Art der Prüfung	Written exam consisting of 30 multiple-choice questions, 15 of which are open-ended.
Bewertungskriterien	A minimum of 60% correct answers is required to pass the exam.
Pfichtliteratur	Will be provided by the lecturer.
Weiterführende Literatur	Will be indicated by the lecturer.
Weitere Informationen	
Ziele für nachhaltige Entwicklung (SDGs)	Frieden, Gerechtigkeit und starke Institutionen, Hochwertige Bildung