# Syllabus

## *Descrizione corso*

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| **Titolo insegnamento** | Video e postproduzione |
| **Codice insegnamento** | 97112 |
| **Titolo aggiuntivo** | |
| **Settore Scientifico-Disciplinare** | PEMM-01/B |
| **Lingua** | Tedesco |
| **Corso di Studio** | Corso di laurea in Design e Arti - Curriculum in Arte |
| **Altri Corsi di Studio (mutuati)** | |
| **Docenti** | dr. Markus Schlaffke, Markus.Schlaffke@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/47365<br>Sig. Georg Manuel Zeller, GeorgManuel.Zeller@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/49840 |
| **Assistente** | |
| **Semestre** | Tutti i semestri |
| **Anno/i di corso** | 2nd and 3rd |
| **CFU** | 6 |
| **Ore didattica frontale** | 60 |
| **Ore di laboratorio** | 0 |
| **Ore di studio individuale** | 90 |
| **Ore di ricevimento previste** | 18 |
| **Sintesi contenuti** | The course introduces students to the theory and practice of the moving image as a creative medium. Teaching adopts a conceptual and experimental approach with a focus on different contexts of publication and use. |
| **Argomenti** | WS - Course held by Markus Schlaffke: |

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| dell'insegnamento | In this course, students produce individual documentary videos in the context of a given common thematic framework. All relevant phases of professional video production from the conception, handling of camera- light- and sound technology, image- and sound design as well as montage and storytelling methods are taught in the course and practiced in exemplary exercises.<br><br>SS - Course held by Georg Zeller:<br><br>The course provides comprehensive instruction in the development, creation, and execution of small video projects, with a focus on documentary filmmaking. Topics covered include the research and writing process, filming techniques, lighting and sound recording, as well as editing, montage, and post-production. |
| Parole chiave | WS - Course held by Markus Schlaffke:<br>Research, Film conception, writing of synopsis and treatment, video aesthetics, cinematic narration, lighting, camera work, sound recording/sound design, principle of montage/digital video editing, mastering, presentation.<br><br>SS - Course held by Georg Zeller:<br>Research, character development, writing of synopsis and treatment, image and sound design, image and sound recording, basic lighting, shooting strategies, montage/editing, mastering. |
| Prerequisiti | |
| Insegnamenti propedeutici | No prerequisites are foreseen. |
| Modalità di insegnamento | WS - Course held by Markus Schlaffke:<br>Lectures, screenings, practical exercises, plenum, individual consultations.<br><br>SS - Course held by Georg Zeller:<br>Lectures, case studies, screenings, practical exercises, consultations. |
| Obbligo di frequenza | Not compulsory but recommended |

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| **Obiettivi formativi specifici e risultati di apprendimento attesi** | Disciplinary competence<br><br>Knowledge and understanding<br>- have acquired the basic knowledge necessary to realise a project in the field of Video and post-production;<br>- have acquired the basic knowledge necessary for further Master's studies in all components of project culture as well as in technical subjects, with a particular attention to the field of Video and post-production.<br><br>Applying knowledge and understanding<br>- use the basic knowledge acquired in the technical fields to realise a mature project;<br>- make use of the skills acquired during the course of study in the event of continuing studies in a Master's degree programme and to develop them further.<br><br>Transversal competence and soft skills<br><br>Making judgements<br>- Be able to make independent judgements for the purpose of developing their own design skills and in relation to all those decisions that are necessary to bring a project of Video and post-production to completion.<br><br>Communication skills<br>- present an independently realised project in the field of Video and post-production in the form of an installation, orally as well as in writing in a professional manner.<br><br>Learning skills<br>- have learned a work methodology at a professional level - in the sense of being able to identify, develop and realise solutions to complex problems by applying the acquired knowledge in the different fields, with a particular attention to the field of Video and post-production - in order to start a professional activity and/or continue their studies with a master's degree programme;<br>- have developed a creative attitude and learned how to enhance it and develop it according to their own inclinations;<br>- have acquired basic knowledge in the field of Video and post- |

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| | production as well as a study methodology suitable for continuing studies with a Master's degree programme. |
| **Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)** | |
| **Modalità di esame** | WS - Course held by Markus Schlaffke:<br>By the exam's date, each student must upload on the Microsite of the faculty detailed documentation of the<br>work done during the course. Documentation is an integral part of the exam. The documentation must include visual documentation and an abstract of the project. Submission of a video plus documentation, final<br>presentation.<br><br>SS - Course held by Georg Zeller:<br>By the exam's date, each student must upload on the Microsite of the faculty detailed documentation of the<br>work done during the course. http://portfolio.dsgn.unibz.it/wp-admin<br>Documentation is an integral part of the exam. The documentation must include visual documentation and<br>an abstract of the project. Creation of a short video project comprising a synopsis and a finished video.<br><br>ALL THE STUDENTS ATTENDING THE EXAM AS "OPT" OR AS NON-ATTENDING STUDENTS MUST AGREE UPON THE CONTENTS WITH THE TEACHER. |
| **Criteri di valutazione** | WS - Course held by Markus Schlaffke:<br>Formally complete submission (expose + video, according to the specifications of the task given in<br>the course)<br>Coherence of concept and creative realization technical implementation<br>Ability to take criticism<br>Implementation of corrections substantive and aesthetic reflection of the topic. |

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| | SS - Course held by Georg Zeller:<br>Formal, creative and technical implementation of the project according to the given tasks. |
| **Bibliografia obbligatoria** | SS - Course held by Georg Zeller:<br>- Sound design theory and practice: working with sound<br>Murray, Leo<br>- Order in chaos - Storytelling and editing in documentary<br>film Andersen, Niels Pagh |
| **Bibliografia facoltativa** | |
| **Altre informazioni** | |
| **Obiettivi di Sviluppo Sostenibile (SDGs)** | Parità di genere, Partnership per gli obiettivi, Utilizzo responsabile delle risorse |