Syllabus

Course Description

Course Title	English Foreign Language - Communication and Presentation Skills in Specialized Language
Course Code	30169
Course Title Additional	
Scientific-Disciplinary Sector	ANGL-01/C
Language	English
Degree Course	Bachelor in Tourism, Sport and Event Management
Other Degree Courses (Loaned)	
Lecturers	Dr. EdD, MA in TEYL Valentina Gobbett Bamber, Valentina.Bamber@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/8075
Teaching Assistant	Dr. phil. Peter James Brannick
Semester	Second semester
Course Year/s	1
CP	3
Teaching Hours	30
Lab Hours	30
Individual Study Hours	-
Planned Office Hours	9
Contents Summary	This B2+ course builds advanced English skills for academic and professional success in tourism, sport, and event management. Students improve fluency across all four skills, mastering field-specific vocabulary and intercultural communication. The course focuses on reading academic texts, writing formal reports and CVs, and delivering effective presentations. Students will practice real-world tasks like job interviews, public speaking, and interpreting complex content, ideal for aiming to study, work, and thrive in international, English-speaking environments.

Course Topics	-
Keywords	-
Recommended Prerequisites	
Propaedeutic Courses	
Teaching Format	-
Mandatory Attendance	-
Specific Educational Objectives and Learning Outcomes	ILO (Intended Learning Outcomes) ILO 1 - Knowledge and understanding ILO 1.1 Specialist texts relating to the economics and management of tourism, sports and event companies ILO 1.2 Advanced and specialised vocabulary that can be used both in writing texts and in academic conversation ILO 1.3 Methods for effectively designing professional presentations ILO 1.4 Fundamentals of intercultural rhetoric ILO 1.5 How to write a cover letter and CV ILO 1.6 Preparing for an effective job interview ILO 2 - Ability to apply knowledge and understanding ILO 2.1 Understanding cultural diversity in oral and non-oral communication ILO 2.2 Effective written communication in normal business life, taking into account various cultural aspects ILO 2.3 Correctly expressing complex concepts and events using tourism, sports and event-specific terminology ILO 2.4 Understanding and using both academic and popular publications and sources of information ILO 2.5 Communicate professionally and present to peers or the public ILO 2.6 Interpret and report on scientific texts ILO 2.7 Write scientific texts ILO 2.8 Basic concepts useful for attending courses in economics, business administration and management ILO 3 - Communication skills ILO 3.1. Graduates of the Bachelor's programme in Tourism, Sports and Event Management will develop communication and

	presentation skills in order to explain, discuss and summarise the complex, interdisciplinary topics of tourism, sports and events in a work environment ILO 3.2 Graduates of this Bachelor's programme will have developed very good communication skills in at least three languages and basic language skills in a fourth language ILO 3.3 The educational activities in the first year include courses in all three official languages of instruction, covering communication and presentation strategies and techniques, as well as the acquisition of various skills for the cultural environment related to language. The second year includes a language course in a fourth language. Case studies, projects and exercises within the courses, as well as written examinations at the end of each course, also contribute to the development of students' communication skills ILO 3.4 At the end of the programme, the final thesis offers students an excellent opportunity to incorporate their acquired specialist knowledge and communication skills into a document that represents the completion of their Bachelor's degree. ILO 3.5 The achievement of this objective is assessed by means of written examinations, group work, homework assignments, the presentation of case studies and projects, and the final thesis
Specific Educational Objectives and Learning Outcomes (additional info.)	
Assessment	-
Evaluation Criteria	nd exemplified throughout the course.
Required Readings	-
Supplementary Readings	
Further Information	
Sustainable Development Goals (SDGs)	Quality education